Research Article

Criteria for Strongly Starlike Functions

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Let $f(z)$ be analytic in the unit disk $U = \{z : |z| < 1\}$ with $f(0) = f'(0) - 1 = 0$ and $(f(z)/z)f'(z) \neq 0$. By using the method of differential subordinations, we determine the largest number $\alpha(\beta, \lambda, \mu, m)$ such that, for some β, λ, μ , and m , the differential subordination $\lambda(zf'(z)/f(z))^{1-\mu}(1+(zf''(z)/f'(z))-zf'(z)/f(z))+(zf'(z)/f(z))^m < (1+z/1-z)^{\alpha(\beta, \lambda, \mu, m)}$ ($z \in U$) implies $zf'(z)/f(z) < (1+z/1-z)^\beta$. Some useful consequences of this result are also given.

1. Introduction

Let A be the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n, \quad (1.1)$$

which are analytic in $U = \{z : |z| < 1\}$. A function $f(z) \in A$ is said to be starlike of order α if

$$\operatorname{Re} \frac{zf'(z)}{f(z)} > \alpha \quad (z \in U) \quad (1.2)$$

for some α ($0 \leq \alpha < 1$). We denote this class by $S^*(\alpha)$. A function $f(z) \in A$ is said to be convex of order α if

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha \quad (z \in U) \quad (1.3)$$

for some α ($0 \leq \alpha < 1$). We denote this class by $C(\alpha)$. Further, a function $f(z) \in A$ is said to be strongly starlike of order β if

$$\left| \arg \left\{ \frac{zf'(z)}{f(z)} \right\} \right| < \frac{\pi}{2} \beta \quad (z \in U) \quad (1.4)$$

for some β ($0 < \beta \leq 1$). Also we denote this class by $\tilde{S}^*(\beta)$ ($0 < \beta \leq 1$). Clearly $S^*(\alpha) \subset S^*(0) \equiv S^*$ for $0 \leq \alpha < 1$, $\tilde{S}^*(1) = S^*$.

Let $f(z)$ and $g(z)$ be analytic in U . Then the function $f(z)$ is said to be subordinate to $g(z)$, written as $f(z) < g(z)$, if there exists an analytic function $w(z)$ with $w(0) = 0$ and $|w(z)| < 1$ ($z \in U$) such that $f(z) = g(w(z))$ for $z \in U$. If $g(z)$ is univalent in U , then $f(z) < g(z)$ is equivalent to $f(0) = g(0)$ and $f(U) \subset g(U)$. It is easy to see that a function $f(z) \in \tilde{S}^*(\beta)$ ($0 < \beta \leq 1$) if and only if

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^\beta \quad (z \in U). \quad (1.5)$$

A number of results for strongly starlike functions in U have been obtained by several authors (see, e.g., [1–7]). In this paper, by using the method of differential subordinations, we determine the largest number $\alpha(\beta, \lambda, \mu, m)$ such that, for some β, λ, μ , and m , the differential subordination

$$\lambda \left(\frac{zf'(z)}{f(z)} \right)^{1-\mu} \left(1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) + \left(\frac{zf'(z)}{f(z)} \right)^m < \left(\frac{1+z}{1-z} \right)^{\alpha(\beta, \lambda, \mu, m)} \quad (z \in U) \quad (1.6)$$

implies

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^\beta. \quad (1.7)$$

Our results improved or extended the above results.

To prove our results, we need the following lemma due to Miller and Mocanu [3].

Lemma 1.1. *Let $g(z)$ be analytic and univalent in U , and let $\theta(w)$ and $\varphi(w)$ be analytic in a domain D containing $g(U)$, with $\varphi(w) \neq 0$ when $w \in g(U)$. Set*

$$Q(z) = zg'(z)\varphi(g(z)), \quad h(z) = \theta(g(z)) + Q(z) \quad (1.8)$$

and suppose that

- (i) $Q(z)$ is starlike univalent in U ,
- (ii) $\operatorname{Re} zh'(z)/Q(z) = \operatorname{Re}\{\theta'(g(z))/\varphi(g(z)) + zQ'(z)/Q(z)\} > 0 \quad (z \in U)$.

If $p(z)$ is analytic in U , with $p(0) = g(0), p(U) \subset D$,

$$\theta(p(z)) + zp'(z)\varphi(p(z)) < \theta(g(z)) + zg'(z)\varphi(g(z)) = h(z), \quad (1.9)$$

then $p(z) < g(z)$ and $g(z)$ is the best dominant of (1.9).

2. Main Results

Theorem 2.1. Let $0 < \beta < 1, \mu \in \{0, 1, 2\}, m$ an integer, $|m + \mu - 1|\beta < 1, m\lambda \geq 0$, and $\lambda \neq 0$. If $f(z) \in A$ satisfies $(f(z)/z)f'(z) \neq 0$ ($z \in U$) and

$$\lambda \left(\frac{zf'(z)}{f(z)} \right)^{1-\mu} \left(1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) + \left(\frac{zf'(z)}{f(z)} \right)^m < \left(\frac{1+z}{1-z} \right)^{\alpha(\beta, \lambda, \mu, m)} \quad (z \in U), \quad (2.1)$$

where

$$\begin{aligned} & \alpha(\beta, \lambda, \mu, m) \\ &= \frac{2}{\pi} \arctan \\ & \times \left(\tan \frac{(m + \mu - 1)\beta\pi}{2} \right. \\ & \quad \left. + \frac{\lambda\beta}{(1 - (m + \mu - 1)\beta)^{1-(m+\mu-1)\beta/2} (1 + (m + \mu - 1)\beta)^{1+(m+\mu-1)\beta/2} \cos(m + \mu - 1)\beta\pi/2} \right) \\ & \quad + (1 - \mu)\beta, \end{aligned} \quad (2.2)$$

then

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^\beta \quad (2.3)$$

and $\alpha(\beta, \lambda, \mu, m)$ given by (2.2) is the largest number such that (2.3) holds.

Proof. Let $f(z) \in A$ with $(f(z)/z)f'(z) \neq 0$ ($z \in U$), and define the function $p(z)$ in U by

$$p(z) = \frac{zf'(z)}{f(z)}. \quad (2.4)$$

Then $p(z)$ is analytic in U and

$$\lambda \left(\frac{zf'(z)}{f(z)} \right)^{1-\mu} \left(1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) + \left(\frac{zf'(z)}{f(z)} \right)^m = \lambda \frac{zp'(z)}{p^\mu(z)} + p^m(z). \quad (2.5)$$

Let $0 < \beta < 1, \mu \in \{0, 1, 2\}, m$ an integer, $|m + \mu - 1|\beta < 1, m\lambda \geq 0, \lambda \neq 0$, and

$$D = \begin{cases} C, & \mu = 0, m \geq 0, \\ C \setminus \{0\}, & \mu = 1, 2 \text{ or } m < 0, \end{cases} \quad (2.6)$$

and choose

$$g(z) = \left(\frac{1+z}{1-z}\right)^\beta, \quad \theta(w) = w^m, \quad \varphi(w) = \frac{\lambda}{w^\mu}. \quad (2.7)$$

Then $g(z)$ is analytic and univalent in U , $p(0) = g(0) = 1$, $p(U) \subset D$, and $\theta(w)$ and $\varphi(w)$ satisfy the conditions of the lemma. The function

$$Q(z) = zg'(z)\varphi(g(z)) = \frac{2\lambda\beta z}{(1+z)^{1+(\mu-1)\beta}(1-z)^{1-(\mu-1)\beta}} \quad (2.8)$$

is univalent and starlike in U because

$$\operatorname{Re} \frac{zQ'(z)}{Q(z)} = 1 + (1 + (\mu - 1)\beta) \operatorname{Re} \left(-\frac{z}{1+z}\right) + (1 - (\mu - 1)\beta) \operatorname{Re} \frac{z}{1-z} > 0 \quad (z \in U) \quad (2.9)$$

for $|(\mu - 1)|\beta < 1$. Further, we have that

$$\theta(g(z)) + Q(z) = \left(\frac{1+z}{1-z}\right)^{m\beta} + \frac{2\lambda\beta z}{(1+z)^{1+(\mu-1)\beta}(1-z)^{1-(\mu-1)\beta}} = h(z) \quad (\text{say}), \quad (2.10)$$

$$\frac{zh'(z)}{Q(z)} = \frac{m}{\lambda} \left(\frac{1+z}{1-z}\right)^{(m+\mu-1)\beta} + \frac{zQ'(z)}{Q(z)} \quad (z \in U). \quad (2.11)$$

Since $0 \leq |m + \mu - 1|\beta < 1$, we have that

$$\left| \arg \left(\frac{1+z}{1-z}\right)^{(m+\mu-1)\beta} \right| < \frac{\pi}{2} \quad (z \in U) \quad (2.12)$$

and so

$$\operatorname{Re} \frac{zh'(z)}{Q(z)} = \frac{m}{\lambda} \operatorname{Re} \left\{ \left(\frac{1+z}{1-z}\right)^{(m+\mu-1)\beta} \right\} + \operatorname{Re} \frac{zQ'(z)}{Q(z)} > 0 \quad (z \in U). \quad (2.13)$$

Inequality (2.13) shows that the function $h(z)$ is close-to-convex and univalent in U . Letting $0 < \theta < \pi$ and $x = \cot(\theta/2) > 0$, then

$$h(e^{i\theta}) = \left(x^{m\beta} e^{(m+\mu-1)\beta\pi i/2} + \frac{\lambda\beta i}{2} \left(x^{1-(\mu-1)\beta} + \frac{1}{x^{1+(\mu-1)\beta}} \right) \right) e^{(1-\mu)\beta\pi i/2} \quad (2.14)$$

and so

$$\arg h(e^{i\theta}) = \arctan w(x) + \frac{(1-\mu)\beta\pi}{2}, \quad (2.15)$$

where

$$w(x) = \tan \frac{(m+\mu-1)\beta\pi}{2} + \frac{\lambda\beta}{2 \cos(m+\mu-1)\beta\pi/2} \left(x^{1-(m+\mu-1)\beta} + \frac{1}{x^{1+(m+\mu-1)\beta}} \right). \quad (2.16)$$

It is easy to know that $w(x)$ takes its minimum value at $x = \sqrt{1+(m+\mu-1)\beta/1-(m+\mu-1)\beta}$. Hence, in view of $h(e^{-i\theta}) = \overline{h(e^{i\theta})}$, we deduce that

$$\begin{aligned} \inf_{|z|(z \neq 1)} |\arg h(z)| &= \arctan \left(w \left(\sqrt{\frac{1+(m+\mu-1)\beta}{1-(m+\mu-1)\beta}} \right) \right) + \frac{(1-\mu)\beta\pi}{2} \\ &= \alpha(\beta, \lambda, \mu, m) \frac{\pi}{2}, \end{aligned} \quad (2.17)$$

where $\alpha(\beta, \lambda, \mu, m)$ is given by (2.2).

Now, if $f(z)$ satisfies (2.1), it follows from (2.17) that the subordination

$$\lambda \left(\frac{zf'(z)}{f(z)} \right)^{1-\mu} \left(1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) + \left(\frac{zf'(z)}{f(z)} \right)^m < h(z) \quad (z \in U) \quad (2.18)$$

holds. Hence it follows from (2.5), (2.7), (2.10), and (2.18) that

$$\theta(p(z)) + zp'(z)\varphi(p(z)) < \theta(g(z)) + zg'(z)\varphi(g(z)) = h(z) \quad (2.19)$$

holds. Therefore, by virtue of the lemma, we conclude that $p(z) < g(z)$, that is, (2.3) holds.

Next we consider the extremal function

$$f(z) = z \exp \left\{ \int_0^z \frac{1}{t} \left(\left(\frac{1+t}{1-t} \right)^\beta - 1 \right) dt \right\}. \quad (2.20)$$

Then $f(z)$ satisfies

$$\begin{aligned} &\lambda \left(\frac{zf'(z)}{f(z)} \right)^{1-\mu} \left(1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right) + \left(\frac{zf'(z)}{f(z)} \right)^m \\ &= \left(\frac{1+z}{1-z} \right)^{m\beta} + \frac{2\lambda\beta z}{(1+z)^{1+(\mu-1)\beta}(1-z)^{1-(\mu-1)\beta}} = h(z), \end{aligned} \quad (2.21)$$

and it follows from (2.17) that the bound $\alpha(\beta, \lambda, \mu, m)$ in (2.1) is sharp. The proof of the theorem is complete. $\square$

Making use of the theorem, we can obtain a number of interesting results.
Letting $\mu = 0$ and $m = 2$ in the theorem, we have the following corollary.

Corollary 2.2. *Let $0 < \beta < 1$, and $\lambda > 0$. If $f(z) \in A$ satisfies $f(z) \neq 0$ ($0 < |z| < 1$) and*

$$\frac{zf'(z)}{f(z)} \left(\lambda \left(1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \lambda) \frac{zf'(z)}{f(z)} \right) < \left(\frac{1+z}{1-z} \right)^{\alpha_3(\beta, \lambda)} \quad (z \in U), \quad (2.22)$$

where

$$\alpha_3(\beta, \lambda) = \frac{2}{\pi} \arctan \left(\tan \frac{\beta\pi}{2} + \frac{\lambda\beta}{(1-\beta)^{(1-\beta)/2} (1+\beta)^{(1+\beta)/2} \cos \beta\pi/2} \right) + \beta, \quad (2.23)$$

then

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^\beta \quad (2.24)$$

and $\alpha_3(\beta, \lambda)$ given by (2.23) is the largest number such that (2.24) holds.

Remark 2.3. Ramesha et al. [6] have proved that, if $f(z) \in A$ satisfies $f(z) \neq 0$ ($0 < |z| < 1$) and

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \left(1 + \frac{zf''(z)}{f'(z)} \right) \right\} > 0 \quad (z \in U), \quad (2.25)$$

then $f(z) \in \tilde{S}^*(1/2)$.

For $\beta = 1/2$ and $\lambda > 0$, it follows from (2.23) that $\alpha_3(1/2, \lambda) > 1$. Hence, the image of $w = ((1+z)/(1-z))^{\alpha_3(1/2, \lambda)}$ ($z \in U$) is a region which properly contains the right half plane. Thus we conclude that Corollary 2.2 with $\beta = 1/2$ and $\lambda = 1$ is better than the result of Ramesha et al. [6].

Letting $\alpha_3(\beta, \lambda) = 1$ in Corollary 2.2, we have the following corollary.

Corollary 2.4. *Let $\lambda > 0$. If $f(z) \in A$ satisfies $f(z) \neq 0$ ($0 < |z| < 1$) and*

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \left(\lambda \left(1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \lambda) \frac{zf'(z)}{f(z)} \right) \right\} > 0 \quad (z \in U), \quad (2.26)$$

then $f(z) \in \tilde{S}^*(\beta)$, where $\beta \in (0, 1)$ is the root of the equation

$$\frac{2}{\pi} \arctan \left(\tan \frac{\beta\pi}{2} + \frac{\lambda}{(1-\beta)^{(1-\beta)/2} (1+\beta)^{(1+\beta)/2} \cos \beta\pi/2} \right) + \beta = 1. \quad (2.27)$$

Remark 2.5. For $\lambda = 1$, Corollary 2.4 reduces to a main result of Nunokawa et al. [5, Theorem 1] by a different method.

Remark 2.6. Note that $\lim_{\beta \rightarrow 1} \alpha_3(\beta, 1) = 2$. Hence it follows from Corollary 2.2 that

$$\left| \arg \left\{ \frac{zf'(z)}{f(z)} \left(1 + \frac{zf''(z)}{f'(z)} \right) \right\} \right| < \pi \quad (z \in U) \quad (2.28)$$

implies

$$f(z) \in S^*. \quad (2.29)$$

Letting $\mu = m = 1$ in the theorem, we have the following corollary.

Corollary 2.7. Let $0 < \beta < 1, \lambda > 0$. If $f(z) \in A$ satisfies $(f(z)/z)f'(z) \neq 0$ ($z \in U$) and

$$\lambda \left(1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \lambda) \frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^{\alpha_1(\beta, \lambda)} \quad (z \in U), \quad (2.30)$$

where

$$\alpha_1(\beta, \lambda) = \frac{2}{\pi} \arctan \left(\tan \frac{\beta\pi}{2} + \frac{\lambda\beta}{(1-\beta)^{(1-\beta)/2} (1+\beta)^{(1+\beta)/2} \cos \beta\pi/2} \right), \quad (2.31)$$

then

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z} \right)^\beta \quad (2.32)$$

and $\alpha_1(\beta, \lambda)$ given by (2.31) is the largest number such that (2.32) holds.

Remark 2.8. Marjono and Thomas [2] proved the above result by a different method. For $\lambda = \delta/\gamma$ ($\delta > 0, \gamma > 0$) Corollary 2.2 reduces to a result of Darus [1]. For $\lambda = 1$, Corollary 2.2 reduces to a result of Nunokawa and Thomas [4].

Letting $\mu = 2$ and $m = 0$ in the theorem, we have the following corollary.

Corollary 2.9. Let $0 < \beta < 1$ and $\lambda \neq 0$. If $f(z) \in A$ satisfies $f'(z) \neq 0$ ($0 < |z| < 1$) and

$$\frac{\lambda(1 + zf''(z))/f'(z) + (1 - \lambda)zf'(z)/f(z)}{zf'(z)/f(z)} < \left(\frac{1+z}{1-z} \right)^{\alpha_2(\beta, \lambda)} \quad (z \in U), \quad (2.33)$$

where

$$\alpha_2(\beta, \lambda) = \frac{2}{\pi} \arctan \left(\tan \frac{\beta\pi}{2} + \frac{\lambda\beta}{(1-\beta)^{(1-\beta)/2} (1+\beta)^{(1+\beta)/2} \cos \beta\pi/2} \right) - \beta, \quad (2.34)$$

then

$$\frac{zf'(z)}{f(z)} < \left(\frac{1+z}{1-z}\right)^\beta \quad (2.35)$$

and $\alpha_2(\beta, \lambda)$ given by (2.34) is the largest number such that (2.35) holds.

Remark 2.10. For $\lambda = 1$, Corollary 2.9 reduces to a result of Ravichandran and Darus [7].

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