

## Research Article

# Availability of Adequately Iodized Salt at Household Level and Associated Factors in Gondar Town, Northwest Ethiopia

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**Background.** Iodine deficiency has serious effects on body growth and mental development. This study assessed availability of adequately iodized salt at household level and associated factors in Gondar town, northwest Ethiopia. **Methods.** Community based cross-sectional study was carried out among households in Gondar town during August 15–25, 2012. Multistage sampling technique was used. Data were collected using a pretested and structured questionnaire by a face-to-face interview technique. Bivariate and multivariate analyses were performed to check associations and control confounding. **Results.** A total of 810 participants were participated. The availability of adequately iodized salt ( $\geq 15$  parts per million) in the study area was 28.9%. Multivariate analysis showed that using packed salt (AOR (95% CI) = 9.75 (5.74, 16.56)), not exposing salt to sunlight (AOR (95% CI) = 7.26 (3.73, 14.11)), shorter storage of salt at household (AOR (95% CI) = 3.604 (1.402, 9.267)) and good knowledge of participants about iodized salt (AOR (95% CI) = 1.94 (1.23, 3.05)) were associated with availability of adequately iodized salt at household level. **Conclusions.** Availability of adequately iodized salt at household level was very low. Hence, households should be sensitized about importance of iodized salt and its proper handling at the household level.

## 1. Background

Iodine is essential in small amounts for normal physiologic function. It is a critical component of thyroid hormones, which are necessary for controlling metabolic rate, growth, and development of body structures, as well as neuronal function and development. The World Health Organization (WHO) recommended intake (population requirement) of iodine is 150  $\mu\text{g}/\text{day}$  for adults and adolescents 13 years of age and older, 200  $\mu\text{g}/\text{day}$  for women during pregnancy and lactation, 120  $\mu\text{g}/\text{day}$  for children 6–12 years of age, and 90  $\mu\text{g}/\text{day}$  for children 0–59 months of age [1].

Healthy humans require iodine, an essential component of the thyroid hormones, thyroxin, and triiodothyronine.

Failure to have adequate iodine leads to insufficient production of these hormones, which affect many different parts of the body, particularly muscle, heart, liver, kidney, thyroid gland, and the developing brain. Inadequate hormone production adversely affects these tissues resulting in the disease states known collectively as iodine deficiency disorders (IDD). These include mental retardation, defects in development of the nervous system, goiter, physical sluggishness, growth retardation, reproductive failure, increased childhood mortality, and economic stagnation. The most devastating of these consequences are on the developing human brain [2].

Iodine deficiency disorders are major public health problems in several areas of the world, especially in developing countries. It has been reported that 2.2 billion people (38%

of the world's population) live in areas with iodine deficiency and are at risk of its complications [3]. At least 350 million Africans are at risk of iodine deficiency. According to WHO estimates, goiter presents in 28.3% of the African population and approximately 25% of the global burden of iodine deficiency as measured by disability-adjusted life years occurs in Africa [4].

Approximately 70% of households in the world used iodized salt by 2000, compared with less than 20% in 1990. The elimination of iodine deficiency, by expedient production, marketing, and universal consumption of iodized salt, represents a significant development effort in public nutrition. Although globally iodine nutrition has greatly improved, 20% to 30% of pregnancies and thus newborns still do not fully benefit from the use of iodized salt [5].

Universal salt iodization has been extremely effective at reducing the burden of IDD and represents a major global public health success. In Africa, great progress has been made towards the elimination of iodine deficiency, saving millions of children from its adverse effects, largely due to the increased household availability of iodized salt [6].

In Ethiopia, one out of every 1000 is a cretin mentally handicapped, due to a congenital thyroid deficiency, and about 50,000 prenatal deaths are occurring annually due to iodine deficiency disorders. Of the total population, 26% have goiter and 62% are at risk of IDD according to national survey made by the previous Ethiopian Nutrition Institute [7]. According to the Ethiopian Demographic and Health Survey (EDHS), only 15.4 percent of the households were using iodized salt [8]. Many potential barriers have been identified to receive adequate iodine intake and reducing IDD. Some of these include household salt washing, impurities in salt, salt packaging, education, and environmental factors (moisture, light, heat, and contaminants). Thus, this study assessed availability of adequately iodized salt at household level and associated factors in Gondar town, northwest Ethiopia.

## 2. Methods

*2.1. Study Design, Period, and Setting.* Community-based cross-sectional study design was carried out during August 15–25, 2012, in Gondar town which is located in North Gondar Zone of Amhara National Regional State. Gondar is 750 km northwest of Addis Ababa. It is one of the 3 administrative towns in the Amhara National Regional State. The town is divided into 12 administrative areas. According to the 2007 Ethiopian census report, Gondar has a total population of 206, 987 [9].

*2.2. Study Population and Sampling Procedures.* The study population consists of people residing in selected administrative areas of Gondar town and selected using multistage sampling technique. The sample size was determined by using single population proportion formula. The following assumptions were made: 9.6% proportion of iodinated salt [8], 95% confidence level, 3% margin of error, and design effect of 2. Then, 10% was added for the expected nonresponse, making the final sample size 814.

First, 4 administrative areas were selected using simple random sampling technique. Then, sample was allocated proportional to the household size of each administrative area. The first household from each administrative area was identified using lottery method, and then, systematic random sampling technique was applied to identify the next household to be included. The member of the household who is responsible for purchasing food items and mostly involved in food preparation in the selected households was interviewed.

*2.3. Data Collection.* Data were collected using structured questionnaire by a face-to-face interviewing technique. The questionnaire was developed in English and then translated into Amharic, and finally, it was retranslated into English by another language translator for checking consistency. The questionnaire sought information on socio-demographic characteristics, income, educational status, knowledge, environmental factors, and availability and accessibility of iodized salt. To assess the use of iodized salt at the household level, interviewers asked households to provide a teaspoon of salt used for cooking. The salt was tested for iodine using the iodine rapid test kit (MBI Kits International). Data were collected by 8 female diploma nurses. Three B.S. nurses were recruited as supervisors. Data collectors and supervisors were trained for two days prior to the data collection.

*2.4. Data Management and Analysis.* After data collection, each questionnaire was checked for completeness and consistency by supervisors. The data were entered by Epi Info version 3.5.3 statistical package and then transferred to SPSS version 20 for analysis. Association between dependent and independent variables was assessed by using logistic regression. Variables having  $P$  value  $\leq 0.2$  in the bivariate analysis were entered into multiple logistic regression model for control of confounding. Odds ratio with 95% confidence interval was used to show associations.  $P$  value of  $\leq 0.05$  was considered statistically significant in the multivariate analysis. Adequately iodized salt at household level was defined as salt sample which has  $\geq 15$  parts per million (PPM) of iodine. Participants who scored above the mean for knowledge questions were considered as having good knowledge about iodized salt.

*2.5. Ethical Considerations.* Ethical clearance was obtained from Institutional Review Board of the Institute of Public Health, University of Gondar. A formal letter of cooperation was written to Gondar town city administration. After the purpose of the study was explained, verbal consent was obtained from each study participant. Interviews were carried out privately in a separate room. Participants was also informed that participation was on voluntary basis and that they can withdraw at any time if they are not comfortable about the questionnaire. Names or personal identifiers were not included in the written questionnaires to ensure participants' confidentiality. Health education on the importance and source of adequately iodized salt and proper handling

of it at household level was given by the data collectors for households with inadequate iodized salt.

### 3. Results

**3.1. Sociodemographic Characteristics of the Study Participants.** A total of 810 participants were included with response rate of 95.5%. The mean age  $\pm$  standard deviation of participants was 38 years  $\pm$  12.49 years. Of 810 participants, 714 (88.1%) were Amhara by ethnicity, 682 (84.2%) were Orthodox Christians, 508 (62.7%) were married, 453 (55.9%) were housewives, and 186 (23%) had at least secondary school level in education. Six hundred and eight (75.1%) of them had family size  $\leq$  5, and of monthly income 262 (32.3%) of participants was  $\geq$ 2000 Ethiopian Birr (Table 1).

**3.2. Availability of Adequately Iodized Salt at the Household Level.** Adequately iodized salt ( $\geq$ 15 ppm) was found in 234 (28.9%) of the 810 tested salt samples of households. Before testing the salt, 659 (81.4%) participants said that they did not have adequately iodized salt, and 151 (18.6%) participants said that they have adequately iodized salt for cooking food. From those who said we had iodized salt, the majority (85.8%) have got it from supermarkets.

After testing the salt sample using rapid test kits, among those who said that they had iodized salt, 115 (76.2%) households have adequately iodized salt. Out of those who said that they did not have iodized salt, the salt sample shows 119 (18.1%), 411 (62.4%), and 129 (19.6%)  $\geq$  15 ppm, <15 ppm, and 0 ppm respectively. The main reasons given for not having adequately iodized salt were lack of knowledge about the benefit of iodized salt (73.1%), being expensive compared with common salt (24.4%), shortage of iodized salt in the market at certain times (14.8%), being less salty (11.8%), and not giving attention to it (9.7%).

Six hundred and sixty nine (83%) households use non-packed salt; of these 544 (81.5%) were inadequately iodized. The remaining 141 (17%) households used packed salt, and out of these 109 (77.3%) were adequately iodized salt. When asked if they have ever heard of iodized salt, 482 (59.5%) said that they have heard about iodized salt from different sources. Out of those 329 (40.6%) of the participants have got the information from television. The remaining 328 (40.5%) participants had not heard about iodized salt.

Regarding knowledge of participants about the usefulness of iodized salt and consequence of IDD, three quarters (74.8%) of them had poor knowledge. Almost all of them, 804 (99.3%), stored salt in a dry place away from humidity and fire area. However, 184 (22.7%) of the participants expose salt to sunlight when it becomes humid, and 28 (3.5%) of them wash salt to remove its impurities (Table 2).

**3.3. Factors Associated with Availability of Iodized Salt at Household Level.** The investigation on the presence of association between suspected factors and availability of adequately iodized salt revealed the following results. Education, occupation, using packed salt, salt not exposed to sunlight, duration of salt storage at home, and knowledge were significantly

TABLE 1: Sociodemographic characteristics of participants at Gondar town, northwest Ethiopia, 2012.

Variables	Frequency	Percent (%)
Sex		
Male	54	6.7
Female	756	93.3
Age		
18–24	73	9.0
25–34	286	35.3
35–44	209	25.8
45–54	123	15.2
55–64	82	10.1
$\geq$ 65	37	4.6
Ethnicity		
Amhara	714	88.1
Tigrie	84	10.4
Others	12	1.5
Religion		
Orthodox	682	84.2
Muslim	123	15.2
Protestant	5	0.6
Marital status		
Single	68	8.4
Married	508	62.7
Divorced	69	8.5
Widowed	145	17.9
Separated	20	2.4
Educational status		
Cannot read and write	218	26.9
Can read and write only	171	21.1
Grades 1–8	147	18.1
Grades 9–12	186	23.0
Above secondary school	88	10.9
Occupation		
Housewife	453	55.9
Daily laborer	116	14.3
Merchant	94	11.6
Government employee	79	9.8
Student	27	3.3
Unemployed	41	5.1
Income		
300–999	164	20.3
1000–1499	201	24.8
1500–1999	183	22.6
>2000	262	32.3
Family size		
$\leq$ 5	608	75.1
>5	202	24.9

associated with availability of adequately iodized salt during bivariate analysis. But only using packed salt, not exposing salt to sunlight, shorter duration of salt storage at home, and knowledge of the participants about iodized salt were

TABLE 2: Knowledge and practice of participants about iodized salt in Gondar town, 2012.

Variables	Frequency	Percent (%)
Knowledge		
Good	204	25.2
Poor	606	74.8
Use cover for their salt container		
Yes	794	98
No	16	2
Place of salt storage		
Dry place	804	99.3
Moisture area	5	0.6
Fire area	1	0.1
Exposure to sunlight		
Yes	184	22.7
No	626	77.3
Washing salt		
Yes	28	3.5
No	782	96.5
Duration of salt storage at household level		
≤2 months	748	92.3
>2 months	62	7.7

significantly associated with availability of adequately iodized salt during multivariate analysis.

Accordingly, those who used packed (table) salt were 9.75 (AOR (95% CI) = 9.75 (5.74, 16.56)) times more likely to have adequately iodized salt than those who used non packed salt. Those who did not expose salt to sunlight were 7.26 (AOR (95% CI) = 7.26 (3.73, 14.11)) times more likely to have adequately iodized salt than those who expose salt to sunlight.

Shorter storage of salt at home was identified as one of the associated factors for having adequately iodized salt. Those who store salt for less than two months at household level were 3.60 (AOR (95% CI) = 3.60 (1.40, 9.27)) times more likely to have adequately iodized salt than those who store salt for more than two months. Those who had good knowledge about iodized salt were 1.94 (AOR (95% CI) = 1.94 (1.23, 3.05)) times more likely to have iodized salt than those who do have poor knowledge (Table 3).

#### 4. Discussion

Availability and consumption of adequately iodized salt must be granted for sustainable elimination of IDD. According to WHO and International Council for Control of Iodine Deficiency Disorders (ICCIDD) standard, elimination of IDD will be possible if more than 90% of the households consume adequately iodized salt. Ethiopia, in its national guideline for control and prevention of micronutrient deficiencies, has set a goal to virtually eliminate IDD by the year 2005 through universal salt iodization (USI) and an objective to increase access to iodized salt among households up to 80% [10, 11]. But according to the EDHS 2011 report, the national coverage of USI was only 15.4% [8].

This study revealed that 28.9% of households had adequately iodized salt at household level. This is very low as compared to a study conducted in India which showed that 51% of households have adequately iodized salt [12]. In studies done in Tanzania, South Africa, and Egypt, the national coverage of iodized salt consumption at the household level was 58.4%, 62.4%, and 68.3%, respectively [13, 14]. In South Sudan, Ghana, Malawi, Benin, and Uganda, adequately iodized salt consumption at household level ranges from 72.9% to 96% [15]. This might be due to availability and accessibility of iodized salt in the market, legislation and policies to fortify salt with iodine, and regular followup and monitoring regarding utilization of iodized salt in these countries.

This finding is high as compared to EDHS 2011 report; the national coverage of iodized salt in Ethiopia was 15.4% and 9.6% for Amhara region [8]. This difference might be due to study area differences. EDHS was conducted both in urban and rural areas but the present study was conducted entirely in urban setting. Urban dwellers use iodized salt more as compared to rural dwellers as evidenced from EDHS 2011 [8].

Using packed salt at the household level was significantly associated with availability of adequately iodized salt. A study conducted in Canada showed that iodine content of the salt remained constant and its distribution remained uniform for many months when the salt is packed and kept dry, preferably in a cool place and away from strong light [16]. Another study done in Iraq showed that packed salt was mostly adequately iodized compared with non packed salt [17]. This might be due to good transportation system, storage, and keeping it in a suitable environmental condition.

Not exposing salt to sunlight was one of the factors significantly associated with availability of adequately iodized salt. A study conducted in Delhi documented that there was about 31% iodine loss from iodized salt when exposed to sunlight [18]. A similar study done in London also indicated that exposure to sunlight was associated with loss of iodine level in salt [19]. This might be due to the effect of heat on the iodine content. Another study conducted in Kazakhstan showed that salt that is iodized with iodine slowly loses its iodine content when exposed to sunlight. The halogen iodide over time and exposure to excess oxygen and carbon dioxide slowly oxidizes to metal carbonate and elemental iodine which then evaporates [20].

Duration of salt storage at home was significantly associated with availability of adequately iodized salt. A study conducted in London showed that duration of salt storage had an impact on the level of iodine. Iodized salt will lose 24% of iodine when stored for 10 weeks [19]. This might be due to the effect of physical or environmental factors like moisture content of the salt, humidity of the atmosphere, light, heat, and weather conditions. A similar study conducted in Colombia showed that the effect of longer storage beyond 2 months aggravated losses of iodine from the salt due to different environmental conditions during storage and distribution [21].

Knowledge of participants about iodized salt was significantly associated with availability of adequately iodized salt.

TABLE 3: Factors associated with availability of adequately iodized salt at household level in Gondar town, 2012.

Variables	Iodine level		Crude OR (95% CI)	Adjusted OR (95% CI)
	≥15 ppm	<15 ppm		
Educational level				
Formal education	193	399	2.088 (1.427, 3.056)	*
No formal education	41	177	1	
Occupation				
Housewife	108	345	1	
Daily labor	28	88	1.016 (.631, 1.638)	*
Merchant	31	63	1.572 (.971, 2.543)	*
Government employee	46	33	4.453 (2.710, 7.317)	*
Student	8	19	1.345 (.573, 3.159)	*
Others	13	28	1.483 (.742, 2.964)	*
Types of salt used				
Packed salt	109	32	14.82 (9.52, 23.26)	<b>9.749 (5.739, 16.56)</b>
Nonpacked salt	125	544	1	<b>1</b>
Duration of salt storage				
≤2 months	228	520	4.092 (1.738, 9.634)	<b>3.604 (1.402, 9.267)</b>
>2 months	6	56	1	<b>1</b>
Exposure to sunlight				
Yes	12	172	1	<b>1</b>
No	222	404	7.876 (4.290, 14.462)	<b>7.258 (3.733, 14.112)</b>
Knowledge				
Good	115	89	5.288 (3.758, 7.442)	<b>1.938 (1.231, 3.05)</b>
Poor	119	487	1	<b>1</b>

\*Nonsignificant from the multivariate logistic regression (backward LR method).

A study done in India identified knowledge as a predictor variable. Another study conducted in Ghana showed the result of increased knowledge regarding the importance of using iodized salt and the effects of its deficiency in the diet of an individual; there has also been an increase in the consumption rate of iodized salt [22, 23].

This study has the following limitation: iodine level was determined by taking sample only from the salt, which did not include titration level of iodine in the salt and urinary testing of iodine to determine body iodine level.

## 5. Conclusions

Based on the finding of this study, we can conclude that availability of adequately iodized salt at household level was very low in Gondar town. Using packed salt, not exposing salt to sunlight, shorter storage of salt at household, and good knowledge of participants about iodized salt were identified as factors associated with availability of adequately iodized salt at household level. Hence, households should be sensitized to importance of iodized salt and its proper handling at the household level.

## Conflict of Interests

The authors declare that they have no conflict of interests.

## Authors' Contribution

H. G. Gebremariam designed the study, performed the statistical analysis, and drafted the paper. M. E. Yesuf and D. N. Koye participated in the study design, data collection, and writing the paper. All authors contributed to the data analysis and read and approved the final version of the paper.

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