



BioMed Research International

Special Issue on
Behaviour Change in Public Health: Evidence and Implications 2016

CALL FOR PAPERS

It has been shown that certain behaviour (e.g., smoking or binge drinking, not exercising enough, or even not seeking healthcare when needed) does have health effects. The pathways through which such behaviour could affect health are numerous. Understanding behaviour is complex and needs blends of methods from more than one academic discipline. There is already a vast body of interdisciplinary research, unpicking why individuals/households/community behave as they do. What is less well known, however, is the interface between behaviour change and public health practice. For example, (i) what would need to be known to design interventions supporting behavior change? (ii) What behavior change interventions are already available? Do we know enough about the “treatment” pathway? Do they affect desired short-, medium-, and long-term health outcomes? (iii) What are instruments/tools to examine behavioural change which have been psychometrically assessed for their reliability and validity? (iv) Do behavior change interventions provide value for money?

In this special issue, we invite original research articles and review articles that will enhance our understanding of how behaviour change agenda could inform the way we practice public health at local, regional, and global levels.

Potential applications include, but are not limited to, lifestyle behaviors, for example, tobacco use, alcohol, diet, breastfeeding, and physical activity; sedentary behavior; health seeking behavior; and self-harm behavior. Any other public health topic is equally welcome.

Potential topics include but are not limited to the following:

- ▶ Wider impacts of individual/household/community behaviours that affect health
- ▶ Trial-based or model-based or literature-based evaluation on the effectiveness of interventions/policies/practice that is aimed at supporting behaviour change
- ▶ Barriers to or facilitators of behaviour change interventions/policies
- ▶ Economic analysis of behavior change, to include analysis of demand and social/financial incentives as well as analysis showing cost saving, cost effectiveness, cost utility, cost benefit, or return on investment of interventions
- ▶ Examples from the field on putting efficacious behavioural interventions into practice, to include implementation research, translational research, social science research, or any other interdisciplinary research

Authors can submit their manuscripts through the Manuscript Tracking System at <http://mts.hindawi.com/submit/journals/bmri/public.health/behch16/>.

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First Round of Reviews

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