Inflammatory bowel disease: A Canadian burden of illness review

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BACKGROUND: Inflammatory bowel disease (IBD) – Crohn’s disease (CD) and ulcerative colitis (UC) – significantly impact quality of life and account for substantial costs to the health care system and society.

OBJECTIVE: To conduct a comprehensive review and summary of the burden of IBD that encompasses the epidemiology, direct medical costs, indirect costs and humanistic impact of these diseases in Canada.

METHODS: A literature search focused on Canadian data sources. Analyses were applied to the current 2012 Canadian population.

RESULTS: There are approximately 233,000 Canadians living with IBD in 2012 (129,000 individuals with CD and 104,000 with UC), corresponding to a prevalence of 0.67%. Approximately 10,200 incident cases occur annually. IBD can be diagnosed at any age, with typical onset occurring in the second or third decade of life. There are approximately 5900 Canadian children <18 years of age with IBD. The economic costs of IBD are estimated to be $2.8 billion in 2012 (almost $12,000 per IBD patient). Direct medical costs exceed $1.2 billion per annum and are driven by cost of medications ($521 million), hospitalizations ($395 million) and physician visits ($132 million). Indirect costs (society and patient costs) total $1.6 billion and are dominated by long-term work losses of $979 million. Compared with the general population, the quality of life patients experience is low across all dimensions of health.

CONCLUSIONS: The present review documents a high burden of illness from IBD due to its high prevalence in Canada combined with high per-patient costs. Canada has among the highest prevalence and incidence rates of IBD in the world. Individuals with IBD face challenges in the current environment including lack of awareness of IBD as a chronic disease, late or inappropriate diagnosis, inequitable access to health care services and expensive medications, diminished employment prospects and limited community-based support.

Key Words: Crohn’s disease; Economic costs; Epidemiology; Inflammatory bowel disease; Quality of life; Ulcerative colitis

Les maladies inflammatoires de l’intestin : une analyse du fardeau de la maladie au Canada

HISTORIQUE : Les maladies inflammatoires de l’intestin (MII), soit la maladie de Crohn (MC) et la colite ulcéreuse (CU), ont des conséquences profondes sur la qualité de vie et coûtent très cher au système de santé et à la société.

OBJECTIF : Procéder à une analyse et un sommaire complets du fardeau des MII, qui englobent l’épidémiologie, les coûts médicaux directs, les coûts indirects et les répercussions humaines de ces maladies au Canada.

METHODOLOGIE : Analyse bibliographique axée sur les sources de données canadiennes, appliquée à la population canadienne de 2012.

RÉSULTATS : Environ 233 000 Canadiens vivent avec une MII en 2012 (129 000 personnes atteintes d’une MC et 104 000, d’une CU), soit une prévalence de 0.67 %. Environ 10 200 nouveaux cas sont déclarés chaque année. Les MII peuvent être diagnostiquées à tout âge, mais elles font généralement leur apparition pendant la vingtième ou la trentaine. Environ 5 900 enfants canadiens de moins de 18 ans en sont atteints. On évalue leurs coûts économiques à 2,8 milliards de dollars en 2012 (près de 12 000 $ par patient atteint). Les coûts médicaux directs dépassent les 1,2 milliard de dollars par année et sont attribuables au coût des médicaments (521 millions de dollars), des hospitalisations (345 millions de dollars) et des visites chez le médecin (132 millions de dollars). Les coûts indirects (coûts pour la société et pour les patients) totalisent 1,6 milliard de dollars et sont dominés par des pertes de productivité à long terme de 979 millions de dollars. Comparativement à la population générale, la qualité de vie des patients est faible dans toutes les dimensions de la santé.

CONCLUSIONS : La présente analyse étaye un fardeau élevé de maladie causé par les MII en raison de leur prévalence marquée au Canada et des coûts élevés par patient. Le Canada présente l’un des taux de prévalence et d’incidence les plus élevés de MII de par le monde. Les personnes atteintes d’une MII affrontent des défis dans l’environnement actuel, y compris le manque de sensibilisation au fait que les MII sont des maladies chroniques, le diagnostic tardif ou erroné, l’accès inéquitable aux services de santé et les médicaments coûteux, les perspectives d’emploi réduites et le soutien limité dans la collectivité.

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TABLE 1
Steering Committee, 2012

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TABLE 1

Epidemiology

There are two main sources of data for the epidemiology of IBD in Canada: the Canadian Community Health Survey (which was conducted nationwide) and the Canadian IBD Epidemiology Database Study (conducted in five provinces) (6,7). It is well recognized that survey data inaccurately overestimate disease prevalence; therefore, the IBD Database Study was used exclusively as the basis to estimate Canadian prevalence and incidence rates.

Prevalence

For the year 2000, the IBD Epidemiology Database Study estimated the prevalence of IBD to be 0.47% of the population (279 per 1000 for CD; 211 per 1000 for UC), with relatively consistent prevalence across the country, although a markedly lower prevalence of CD was identified in British Columbia (BC) (7). The Canadian average was estimated by excluding BC. Subsequently, similar research was completed in Quebec for CD, with results similar to the provinces exclusive of BC (a prevalence of 243 per 1000). Provincial and national prevalence proportions are presented in Figure 1. Overall, females were more likely to have CD than males (1.3 females:1 male) but there was no sex difference for UC (7).

RESULTS

Epidemiology

Canada has among the highest frequencies of CD and UC in the world.

For the year 2000, the IBD Epidemiology Database Study estimated the prevalence of IBD to be 0.47% of the population (279 per 1000 for CD; 211 per 1000 for UC), with relatively consistent prevalence across the country, although a markedly lower prevalence of CD was identified in British Columbia (BC) (7). The Canadian average was estimated by excluding BC. Subsequently, similar research was completed in Quebec for CD, with results similar to the provinces exclusive of BC (a prevalence of 243 per 1000). Provincial and national prevalence proportions are presented in Figure 1. Overall, females were more likely to have CD than males (1.3 females:1 male) but there was no sex difference for UC (7).

METHODS

Similar methodology was used for both the original Burden of Inflammatory Bowel Disease in Canada report in 2008 and for the present update. A steering committee was formed to lead the project (Table 1) and to identify relevant topics for review. The scientific literature was searched using an electronic database (PubMed) with a specific focus on identifying Canadian-based research. Search terms included: Canada AND (IBD OR Crohn’s disease OR ulcerative colitis) AND (epidemiology OR burden OR cost OR economic OR quality of life OR utility OR pediatric). Additionally, conference proceedings and public websites (both government and nonprofit) were reviewed or accessed for additional findings. A private database of drug claims (IMS Brogan Pharmastat) (2) was used to assess the public and private costs of medications used to treat IBD.

For direct medical costs, a private database of national private and public drug claims was analyzed to determine annual costs for IBD medications. Public drug claims was analyzed to determine annual costs for IBD medications. Public and private costs of medications used to treat IBD.

Costs for miscellaneous medical resources were generally not well studied and, as such, were estimated from research conducted in the United Kingdom and Australia.

Indirect costs were divided into the following categories: short-term work losses; long-term work losses (including premature retirement); premature mortality; caregiver support; and patient out-of-pocket expenses. Some of these were not well studied in Canada (with the exception of long-term work losses), which required reliance on data from other countries. Research has been conducted in several countries for long-term work loss; however, data collected in Canada were selected for use. In all cases, literature-based estimates of indirect resources (eg, patient days lost from work, caregiver days lost from work) were assigned a Canadian cost per workday and extrapolated to the Canadian IBD population. For premature mortality, the estimated number of premature deaths in Canada was determined and an opportunity cost was assigned for lost workplace participation.

Analyses were applied or extrapolated to the current 2012 Canadian population. Current Canadian figures were used (eg, Canadian average wage rate as reported by Statistics Canada, drug costs as generated by the Pharmastat database) (4). Where necessary, costs were adjusted using the health and personal care component of the Consumer Price Index (5).

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For 2012, the current Canadian prevalence of IBD was estimated using data from the IBD Epidemiology Database Study, with adjustments for population increases and the diagnosis of new cases (assuming an estimated net increase of IBD of 127 cases per 100,000). Accordingly, in 2012, an estimated 23,300 Canadians had IBD (129,000 with CD and 104,000 with UC), corresponding to a prevalence of 0.67%. The number of individuals with IBD per province is illustrated in Figure 2.

Incidence
Incidence rates were based on data from the the IBD Epidemiology Database Study plus the Quebec study and followed the same pattern as prevalence. The national average incidence rate from 1998 to 2000 was 16.3 per 100,000 for CD and 12.9 per 100,000 for UC, with lower rates in BC (7). Thus, there are approximately 10,200 new cases of IBD diagnosed each year: 5700 with CD and 4500 with UC.

Age of onset/distribution
The highest incidence of CD occurs in the third decade of life (7). Conversely, there is no single peak age of onset for UC: there is an initial peak in the second decade of life, followed by a plateau, and possibly a second peak in later years (7).

CD and UC can be diagnosed at a young age, but new cases continue to appear in older ages. As a result, the prevalence remains high in older age groups (7). The prevalence climbs to peak levels by 30 years of age and remains at this level until after 80 years of age (7).

Pediatric IBD
Although most commonly presenting in young adults, IBD often presents before the third decade of life, even in children as young as six months of age. The Ontario Crohn's and Colitis Cohort reported a high and steadily increasing prevalence of IBD in children – Canada has one of the highest rates of childhood-onset IBD in the world (9). Similar to adults, CD was more common than UC; however, unlike adults, IBD was more common in male children. Male predominance has also been observed in other international studies (10,11). This pattern changes at puberty, with an increase in female cases compared with male cases. Incidence is increasing significantly in the youngest age groups (children <10 years of age). There are an estimated 5900 children with IBD who are <18 years of age in Canada in 2012.
used to treat IBD (20). Many of these drugs are used for non-IBD diseases; accordingly, total cost was factored according to the percentage of use that was specific to IBD indications. Drug claims data across public and private payers showed that costs for the most recent year (ie, 2011) totalled $460 million. Approximately 84% of these costs were for the biological drugs infliximab and adalimumab. There has been steady and significant growth in drug costs over the past several years because biologicals have become the standard of care for individuals with more severe disease. Using conservative growth estimates, prescription drug claim costs are projected to be $521 million in 2012. This figure excludes costs for patients who pay out of pocket for drugs (ie, those who have neither a public nor a private drug plan to pay for their drugs). However, at least for the biologicals, most people cannot afford to pay out of pocket; therefore, these products are generally covered by provincial or private sector drug plans.

There were important differences observed in costs across the country, with per-capita drug costs twice as high in some provinces compared with others. There was also a threefold difference among provinces in the percentage of drug costs that were covered by public plans versus private plans. This is related to the differences between the provincially administered public drug plans, in both the type of drugs that is funded and the extent of the population that is covered.

Drug access may be an issue in treatment decisions. A study involving children with IBD (21) found that socioeconomic status played an important role. Children from lower-income households were more likely to be hospitalized, visit the emergency room, see their physician and undergo surgery.

Hospitalizations, surgeries and physician visits
Researchers in Manitoba reviewed health records for individuals who had been identified as having IBD over several time points, with the most recent data from 2005/2006 (3,22). Health records were examined to determine the annual costs of hospitalizations, surgeries, physician visits and drugs. For these four items, people with IBD incurred an average of $3,896 in direct medical costs in 2005/2006 (3). This amount was twice that of people without IBD (matched for age and sex). CD was more expensive than UC ($4,232 versus $3,522).

Although mean costs were higher for people with CD, it appeared that the disease is associated with these trends to reduced surgery and earlier use of effective medical therapy. In recent years, children with IBD have had more contact with pediatric gastroenterologists (rather than adult gastroenterologists), which likely yields improved overall care and better outcomes. Since the 1990s, there has been a stable rate of age-adjusted hospitalizations among children with IBD, but there has been a 30% decrease in the need for surgery in children with CD. No such decrease in the surgical rate has been observed for children with UC. Finally, children are more likely to receive immunosuppressives and biological therapy than has previously been documented (27).

Other costs
Other health care system costs have not been studied in Canada (ie, laboratory tests and procedures, nonphysician professional services, home care, long-term care, etc.). An Australian study of IBD patients reported on the use of institutional care and other health care professionals (12). Emergency room visits were measured in an American study of CD patients using records from a health maintenance organization (28). By extrapolation, other costs were estimated to total $101 million for Canada in 2012, corresponding to $433 per person per year.

Indirect costs
Indirect costs are those that are borne by people and by society rather than the health care system. Total indirect costs topped $1.6 billion in 2012 (Figure 4). Lower labour participation rates were the largest component of this cost ($979 million [61% of the total]), followed by patient out-of-pocket expenses ($300 million).

Short-term work losses
There have been nine studies reporting on short-term work losses in IBD conducted in Canada, Australia and Western Europe. On average, 38% of employed people with IBD took time off work per year, and each employed person with IBD was absent 7.2 days per year directly attributable to IBD (irrespective of absences for other reasons) (12). Applying an average IBD labour participation rate of 60%, and using the average daily wage rate (4), this translated into $181 million per year for the 140,000 actively employed individuals with IBD.
Long-term work losses
Seven studies conducted in Canada, Australia, Europe and the United States have reported on long-term work losses in IBD. The reduction in the probability of employment ranged from 3% to 13% (12). In Canada, this rate was estimated to be 9% (29). This would translate into 21,000 people with IBD who had withdrawn from the workforce since their diagnosis and were more likely to be unemployed, disabled or prematurely retired. Using the mean wage rate, this converts to $979 million in lost wages in 2012. Although these long-term departures from the workforce may be managed with permanent replacement workers, employers continue to bear costs due to disability pensions and long-term disability costs. Recent research on disability rates in Norway found that 10 years after diagnosis, 19% of people with IBD received a disability pension (30). This research supports the principle that society incurs continuing costs for IBD. As individuals withdraw from the workforce and are replaced by other workers, employers and income-assistance programs continue to bear the burden of IBD disability.

Premature mortality
From a purely economic standpoint, premature mortality from IBD can cause productivity losses to society. In Canada, there were an average of 85 deaths due to CD and 43 deaths due to UC per year from 2004 to 2008 (most recent available data) (31). Of these, there were an average of 30 deaths from CD and 14 deaths from UC in individuals <65 years of age. Based on the mortality analysis, UC does not cause excess mortality; therefore, the focus was on CD only.

Of the 30 deaths per year due to CD, and using an employment estimate of 60% in people with IBD, there would be 18 deaths in potentially employable people with CD. The average age at death was 49 years for those who died before 65 years of age; this corresponds to 16 years of lost employment. The productivity loss is estimated to be $523,000 per person, corresponding to $9.4 million for all 18 premature deaths each year.

Caregivers
Caregivers are people who provide informal (unpaid) care to others who need assistance for health reasons. Caregivers are needed for those most severely affected by IBD, and also for children with IBD (whose parents would need to be involved in their care). However, few data exist that quantify the economic impact of IBD on caregivers.

For pediatric cases of IBD, at least one parent would be involved in the care of the affected child. If the typical employed person with IBD required 7.2 days per year of sick leave for their own disease management (12), it was assumed that the same number of days would be required to manage a child’s illness. Parents of children with IBD were assumed to have a labour participation rate equal to the general public (81.5% as per large national surveys in Canada and the United States [32,33]). An average work wage should be assigned to employed parents while a minimum wage is typically assigned to nonemployed individuals (eg, homemakers) (4). Minimum expected caregiver costs for parents of children with IBD total $7 million for parents of the estimated 5900 children with IBD in Canada in 2012.

For individuals severely affected by IBD, there are survey data from an Australian study on caregivers that suggest one caregiver per 100 persons with IBD (presumably, those with the most severe disease who would be unable to function normally). Overall, primary caregivers in the survey averaged 30 h per week caring for people with disabilities. Assuming that 1% of people with IBD required 30 h per week for caregiving, the estimated 233,000 Canadians with IBD (2330 severely ill) would incur a cost of approximately $86 million (at minimum wage) for care giving.

Patient out-of-pocket expenses
Only a few studies have examined out-of-pocket expenses for people with IBD. These expenses include ostomy supplies, home aids and modifications, formal care (housekeeping, daycare, etc), travel for medical appointments, nutritional products, and complementary and alternative medicines.

A survey of CCFC members found that use of complementary and alternative medicines was quite common (35). Approximately 24% of people with IBD are current users of these medicines (albeit not exclusively for IBD treatments) (36) and incur an average cost of $568 per year. This converts to $136 per person with IBD, corresponding to $32 million per year.

A German population study surveyed people with IBD regarding a broad range of costs including out-of-pocket expenses such as travel, household support and patient activities. The mean cost per four weeks was €50 per person with CD and €46 per person with UC (2004€ – corresponding to $624 per person per year (37)). This corresponds to $1,152 per year (2012CAD$) – a total cost of $268 million per year for the 233,000 people with IBD in Canada.

Quality of life
Beyond out-of-pocket expenses, individuals with IBD also experience tremendous additional personal cost, that is, the burden of having a disease. There are medical issues to contend with that range from the experience of symptoms (pain, diarrhea, fatigue) to the worry about how the course of the disease will affect their future. The fluctuating and unpredictable nature of IBD can make it very difficult to plan for the future, negatively affecting choices with respect to career, travel and personal options.

Based on survey data derived using a disease-specific questionnaire (ie, Inflammatory Bowel Disease Questionnaire), it is evident that quality of life is most strongly affected by the severity of disease (38-40). Furthermore, women with IBD are more likely to experience a lower quality of life than men with IBD (39,40). It is important to note that quality of life is reduced even in those who do not experience physical symptoms (due to fluctuating disease or medication-induced remission). Even those without symptoms experience psychological distress (stress, anxiety, fear about pain and worry about the consequences of their disease) (41,42). Poor sleep quality is very common in people with IBD, regardless of whether their disease is active (43).

Children with IBD have a reduced quality of life, as do children with other diseases; however, teenagers with IBD are most strongly affected (44,45).

Effective treatments are associated with a normalization in quality of life, both for CD and for UC; this has been demonstrated for surgery (46,47), conventional drugs such as immunosuppressives (48) and biologicals agents (49-51).

Compared with the general population, people with both CD and UC scored lower on the generic quality of life measure, the Short Form-36 (52). Scores were lowest for those with more severe disease. Scores were significantly lower for almost all of the eight different aspects of quality of life measured by the Short Form-36. Similar results were observed using utility instruments (53,54). People with severe disease scored very low (0.45), which indicates a very significant impairment in quality of life. People with mild disease scored 0.68, typical of many chronic diseases, while those in remission scored 0.77 – still well below the population average of 0.85 (Figure 5) (55).

DISCUSSION
The present review documents a high burden of illness from IBD due to the frequency of IBD occurrence in Canada combined with high per-patient costs. The total costs of IBD in Canada in 2012 were $2.8 billion, corresponding to almost $12,000 for every person with IBD, of which direct medical costs were 44% and indirect costs were 56%.

Canada continues to have among the highest incidence and prevalence of IBD in the world – currently at 0.67% and growing. Canada’s high incidence means that the number of cases will continue to grow within the existing population, beyond population growth. In addition, research from immigrant communities shows that second-generation immigrants assume the high incidence rate of the Canadian population – even for those from countries with low endemic rates of IBD. For an immigration-dependent nation such as Canada, this is a
troubling observation. These findings warrant further investigation and may even yield important clues as to the cause of IBD.

The present report includes important recent findings on pediatric IBD epidemiology. There is significantly increasing incidence in the youngest of children (ie, those <10 years of age) – a worrisome finding, and another important area of further research. The careful investigations that have been performed in IBD epidemiology confirm that Canadian children are developing IBD at among the highest rates in the world. There is an urgent need to explore why and how these cases are developing in our country.

Another new finding is the shift in direct medical expenses. Surgery is no longer an inevitable consequence of CD. Improved utilization of specialist care and increased use of biological drugs appears to be improving outcomes by reducing surgeries and hospitalizations. As a result, hospitalization costs have decreased as a proportion of direct medical expenditures, and pharmaceutical costs have increased. Given that the uptake of biological drugs occurred later for UC than for CD, these trends may eventually be observed for UC as well. Unfortunately, these improvements may not have been achieved equally across the country. Specialist access is often geographically dependent; variable rates of retirement versus intake also affect specialist availability. Furthermore, Canada’s universal health care system does not extend to drugs. There is uneven and inequitable access to drug funding among the provinces and between public/private insurance claimants. Access to biologicals may contribute to the improved health outcomes that have been observed with IBD, but this access is heterogenous, leading to unacceptable disparities in treatment options and access.

Overall, the economic impact of IBD is enormous and is increasing. The present report documented increases in direct medical costs, which were accompanied by improved health outcomes. Indirect costs are also high, and reflect the human component of frustrated career plans, reduced employment options, and ongoing anxiety about the unpredictability of symptoms and disease course, all under the umbrella of a chronic disease with social stigma and relative lack of awareness and funding. In contrast, Canada is also known as a nation with high rates of multiple sclerosis – a disease with high national awareness and intense media interest accompanied by substantial research funding. There are three times as many Canadians with IBD than there are with multiple sclerosis, yet this is not reflected in the degree of public attention or support.

Canada is an international leader in IBD research, with some of the world’s highest rates and some of the world’s best researchers. It behooves us to devote public attention, research and funding to treat and support those with IBD and understand how to prevent future cases.

There are significant challenges faced by individuals with IBD, family members and caregivers across Canada, as well as research and health service challenges. The critical common challenges facing the IBD community include the following:

- Awareness of IBD – low recognition that IBD is a chronic disease resulting in unnecessary social stigma.
- Access to IBD specialists and procedures – regional disparities and untimely access to care, including delayed diagnosis or inappropriate diagnosis.
- Access to IBD medications – high and cost-prohibitive medication expenses, and variable access and coverage among private health insurance and provincial public drug plans across the country.
- Employment issues – vulnerable IBD employees due to their youth and lack of seniority for employment protection.
- Support for people with IBD and their caregivers – absence of community-based support mechanisms, particularly for parents of children with IBD.
- Research – limited resources to study the ‘cause, care and cure’ of IBD, and inadequate support for monitoring and evaluation research to improve estimates of prevalence and costs of IBD.

CONCLUSION

The burden that IBD places on individuals, the health care system and society is significant and will continue to grow as the number of patients with IBD increases. Government, media, the general public and other like-minded stakeholders must mobilize to address current issues and improve the current landscape of IBD in Canada.

Canada is an epicentre of IBD, with some of the world’s highest rates and some of the world’s best researchers. It behooves us to devote public attention, research and funding to treat and support those with IBD and understand how to prevent future cases.

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