

Research Article

Exploration of Complex Dynamics for Cournot Oligopoly Game with Differentiated Products

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This paper proposes a Cournot game organized by three competing firms adopting bounded rationality. According to the marginal profit in the past time step, each firm tries to update its production using local knowledge. In this game, a firm's preference is represented by a utility function that is derived from a constant elasticity of substitution (CES) production function. The game is modeled by a 3-dimensional discrete dynamical system. The equilibria of the system are numerically studied to detect their complex characteristics due to difficulty to get an explicit form for those equilibria. For the proposed utility function, some cases with different value parameters are considered. Numerical simulations are used to provide an experimental evidence for the complex behavior of the evolution of the system. The obtained results show that the system loses its stability due to different types of bifurcations.

1. Introduction

The oligopoly market is an efficient market that is dominated by a number of firms which offer and sell homogeneous or similar products. Such market includes two popular types of models, namely, Cournot (quantity decision) and Bertrand (price decision) models. In Cournot models, the way that firms control their production levels has a critical effect on market outputs. Conversely, in Bertrand models, firms select prices to be their strategic variables to optimize their profits [1, 2]. Practically, the dynamic of an oligopoly game is complex, since each oligopolistic firm must consider both the consumers' behaviors and the reactions of all competitors [3]. A Cournot triopoly game is an oligopoly market with three players that are in conflict and there is no cooperation among them. The first idea of a Cournot oligopoly market came to light in 1838 by Cournot [4] who proposed the first formal oligopoly theory and treated such idea with naive expectations on which each player assumes the last

taken values by competitors with no consideration of their prospected reactions in the future [3]. In general, players in an oligopoly market try to enhance their expected profit which in turn is based on matching among the marginal revenue and marginal cost. Furthermore, each player can adjust his output based on selecting his expectation rule from among various available ones such as local bounded rational, adaptive, and naive expectations [3, 5].

Puu [6] conducted some of the first investigations in such economic games and thus he has concluded that various complex dynamics could result from a Cournot duopoly such as the presence of attractors with a fractal dimension. Various efforts were exerted then to study the dynamics of oligopoly models with considering more firms and various amendments [7, 8]. Elsadany and Awad [9] and Askar [10] presented a duopoly Cournot game model with considering the bounded rationality and linear cost and demand functions. Another duopoly game model was studied by Bischi et al. [11], where firms of naive expectations decided their outputs based

on the reaction functions. Such model was then improved by Agiza and Elsadany [12] to include two heterogeneous players: adaptive expectation player and bounded rational one. More improvements have been conducted in such model by Zhang et al. [13] based on considering nonlinear cost functions. The complexity of this model was investigated then by Matsumoto and Nonaka [14] with considering linear cost functions. Other studies have been proposed and discussed in literature. For instance, a Cournot duopoly game was studied by Yassen and Agiza [15], taking into account the delayed rationality. In recent years, it has been demonstrated that oligopolistic markets may have chaotic or cyclic behavior under some conditions [8, 16–18]. Elsadany [5] has studied the dynamics of a Cournot duopoly model such as stability and existence of bifurcations that are responsible for affecting the behavior of equilibrium points. The model behavior was studied using both Lyapunov exponents and bifurcation diagrams, where results showed that such model has a chaotic behavior when some parameters were changed. Askar [19] has studied the complex characteristics of a Cournot duopoly model with the use of a gradient rule. He also developed a generalized demand function and proposed that various dynamic behaviors emerged from the stability to chaos through bifurcations. Furthermore, Askar [20] has studied other Cournot duopoly games that depend on nonlinear demand functions. He proposed a model of two rational firms that compete and offer homogeneous commodities on which their equilibrium points, bifurcation, chaos, and stability were investigated.

In literature, there are few studies that handle the economic game of three competitors. It is a complicated game in comparison with the duopoly one. In such studies, the main concern is to study the complex dynamic characteristics of the game. For example, some complex dynamics of duopoly game were studied in [8, 21–25]. In practice, such game is close to the economic reality and it is widely deployed in oligopoly. However, analyzing the dynamics of such game is a complex task. Therefore, various investigations were performed previously with considering three homogeneous players, such as the work performed by Puu [26] who considered three naive players. He has concluded that a triopoly game could have complex dynamics and cycles and chaos may happen. Agiza et al. [8] have improved the proposed Kopel Cournot duopoly game in [10] to be a triopoly one and have discussed the multistability of the game. Askar and Al-khedhairi [21] have modeled a dynamic Cournot triopoly game that is composed of three homogeneous bounded rational players using nonlinear difference equations. They have concluded that the change in some model parameters causes losing the Nash equilibrium stability and the occurrence of a complex chaotic behavior. In addition, high adjustment speed values have caused chaos and bifurcations in the system. Andaluz et al. [27] have considered a Cournot oligopoly model that includes three competitive companies that offer homogeneous goods. Tu and Wang [28] have presented a dynamic master-slave Cournot triopoly game model with homogeneous bounded normal players. They have analyzed the effects of changes in the adjustment speed parameters on the system dynamics. In addition, the parameters adjustment

method was used to control the system's complicated behavior. Various studies and investigations were performed then on Cournot triopoly games considering heterogeneous players. For instance, a model of a Cournot triopoly game was proposed by Ma and Ji [29] with a square inverse demand. Such model was later investigated by Ji [30] considering heterogeneous players. Elabbasy et al. [25] have proposed a triopoly game with heterogeneous players in order to study its dynamical behaviors with linear cost function. Another model of a nonlinear triopoly game was proposed by Elabbasy et al. [31] using three heterogeneous players, namely, naïve, bounded rational, and adaptive players. Askar and Alshamrani [32] have studied four different models, namely, cooperative Cournot triopoly, rational Bertrand triopoly, rational Cournot triopoly, and Puu triopoly, based on a quantity competition. The Nash equilibrium corresponding to each game was calculated. Inclusive theoretical and numerical studies concerning the stability of fixed points were conducted.

Other economic games in which prices are the main variables were studied in literature. For instance, Bertrand duopoly models were investigated by Brianzoni et al. [33], Zhao and Zhang [34], and Fanti et al. [35] depending on differentiated products. They have discussed that the degree of products differentiation had a major impact on the sale quantity and price. Bertrand duopoly model was investigated by Zhang et al. [36] depending on the price competition with bounded rationality. Peng [37] and Peng et al. [38] have introduced other Bertrand models in order to study and assess complexity of the model. Zhang and Wang [39] and Yali [40] have also investigated the complexity of such models, in which the bounded rationality of marginal costs and synchronization were considered. A Bertrand triopoly model was developed by Sun and Ma [1], in which the bounded rational expectations were considered and both the presence and local stability of the Nash equilibrium were studied. Furthermore, Sun and Ma [41] have introduced a Bertrand triopoly model using nonlinear demand functions. Ma and Wu [42] have studied the effect of delayed decision on the stability of a Bertrand triopoly model. They have found that there was no relation between the system stability and the time delay of decision-makers.

In economic market, there is also another kind of strategic variables which is a mix between price and quantity variables, in which the resultant game by such kind of variables is known as a Cournot-Bertrand game [32]. The competition of such game requires a specific differentiation degree among provided products by firms in order to prevent a firm with lower price from dominating the game market. Arya et al. [43], Hackner [44], Tremblay et al. [45], and Zanchettin [46] have investigated different types of Cournot-Bertrand games. The model of Cournot-Bertrand triopoly game is very close to real economy. It has been studied by several researchers in literature. For instance, C. H. Tremblay and V. J. Tremblay [47] have investigated the static properties of Nash equilibrium of a Cournot-Bertrand game with product differentiation. Naimzada and Tramontana [48] have studied the dynamic characteristics of a Cournot-Bertrand game, in which the product differentiation was considered with the use

of linear cost function and linear demand. In [49], a master-slave Bertrand game has been proposed. In [29], a Cournot triopoly game was proposed based on a downstream firm and upstream firm. It was assumed that the downstream firm had a linear inverse demand function, while the upstream one had a nonlinear one, in which the cost functions were considered as nonlinear function. Tu et al. [50] have studied and investigated some complex characteristics of a Cournot-Bertrand triopoly game. Moreover, there are some useful works that tackle some important characteristics of such games including risk and uncertainty aspects. Of those characteristics, the nonlinearity and fractals for records of tree-ring in China have been studied in [51]. Interaction among inducible defenses and herbivore outbreak of plants have been modeled and studied in [52]. The time delay has been studied in a herbivore-plant system using the interaction equations of diffusion [53]. The influences of Allee on a variety of population models have been studied in [54]. In [55], a model of reaction-diffusion has been introduced and discussed for plant interaction and herbivore under delay. The impact of colored noise on a spatial predator-prey model has been presented in [56]. For other useful works, the readers are advised to see [57–59].

Even though various efforts were performed in literature to study such games, more investigations need to be performed with a focus on assessing the nonlinear and complex performance of dynamic triopoly game models. Therefore, this paper investigates a dynamic Cournot triopoly game, in which differentiated goods are considered, and a utility function that is derived from CES. Our work in this paper is outlined as follows. In Section 2, the market utility structure of Cournot triopoly game with nonlinear demand function derived from CES and differentiated goods is proposed. Looking at the form of the utility function, Section 3 studies the dynamical behavior of game for several values of the parameter α which represents the degree of substitutability/differentiation among the commodities. Finally, some concluding remarks are drawn in Section 4.

2. Market Utility

The market considered within this paper consists of three competing firms whose strategies are the quantities they produce. Each firm's output is denoted by a nonnegative real value $q_i, i = 1, 2, 3$. We assume that the consumer's preference is represented by the following utility CES function:

$$U(\mathbf{q}) = \sum_{i=1}^3 q_i^\alpha \quad \mathbf{q} = (q_1, q_2, q_3) \in \mathbb{R}_{++}^3, \quad 0 < \alpha < 1. \quad (1)$$

Since $\alpha < 1$, it is easy to check that $U(\mathbf{q})$ is strictly concave. Therefore, it is strictly quasi-concave and so has strict convex to the origin level curves. This means that setting the total differential $dU = 0$ and $dq_1 = 0$ we get the marginal rate of technical substitution, $MRTS_{2,3} = -dq_3/dq_2 = (q_2/q_3)^{\alpha-1}$, which is strictly convex to the origin. A similar procedure will produce $MRTS_{1,2}$ and $MRTS_{1,3}$. This means that the consumer can substitute one input for another and continue to produce the same level of output. We assume also that the

above utility function is governed by the following budget constraint:

$$\sum_{j=1}^3 p_j q_j = 1. \quad (2)$$

The inverses demand function (see the Appendix) can be expressed as follows:

$$p_j = \frac{q_j^{\alpha-1}}{\sum_{i=1}^3 q_i^\alpha}, \quad j = 1, 2, 3. \quad (3)$$

The case when $\alpha = 1$ has been studied by Puu [22]. In addition, the duopoly game has been studied by Agliari et al. [60]. For $\alpha = 0$, the market is dominated by three monopolistic firms. When $\alpha = 1$, it means that the goods are indistinguishable and the consumer may handle them as identical. Lower values of this factor make the goods interchangeable but not identical. Within this paper, we highlight some values for the parameter α .

3. Dynamic Analysis of the Game

The profit of the i th firm is defined as follows:

$$\Pi_i(q_i) = q_i p_i - C_i(q_i), \quad i = 1, 2, 3, \quad (4)$$

where $C_i(q_i)$ defines the cost of the quantity produced and p_i refers to the price of the quantity in the market. It is assumed here that the firms use a cost function that is linear and takes the form

$$C_i(q_i) = c_i q_i, \quad i = 1, 2, 3, \quad (5)$$

where $\partial C_i(q_i)/\partial q_i = c_i, i = 1, 2, 3$, is called the marginal cost. Substituting (3) in (4) gives

$$\Pi_i(q_i) = \frac{q_i^\alpha}{\sum_{i=1}^3 q_i^\alpha} - c_i q_i, \quad i = 1, 2, 3. \quad (6)$$

For each firm, maximizing the profit depends on the marginal profit. The marginal profit is calculated by taking the first partial derivative of the above profit as follows:

$$\frac{\partial \Pi_i}{\partial q_i} = \frac{\alpha q_i^{\alpha-1} \left(\sum_{j=1, j \neq i}^3 q_j^\alpha \right)}{\left(\sum_{i=1}^3 q_i^\alpha \right)^2} - c_i, \quad i = 1, 2, 3. \quad (7)$$

The above derivatives yield the best-reply function $r_i, i = 1, 2, 3$ (or reaction functions), as follows:

$$\begin{aligned} q_1 &= r_1(q_2, q_3), \\ q_2 &= r_2(q_1, q_3), \\ q_3 &= r_3(q_1, q_2). \end{aligned} \quad (8)$$

Solving those functions gives Nash equilibrium point for the game. Due to the nonlinearity of (7), the analytical expression for Nash point is so complicated and then some numerical assumptions are used. Now, a repeated Cournot triopoly game whose players are bounded rational is considered. The mechanism used to describe such game is called myopic adjustment mechanism (see, e.g., [3]) and is presented by the following equation:

$$q_{i,t+1} = q_{i,t} + k_i \frac{\partial \Pi_i}{\partial q_i}, \quad (9)$$

where k_i stands for the positive parameter or the adjustment speed of the i th firm. Substituting (7) in (9) gives the following dynamical system:

$$\begin{aligned} q_{1,t+1} &= q_{1,t} + k_1 \left[\frac{\alpha q_1^{\alpha-1} (q_2^\alpha + q_3^\alpha)}{(q_1^\alpha + q_2^\alpha + q_3^\alpha)^2} - c_1 \right], \\ q_{2,t+1} &= q_{2,t} + k_2 \left[\frac{\alpha q_2^{\alpha-1} (q_1^\alpha + q_3^\alpha)}{(q_1^\alpha + q_2^\alpha + q_3^\alpha)^2} - c_2 \right], \\ q_{3,t+1} &= q_{3,t} + k_3 \left[\frac{\alpha q_3^{\alpha-1} (q_1^\alpha + q_2^\alpha)}{(q_1^\alpha + q_2^\alpha + q_3^\alpha)^2} - c_3 \right]. \end{aligned} \quad (10)$$

System (10) admits steady states that satisfy the conditions

$$\begin{aligned} \alpha q_1^{\alpha-1} (q_2^\alpha + q_3^\alpha) - c_1 (q_1^\alpha + q_2^\alpha + q_3^\alpha)^2 &= 0, \\ \alpha q_2^{\alpha-1} (q_1^\alpha + q_3^\alpha) - c_2 (q_1^\alpha + q_2^\alpha + q_3^\alpha)^2 &= 0, \\ \alpha q_3^{\alpha-1} (q_1^\alpha + q_2^\alpha) - c_3 (q_1^\alpha + q_2^\alpha + q_3^\alpha)^2 &= 0. \end{aligned} \quad (11)$$

Simple calculations reduce the algebraic system given in (11) to the following:

$$\begin{aligned} c_2 q_1^{\alpha-1} (q_2^\alpha + q_3^\alpha) - c_1 q_2^{\alpha-1} (q_1^\alpha + q_3^\alpha) &= 0, \\ c_1 q_3^{\alpha-1} (q_1^\alpha + q_2^\alpha) - c_3 q_1^{\alpha-1} (q_2^\alpha + q_3^\alpha) &= 0, \\ c_3 q_2^{\alpha-1} (q_1^\alpha + q_3^\alpha) - c_2 q_3^{\alpha-1} (q_1^\alpha + q_2^\alpha) &= 0. \end{aligned} \quad (12)$$

Solving the algebraic system yields the following steady states:

$$\begin{aligned} e_1 &= (q_1^*, 0, 0), \\ e_2 &= (0, q_2^*, 0), \end{aligned}$$

$$e_3 = (0, 0, q_3^*),$$

$$ne = (q_1^*, q_2^*, q_3^*),$$

(13)

where $q_i^* \in \mathbb{R}^+$ and ne represents Nash equilibrium point. The most important thing here is to study the stability of Nash point. Analytically, stability of Nash requires evaluating the Jacobian matrix at it and calculate its corresponding eigenvalues. Unfortunately, the expression of Nash $ne = (q_1^*, q_2^*, q_3^*)$ is so complicated and hence nothing can be said. We still have something to say about the complex characteristics through numerical simulation, which is given next for some cases.

Case 1 (no symmetry). Putting $\alpha = 0.5$ in (10) yields the following system:

$$\begin{aligned} q_{1,t+1} &= q_{1,t} + k_1 \left(\frac{\sqrt{q_2} + \sqrt{q_3}}{2\sqrt{q_1}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_1 \right), \\ q_{2,t+1} &= q_{2,t} + k_2 \left(\frac{\sqrt{q_1} + \sqrt{q_3}}{2\sqrt{q_2}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_2 \right), \\ q_{3,t+1} &= q_{3,t} + k_3 \left(\frac{\sqrt{q_1} + \sqrt{q_2}}{2\sqrt{q_3}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_3 \right). \end{aligned} \quad (14)$$

Proposition 1. *The Nash equilibrium of system (10) satisfies the condition $(\sqrt{q_1} - \sqrt{q_2})/(\sqrt{q_2} - \sqrt{q_3}) = (c_1\sqrt{q_1} - c_2\sqrt{q_2})/(c_2\sqrt{q_2} - c_3\sqrt{q_3})$.*

Proof. By sitting $q_{i,t+1} = q_{i,t}$, $i = 1, 2, 3$, in (10), one gets

$$\begin{aligned} \frac{\sqrt{q_2} + \sqrt{q_3}}{2\sqrt{q_1}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_1 &= 0, \\ \frac{\sqrt{q_1} + \sqrt{q_3}}{2\sqrt{q_2}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_2 &= 0, \\ \frac{\sqrt{q_1} + \sqrt{q_2}}{2\sqrt{q_3}(\sqrt{q_1} + \sqrt{q_2} + \sqrt{q_3})^2} - c_3 &= 0 \end{aligned} \quad (15)$$

and by simple computations, it is easy to prove that $(\sqrt{q_1} - \sqrt{q_2})/(\sqrt{q_2} - \sqrt{q_3}) = (c_1\sqrt{q_1} - c_2\sqrt{q_2})/(c_2\sqrt{q_2} - c_3\sqrt{q_3})$. Knowing no explicit form of Nash equilibrium does not give any information about its stability and hence we study its stability numerically by assuming that $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$. This gives the following Nash point: $ne = (0.5736977767, 0.6170010524, 0.6653988313)$. The Jacobian at this point takes the form

$$J = \begin{bmatrix} 1 - 0.2719454580k_1 & -0.02702099162k_1 & -0.02601975598k_1 \\ -0.02522346292k_2 & 1 - 0.2430223650k_2 & -0.02342099165k_2 \\ -0.02242469878k_3 & -0.02162346300k_3 & 1 - 0.2161009218k_3 \end{bmatrix} \quad (16)$$

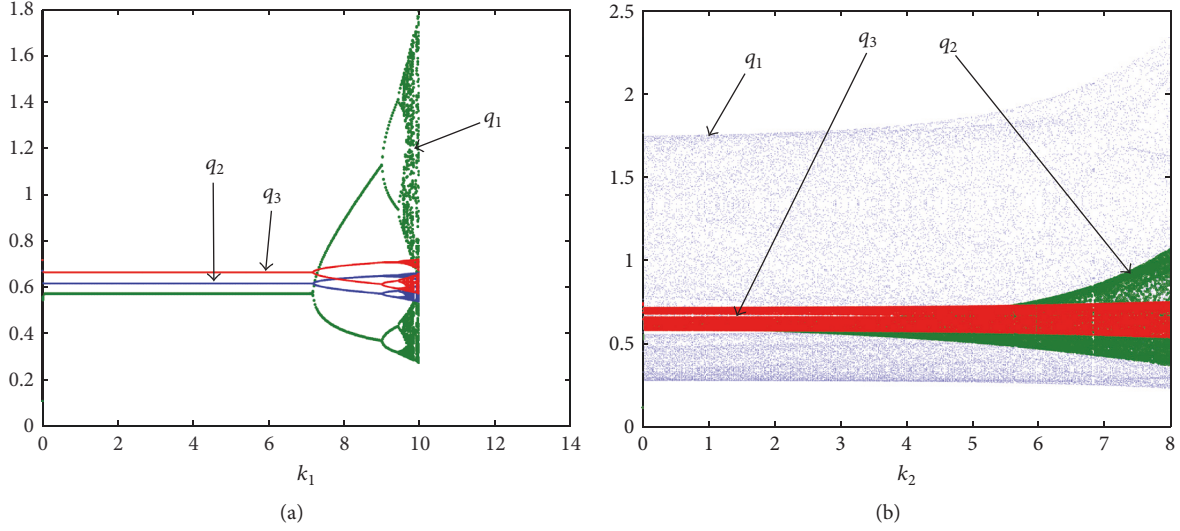


FIGURE 1: Bifurcation diagram for system (10) with respect to the parameter: (a) k_1 and the values of the other parameters are fixed, $k_2 = 4$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$; (b) k_2 and the values of the other parameters are fixed, $k_1 = 10$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$.

whose characteristic equation is given by

$$\vartheta^3 + A_1\vartheta^2 + A_2\vartheta + A_3 = 0, \quad (17)$$

where

$$\begin{aligned} A_1 &= -3 + 0.2719454580k_1 + 0.2430223650k_2 \\ &\quad + 0.2161009218k_3, \\ A_2 &= 0.06540726537k_1k_2 + 0.05818417896k_1k_3 \\ &\quad + 0.05201091414k_1k_3 - 0.4860447300k_2 \\ &\quad - 0.4322018436k_3 - 0.5438909160k_1 + 3, \\ A_3 &= -1 + 0.2719454580k_1 + 0.2430223650k_2 \\ &\quad - 0.05201091414k_2k_3 - 0.05818417896k_1k_3 \\ &\quad - 0.06540726537k_1k_2 + 0.2161009218k_3. \end{aligned} \quad (18)$$

For ne to be locally asymptotically stable, the following Routh-Hurwitz conditions should be satisfied:

$$\begin{aligned} 1 + A_1 + A_2 + A_3 &> 0, \\ 1 - A_1 + A_2 - A_3 &> 0, \\ A_3^2 &< 1, \\ (1 - A_3^2)^2 - (A_2 - A_1A_3)^2 &> 0. \end{aligned} \quad (19)$$

Now, some numerical simulations are carried out to get more insights into the stability of system (10). Such simulations contain bifurcation diagrams, phase portrait, Lyapunov exponents, basin of attraction, and 2D bifurcation diagram. System (10) includes six parameters, three parameters for the

speed of adjustments k_1 , k_2 , and k_3 and three parameters for the firms' costs c_1 , c_2 , and c_3 . Let us first fix the values of k_2 , k_3 , c_1 , c_2 , and c_3 and see the influence of the parameter k_1 on the system. Let $k_2 = 4$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$. Figure 1(a) clearly shows a bifurcation diagram that appears when k_1 becomes close to the value $k_1 = 7.221$. After that a sequence of period doubling bifurcations appeared and this leads to the instability of the equilibrium point. To see the influences of the parameter k_2 on the system behavior (10), we take $k_1 = 10$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$. Figure 1(b) shows that the behavior of system (10) is entirely unstable. The system is chaotic for any value of the parameter k_2 . It is shown that Nash equilibrium point loses its stability for any values for the speed of adjustment k_2 . Similarly, Figure 2(a) shows that the system's behavior against the parameter k_3 is entirely unstable. The system contains some other parameters that may have influences on the stability of system behavior. These parameters are the cost parameters. To see the influences of these parameters, let us fix the following: $k_1 = 10$, $k_2 = 4$, $k_3 = 5$, $c_2 = 0.18$, and $c_3 = 0.17$; it is shown in Figure 2(b) that flip bifurcation is detected and therefore the system is unstable against the cost parameter c_1 . The simulation has shown that any value of the cost parameter c_1 will not give any stabilization of Nash point. Furthermore, as shown in (15), Nash equilibrium depends on those costs' parameter and hence any value for those parameters alters the value of Nash point and gives instability of it. The same results are obtained for the other cost parameters by using c_2 or c_3 instead of c_1 . Figures 3(a) and 3(b) show the phase portrait and strange attractor of system (10) at the same set of cost parameters but different values of the speed of adjustment parameters. \square

Because of the nonlinearity of the system, more complex coexistence characteristics may be detected. For example,

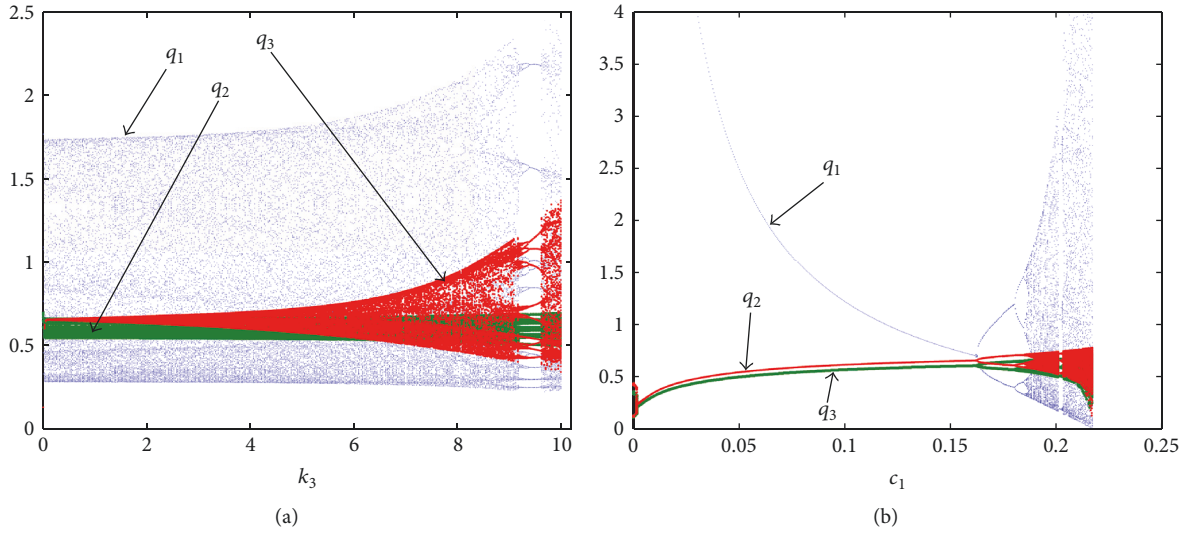


FIGURE 2: Bifurcation diagram for system (10) with respect to the parameter: (a) k_3 and the values of the other parameters are fixed, $k_2 = 4$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$; (b) c_1 and the values of the other parameters are fixed, $k_1 = 10$, $k_2 = 4$, $k_3 = 5$, $c_2 = 0.18$, and $c_3 = 0.17$.

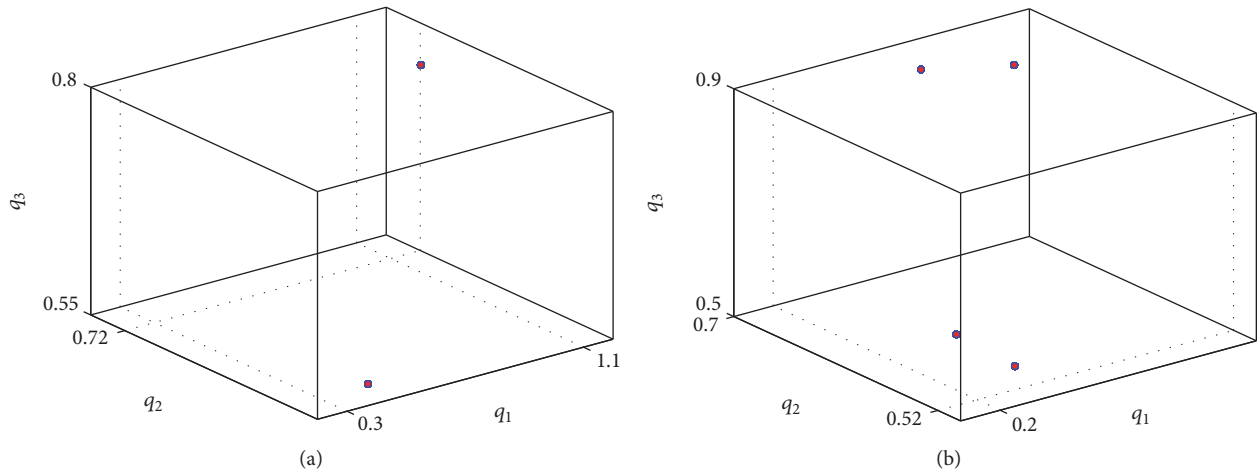


FIGURE 3: (a) Phase portrait for 2 cycles at $k_1 = 8.5$, $k_2 = 5$, $k_3 = 7$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$. (b) Phase portrait for 4 cycles at $k_1 = 9$, $k_2 = 5$, $k_3 = 7.5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$.

Figures 3(a), 3(b), and 4(a) show different types of stable period cycles. By taking planar sections of the three dimensional basins, Figure 4(b) shows a section of the basin of attraction of period cycle 2 at $q_3 = 5.04$ which is parallel to the (q_1, q_2) coordinate plane. The basin of attraction in Figure 4(b) contains different colors, in which the grey color refers to the basin of attraction of the diverging trajectories and the other two colors are for the basin of attraction of period cycle 2. Similarly, Figures 5(a) and 5(b) show planar sections of the basin of attraction for period cycles 4 and 8, respectively. These sections are obtained at $q_3 = 5.39$ and $q_3 = 5.81$. In Figure 6, different chaotic attractors for system (10) are given and this makes us study more the influences of the system's parameters on it. In the (k_1, k_2) -plane, where we fix the other parameters to $q_{0,1} = 0.11$, $q_{0,2} = 0.12$,

$q_{3,0} = 0.13$, $k_3 = 5$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$, cycles with different periods are detected and are presented in Figure 7(a). This figure presents a 2D bifurcation diagram of different types of period cycles of system (10). These cycles are of period 1 (basin in grey), period 2 (basin in blue), period 4 (basin in red), period 6 (basin in green), period 8 (basin in yellow), and period 9 (basin in cyan) and the white color is associated with unfeasible trajectories. From the bifurcation diagrams given above, all these cycles become unstable by increasing the values of the parameters k_1 , k_2 , and k_3 giving the appearance of cycles with high periodicity and then rise of chaotic attractors. We follow the same procedure of discussion regarding the costs parameters. Figure 7(b) depicts the 2D bifurcation diagram for the cost parameters in the plane (c_1, c_2) at $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, $q_{3,0} = 0.13$,

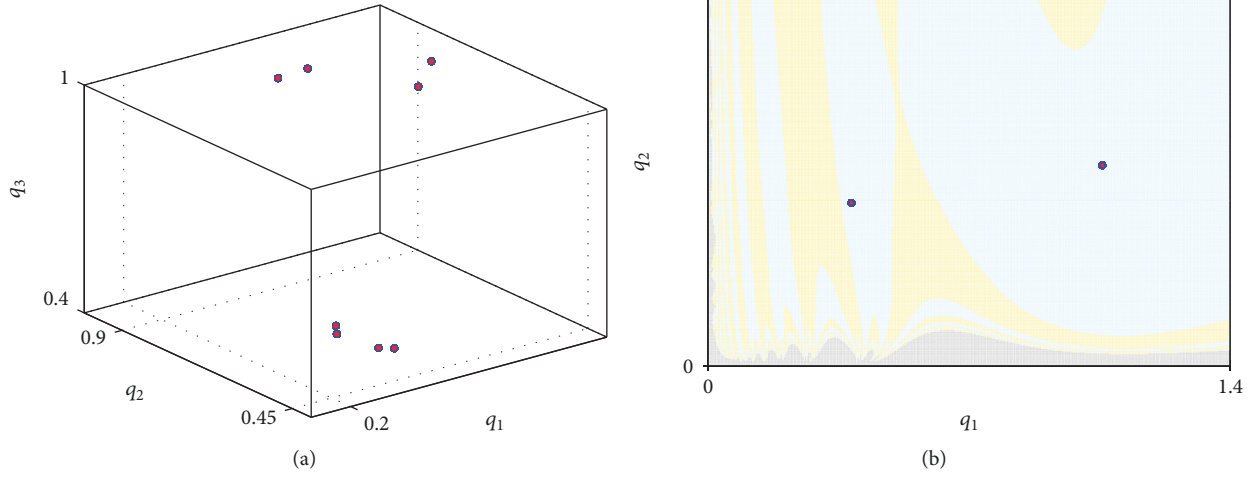


FIGURE 4: (a) Phase portrait for 8 cycles at $k_1 = 8.75, k_2 = 7, k_3 = 8.1, c_1 = 0.19, c_2 = 0.18,$ and $c_3 = 0.17$. (b) Plane section of basin of attraction at $k_1 = 8.5, k_2 = 5, k_3 = 7, c_1 = 0.19, c_2 = 0.18, c_3 = 0.17,$ and $q_3 = 5.04$.

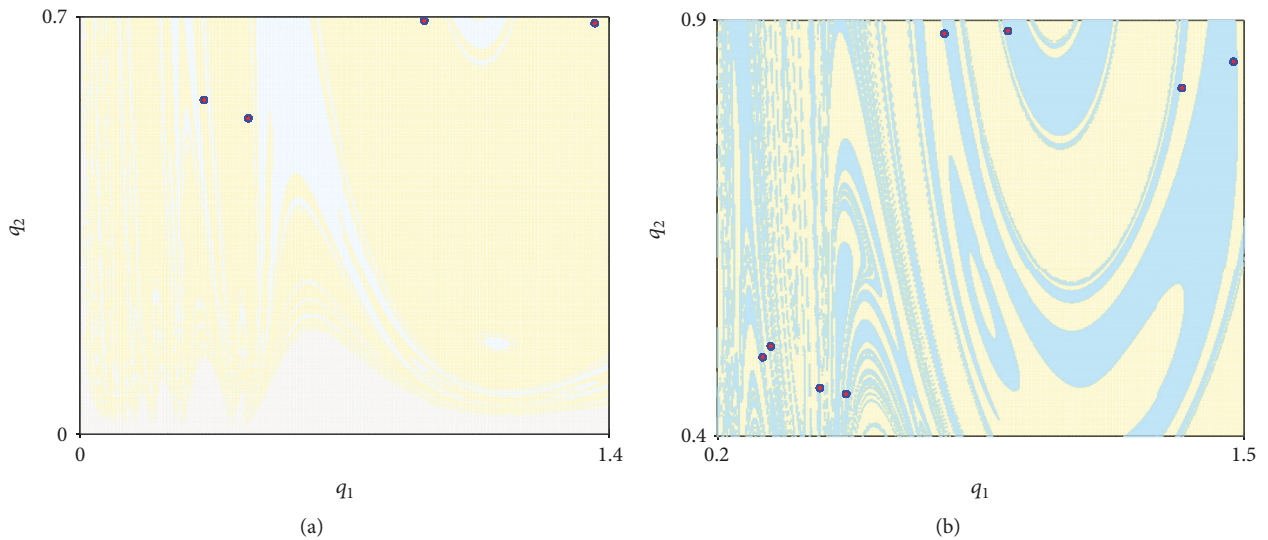


FIGURE 5: (a) Plane section of basin of attraction at $k_1 = 9, k_2 = 5, k_3 = 7.5, c_1 = 0.19, c_2 = 0.18, c_3 = 0.17,$ and $q_3 = 5.39$. (b) Plane section of basin of attraction at $k_1 = 8.75, k_2 = 7, k_3 = 8.1, c_1 = 0.19, c_2 = 0.18, c_3 = 0.17,$ and $q_3 = 5.81$.

$k_1 = 8.5, k_2 = 5, k_3 = 7,$ and $c_3 = 0.17$. Different colors refer to different types of periodic cycles.

Case 2 (homogeneous and symmetric case). In this case, we assume a homogeneous and symmetric case by fixing the parameters $k_1 = k_2 = k_3 = k$ and $c_1 = c_2 = c_3 = c$. Putting $c = 0.2$ in (15) gives the following Nash equilibrium: $ne = (0.56, 0.56, 0.56)$. Figure 8(a) shows a flip bifurcation in which the Nash point is asymptotically stable for values of the k parameters less than 5.53 but for any values for the cost parameter c in $(0, 0.2)$ the point becomes entirely unstable, as given in Figure 8(b). Another useful tool of numerical simulation is to study the maximum Lyapunov exponents (MLE) as function of interested system's parameters. It is clear in Figures 8(c) and 8(d) that the value of MLE changes from

negative to positive at the bifurcation point and hence the system equilibrium point becomes unstable.

In Figure 9(a), we present the basin of attraction regarding the two parameters k and c . The figure shows a number of cycles with different periods. The white color in it refers to the unfeasible trajectories, while the grey one presents the diverging trajectories. The other figure gives the phase portrait of the behavior of the studied system (Figure 9(b)). Now, we give some brief studied cases for the system at different values of the parameter α . We start with $\alpha = 0.3$ (interchangeable commodities but not quite identical) with the same set of cost parameters. It is shown in Figure 10(a) that the Nash point in this case loses its stability due to bifurcation. We observe, however, that there is an asymptotic stability of

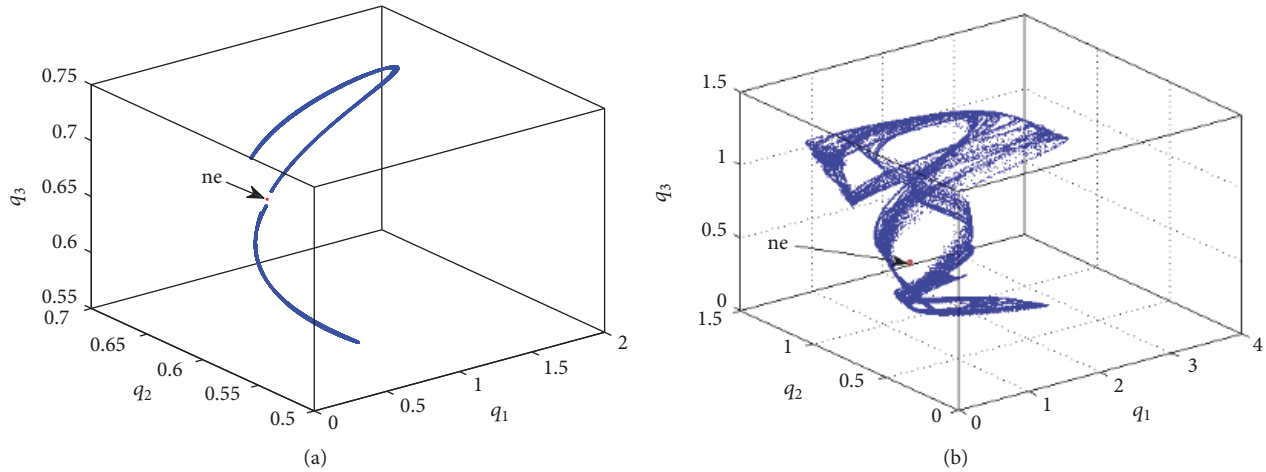


FIGURE 6: Phase portrait at (a) $k_1 = 10, k_2 = 4, k_3 = 5, c_1 = 0.19, c_2 = 0.18, c_3 = 0.17$ (b) $k_1 = 10, k_2 = 8, k_3 = 9, c_1 = 0.19, c_2 = 0.18,$ and $c_3 = 0.17$.

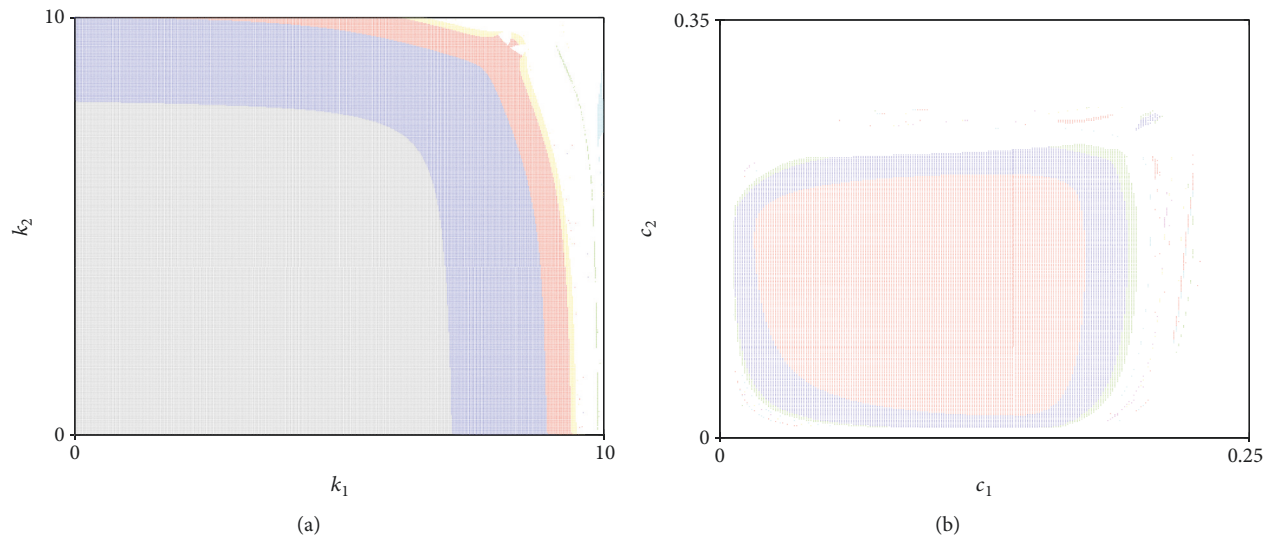


FIGURE 7: (a) 2D bifurcation diagram in the plane (k_1, k_2) at $q_{0,1} = 0.11, q_{0,2} = 0.12, q_{3,0} = 0.13, k_3 = 7, c_1 = 0.19, c_2 = 0.18,$ and $c_3 = 0.17$. (b) 2D bifurcation diagram in the plane (c_1, c_2) at $q_{0,1} = 0.11, q_{0,2} = 0.12, q_{3,0} = 0.13, k_1 = 8.5, k_2 = 5, k_3 = 7,$ and $c_3 = 0.17$.

Nash point in this case. Some other useful numerical tools to inspect the influence of the system's parameters on the trajectories, whether they converge to periodic orbits and chaotic attractor, are discussed. The maximum Lyapunov exponent (MLE) gives an evident for the occurrence of chaos when it takes positive values. In order to get a better view for MLE, the dynamic system is left to evolve for $t = 10^4$ time units and then the Lyapunov exponent is calculated according to that value. It is clear in Figure 10(b) that for both parameters c_1 and k_1 is positive and consequently existence of chaotic motions is appeared. Finally, Figures 10(c) and 10(d) show the phase portrait and the bifurcation diagram for the system at $\alpha = 0.3$. It is clear that the system is unstable for any values for the cost parameter c_1 . Another interesting case is when $\alpha = 0.7$. This case gives a more complicated behavior of the system. Figure 11(a) shows the bifurcation diagram and as

one can see Nash point is unstable. In addition, coexistence of four-piece chaotic attractor is detected and plotted in Figure 11(b) at $k_1 = 12, k_2 = 12, k_3 = 14, c_1 = 0.19, c_2 = 0.18,$ and $c_3 = 0.17$.

4. Conclusion

In this paper, a utility function that is derived from the CES production function has been used to study the competition among three Cournot firms. Analysis of this competition has been performed under the assumption of linear cost function and for some important cases on which substitutability degree among commodities has been considered. Numerical simulations have been used to confirm either the stability or the instability of Nash equilibrium point. The numerical results have shown that the stability of the

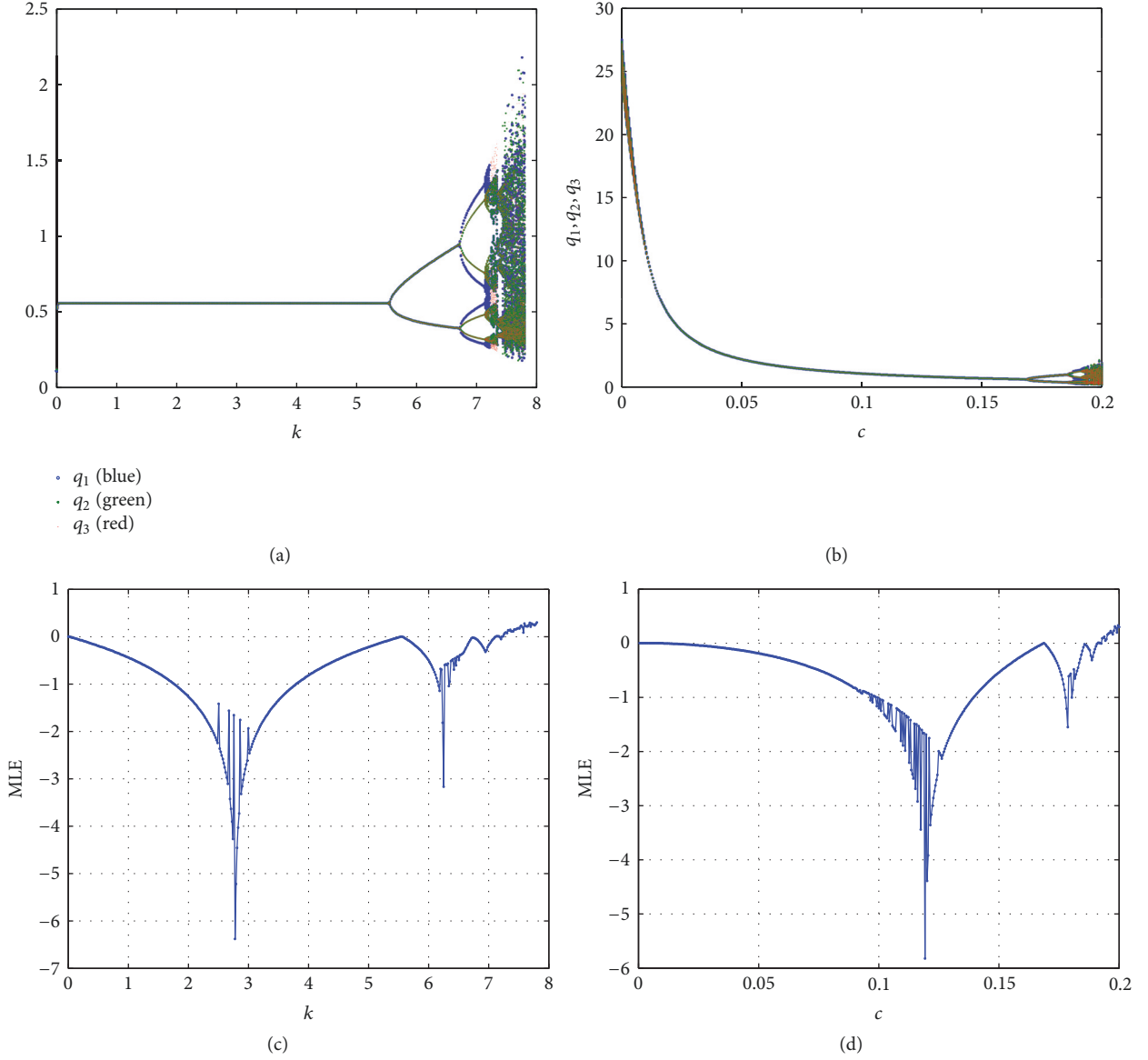


FIGURE 8: (a) Bifurcation diagram for the symmetric case of system (10) at $c = 0.2$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$. (b) Bifurcation diagram for the symmetric case of system (10) at $k = 7.8$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$. (c) The maximum Lyapunov exponents with respect to k . (d) The maximum Lyapunov exponents with respect to c .

equilibrium point has been affected by bifurcation routed to chaos. Furthermore, the obtained results have confirmed the bad influences of parameters on the behavior of the system. The results obtained in this paper have extended existing results in literature that have studied duopoly cases.

Appendix

Using the utility function and the budget constraint, the Lagrange function is written as follows:

$$\begin{aligned} \mathcal{L}(q_1, q_2, q_3, \lambda) = & q_1^\alpha + q_2^\alpha + q_3^\alpha \\ & + \lambda(1 - p_1 q_1 - p_2 q_2 - p_3 q_3), \end{aligned} \quad (\text{A.1})$$

where λ is defined as a Lagrange multiplier. The first-order conditions of (A.1) yield

$$\begin{aligned} \frac{\partial \mathcal{L}}{\partial q_1} &= \alpha q_1^{\alpha-1} - \lambda p_1 = 0, \\ \frac{\partial \mathcal{L}}{\partial q_2} &= \alpha q_2^{\alpha-1} - \lambda p_2 = 0, \\ \frac{\partial \mathcal{L}}{\partial q_3} &= \alpha q_3^{\alpha-1} - \lambda p_3 = 0, \\ \frac{\partial \mathcal{L}}{\partial \lambda} &= 1 - p_1 q_1 - p_2 q_2 - p_3 q_3 = 0 \end{aligned} \quad (\text{A.2})$$

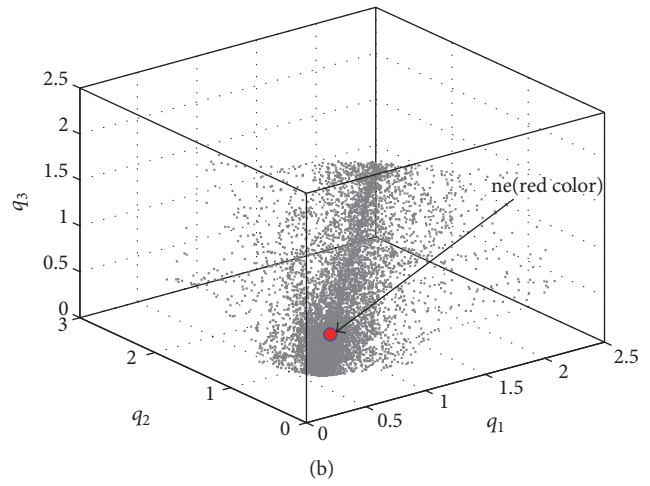
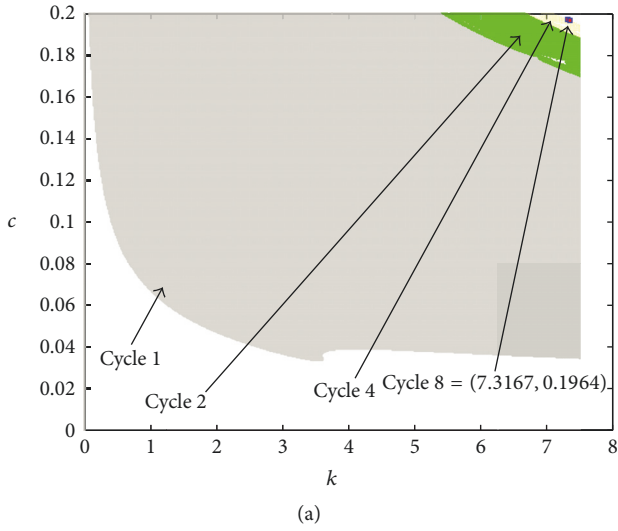


FIGURE 9: (a) 2D bifurcation diagram of k versus c at $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$. (b) Phase portrait at $k = 7.8$, $c = 0.2$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$.

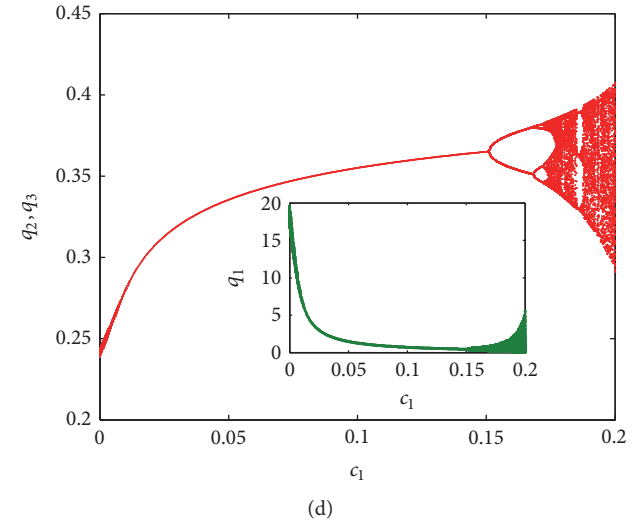
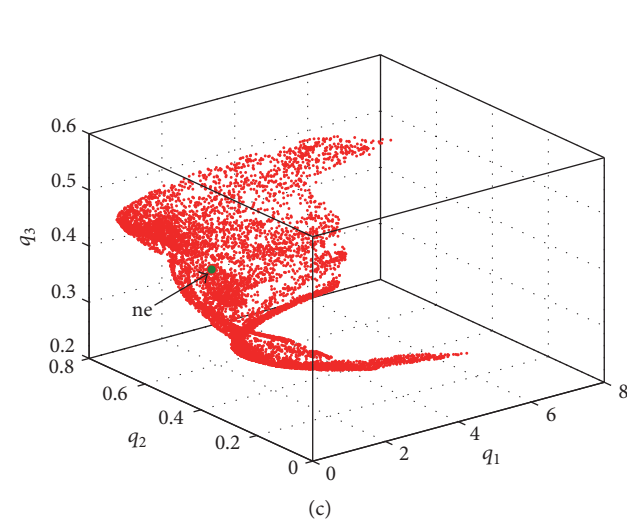
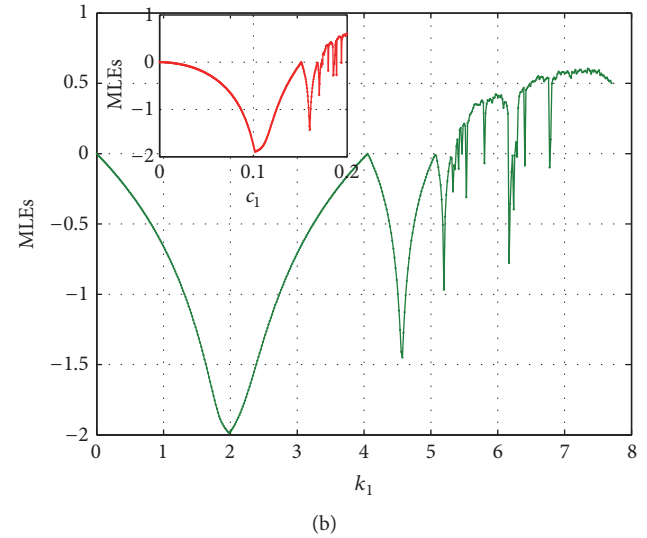
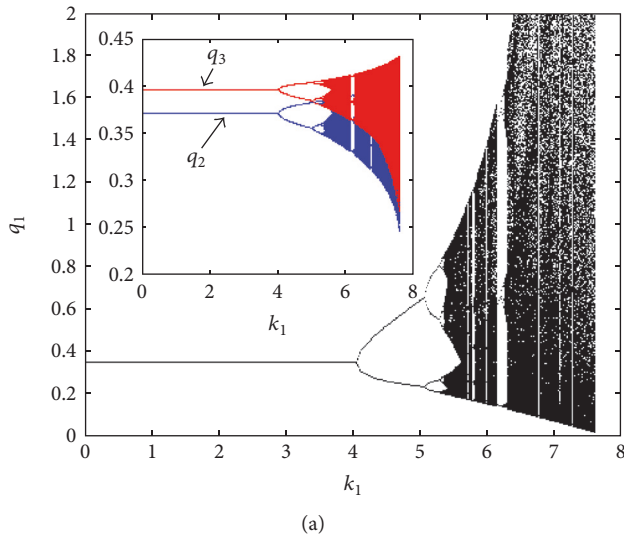


FIGURE 10: (a) Bifurcation diagram for the case ($\alpha = 0.3$) with respect to k_1 at $c_1 = 0.19$, $c_2 = 0.18$, $c_3 = 0.17$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$. (b) The maximum Lyapunov exponents with respect to k_1, c_1 . (c) The phase portrait at $k_1 = 6.5$, $k_2 = 2.5$, $k_3 = 2.3$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$. (d) Bifurcation diagram for the case ($\alpha = 0.3$) with respect to c_1 at $k_1 = 6.5$, $k_2 = 2.5$, $k_3 = 2.3$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$.

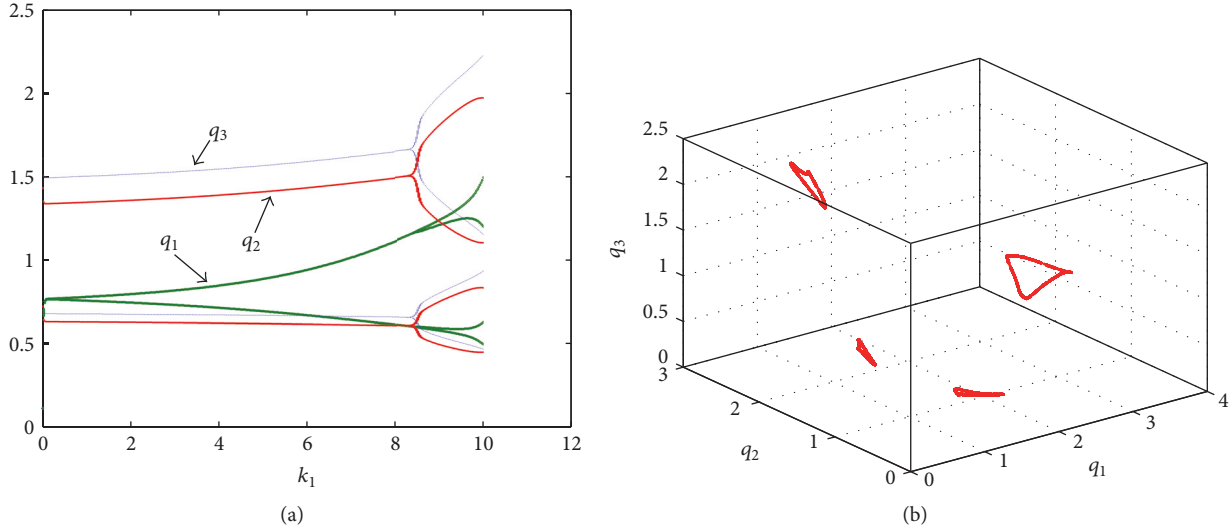


FIGURE 11: (a) Bifurcation diagram for the case ($\alpha = 0.7$) with respect to k_1 at $c_1 = 0.19$, $c_2 = 0.18$, $c_3 = 0.17$, $q_{0,1} = 0.11$, $q_{0,2} = 0.12$, and $q_{3,0} = 0.13$. (b) The phase portrait at $k_1 = 12$, $k_2 = 12$, $k_3 = 14$, $c_1 = 0.19$, $c_2 = 0.18$, and $c_3 = 0.17$.

whose solutions are

$$\begin{aligned} p_1 &= \frac{\alpha q_1^{\alpha-1}}{\lambda}, \\ p_2 &= \frac{\alpha q_2^{\alpha-1}}{\lambda}, \\ p_3 &= \frac{\alpha q_3^{\alpha-1}}{\lambda}. \end{aligned} \quad (\text{A.3})$$

Using the budget constraints with simple calculations, one can easily get

$$\begin{aligned} p_1 &= \frac{q_1^{\alpha-1}}{q_1^\alpha + q_2^\alpha + q_3^\alpha}, \\ p_2 &= \frac{q_2^{\alpha-1}}{q_1^\alpha + q_2^\alpha + q_3^\alpha}, \\ p_3 &= \frac{q_3^{\alpha-1}}{q_1^\alpha + q_2^\alpha + q_3^\alpha}, \end{aligned} \quad (\text{A.4})$$

which can be rewritten in the form

$$p_j = \frac{q_j^{\alpha-1}}{\sum_{i=1}^3 q_i^\alpha}. \quad (\text{A.5})$$

Conflicts of Interest

The authors declare that there are no conflicts of interest regarding the publication of this paper.

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