

Research Article

Health Behaviour and Health Assessment: Evidence from German Microdata

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The importance of the individual's health behaviour for the health production process is beyond controversy. Health relevant behaviour can be viewed as a key variable in the health production process. Changes in the behaviour may influence individual's assessment of health. Following this idea, we use German microdata to identify determinants of smoking, drinking, and obesity and their impact on health. Our empirical approach allows for the simultaneity of behaviours and self-reported health. In addition, we account for endogeneity of health behaviours and take aspects of reporting heterogeneity of self-reported health into account. We find that health behaviour is directly related to the socioeconomic status and observe gender-specific differences in the determinants of drinking, smoking, and heavy body weight in particular. The influence on health is also gender specific. While we do not find any impact of smoking, overweight is relevant only for males and no clear pattern for alcohol exists.

1. Introduction

Unhealthy behaviours like smoking, alcohol abuse, malnutrition, or lack of exercise are known causes of chronic health conditions [1]. Diseases like cardiovascular diseases, respiratory diseases, or several types of cancer are directly linked with tobacco consumption, going along with higher mortality [2]. While the health effects of smoking are almost linked to long-term consumption, alcohol abuse also is related to acute consequences. Besides chronic diseases like cancer, diabetes mellitus, cardiovascular diseases, or neuropsychiatric health disorders, drinking goes along with an increased risk of injury or accidents [3]. High-calorie intake, and lack of exercise are main reasons for high body weight and obesity¹ causing coronary heart disease, hypertension, diabetes mellitus, and certain types of cancer as well as osteoarthritis [4]. Sturm [5] estimates that obesity promotes chronic health conditions in the same way as 20 years' aging does.

Taking the high number of chronic diseases as well as the risk of acute consequences of adverse health behaviour into account, these can be directly related to high economic costs due to hospital stays, medical and pharmaceutical consumption. Moreover, as this often goes along with inability to

work, indirect economic costs like foregone earnings because of lost productivity also have to be calculated. Beginning with the annual costs of smoking, estimations for the United States show that annual economic costs attributable to smoking were \$ 157.7 billion, where \$ 75.5 billion are paid for direct medical care and \$ 366 million for neonatal care. Lost productivity sums up to a total value of \$ 81.9 billion. For the United States, tobacco-related deaths sum up to 440,000 per year, resulting in more than 5.6 million years of potential life lost (YPLL) [2]. Again for the United States, Sturm [5] estimates an increase in costs for in-patient and ambulatory care. Here, the effect for current or ever smoking sums up to about \$ 230 per year for each individual. Due to the aging effect of smoking, health care costs increase about 20 percent and medication costs increase about 105 percent. Harwood [6] calculates the economic costs for alcohol abuse. For the US, costs of heavy drinking are estimated to \$ 185 billion in 1998. While the medical consequences of alcohol are comparably low (nearly \$ 18.9 billion), it leads to lost earnings due to premature deaths (\$ 36.5 billion) and to lost productivity due to morbidity amounting to \$ 87.6 billion. Finkelstein et al. [7] estimate rising per capita medical spending in the United States due to a higher prevalence of

obesity. Compared to normal-weight individuals, spending was \$ 1,429 or 42 percent higher in 2006. 8.5 percent of Medicare spending, 11.8 percent of Medicaid spending, and 12.9 percent of out of pocket spending are related to obesity with increasing tendency.

As we use German microdata from the Socio-Economic Panel in our analysis, health care costs in Germany which are attributable to adverse health behaviour are also of interest. Referring to the health effects of smoking in Germany, 114,647 deaths can be directly related to tobacco consumption in 2003, leading to 1.6 million YPLL. Total costs sum up to € 21.0 billion, where € 7.5 billion are attributable to care and prescribed drugs. € 8.8 billion are indirect costs due to foregone income and € 4.7 billion are indirect costs of mortality [8].

Nearly 5.5 percent of all deaths (970,000 YPLL) were related to alcohol consumption [9]. Total costs were estimated at € 24.4 billion, amounting to 1.16 percent of Germany's GDP, or € 296 per person, splitting in direct costs of € 8.4 billion and indirect costs of nearly € 16 billion, whereas 69 percent were related to mortality and 31 percent to morbidity. While excessive alcohol consumption leads to severe diseases, moderate consumption can also have protective health effects. These are related to savings up to € 4.8 billion.

Konnopka et al. [10] estimated cost effects of obesity for Germany, using data from 2002. In their analysis, 36,653 deaths were attributable to obesity and overweight, resulting in 428,093 years of potential life lost. € 4.8 billion had to be paid for health care services and rehabilitation, corresponding to 2.1 percent of the overall German health expenditures in 2002. Indirect costs, covering costs of sickness absence, early retirement and mortality, were estimated at € 5 billion.

Taking economic costs into account, it seems clear that prevention may be an effective instrument to release individuals from suffering and to save health expenditures. For prevention policies to be effective, individuals have to perceive adverse health effects of excessive drinking, smoking, or overweight. Furthermore, knowledge about the determinants of health-related behaviour is essential. For example, health politics generally tries to implement personal responsibility through financial incentives using demand side cost-sharing rules. This first implies that we face a lack of patients' responsibility rather than missing abilities to handle the own health capital stock. Second, health behaviour must be related to income. Otherwise, financial incentives would be inefficient.

In the literature, there exists broad empirical research on health behaviour and individual health, but, to our knowledge, these studies do not take possible causes for adverse health behaviour into account. Furthermore, most studies only focus on a single behaviour. In order to close this gap, we apply a simultaneous equations model on adverse health factors (smoking, drinking, and obesity) and health.

In detail, our empirical approach uses self-reported health as a measure of the individual health capital stock. In addition and in contrast to other studies, we take the probability of reporting heterogeneity in self-assessed health into account. Here, literature has shown that answers to the

assessment of individual health may depend on personal characteristics like age, education, income, or the utilisation of medical resources [11]. Moreover, to take care of gender differences in health behaviour, we analyse the relation between behaviour and health assessment separately for women and men.

2. On the Relationship between Health-Related Behaviour and Health

From a theoretical perspective, health behaviour can be treated as investment in health, leading to a high health capital stock. The necessity of investing in health results from the idea that health underlies an age-dependent depreciation rate [12]. Besides direct utility aspects of a good health status, productivity is higher and illness rates and therefore absence from work are lower. This approach of Grossman is enhanced by the consideration that health depreciation might not only be a consequence of aging but could also be related to adverse health behaviour. Hence, the effects of health behaviours are twofold: besides any utility aspects, smoking, heavy drinking, being overweight, or even obese may be relevant depreciation factors, whereas nonsmoking, no or moderately drinking, and body weight in a normal range may be seen as (the consequences of) health investments.

The channels through which health-related behaviours affect health are diverse, and it is of main interest which factors determine adverse health behaviour. Obesity, for instance, is known as a central risk factor for health. The most severe diseases related to heavy body weight are "hypertension and hyperlipidaemia (major risk factors), coronary heart disease, ischaemic stroke, type 2 diabetes, certain types of cancer, osteoporosis, and psychosocial problems" [4], among others. Smoking is associated with an increase in the risk of death due to a higher risk of cardiovascular diseases and lung and oral cancer [13, 14]. For cardiovascular diseases, a combination of obesity and smoking leads to even higher health risks [15].

The effects of alcohol consumption on health are somewhat ambiguous. Several studies show that low alcohol intake is inversely related to coronary heart disease, whereas alcohol abuse is responsible for an increased risk of cirrhosis and several types of cancer. Therefore, the relationship between alcohol consumption and (ill) health is often depicted as a J-shaped curve, with higher mortality rates for nondrinkers and heavy drinkers (for an overview, see [16, 17]).

Given the harmful health consequences of adverse health behaviours like smoking and heavy drinking or fast food consumption and lack of exercise as possible reasons for overweight or obesity, theory suggests that there are a lot of impact factors on health behaviour and health, for example, education, the relative income position of an individual household, the socioeconomic status as a whole, and labour force participation.

In general, education yields better health knowledge which is important to understand the health effects of one's actions. For instance, better educated individuals should know more about the long-term health risks of overweight; so it can be expected that they pay more attention to their

nutrition in order to watch their weight. In addition, one can assume that better educated people know about the hazardous consequences of smoking. Kenkel [18], for instance, shows that education has a significant negative impact on smoking and alcohol drinking, while the impact on doing sports is significantly positive. Moreover, education is highly correlated with labour income leading to high opportunity costs of illness. Last, the efficiency of the health production is also determined through the individual's education level, first because of an efficient allocation of medical services and second because of the knowledge how to use them correctly [19].

Labour force participation should be considered as another important factor on health relevant behaviour. First, long working hours reduce leisure time and health investment activities. There is less time disposable for recreation, doing sports, or even consuming some health services for preventive purposes. Second, the kind of work is decisive for its health depreciation rate [20, 21]. On the one hand, people like blue collar workers with physically exhausting jobs may be less willing or less able to exercise after work. On the other hand, managers mostly have stressful jobs with long working hours. To cope with high stress levels, they may face a high risk of being a smoker, drinking alcohol, or having excess weight [13, 22, 23]. Third, working conditions and education both determine earned income, which is itself fundamental for health-related behaviour. Low-income individuals, for example, tend to consume cheaper meals with low nutritional value. As a consequence, the risk of overweight or even obesity is much higher at low incomes [24].

Apart from these three direct effects of labour force participation on health relevant behaviour, opportunity costs of illness rise with labour income, which means that illness reduces current and future earnings. Because of this, the benefits of healthful activities are largest for well-educated people with high labour income [25, 26].² Unemployed face lower opportunity costs as being ill is not directly related to actual income but reduces the chances of returning into the labour force. As a consequence, economic incentives for health investment activities are lower. Mathers and Schofield [27] show, for instance, that besides a poorer mental health, those who are unemployed have greater odds of suffering chronic illnesses. There is also some evidence that unemployed people tend towards higher levels of smoking, alcohol use, and poor diet.

The effects of different lifestyles on health are analysed by Lin [28]. Using data from Taiwan, he estimates the impact of smoking, drinking, exercise, and a high BMI on self-assessed health and finds that individuals with healthier lifestyles tend to have better self-assessed health. Using the ordinal structure of self-assessed health, he runs ordered probit regressions with health behaviours as explanatory factors thereby neglecting possible endogeneity. Balia and Jones [29] estimate the influence of selected health behaviours on health and subsequent mortality using a multivariate probit model. They find that nonsmoking, regular breakfast, and sleeping reduce mortality but have no impact on self-assessment of health while the effects of obesity and exercise are reversed.

3. Data

Regarding these findings, the relation between individual behaviour and health is of simultaneous nature. The different forms and consequences of health relevant behaviour, for example, smoking, drinking, or obesity, are health risk factors on their own, but the magnitude of the health impact rises if two or more behavioural patterns are present [15]. To estimate the dependence of health on behaviour, we use data from the German Socio-Economic Panel (SOEP), a representative longitudinal study of private households in Germany where all adult household members are surveyed.³ Hence, individuals are the underlying measurement unit; only income is based on household information. Explicitly, we focus on the year 2006 where different variables concerning health status and health behaviour are included, namely, smoking and alcohol consumption. Furthermore, the BMI is incorporated in the dataset.⁴ As commonly used, we take a $BMI \geq 30$ as a binary measure of obesity [30]. While one can argue that being overweight is not a health behaviour, it is a function of nutritional intake and exercise and hence a proxy for both kinds of behaviour. Individual health is included as a self-reported variable with five categories.

All four variables of interest are binary or categorical ones. Hence, a simultaneous model for qualitative dependent variables is used. Among this class of models, the multivariate probit model allows for a recursive structure, for example, that the behaviour variables directly enter the health equation. Moreover, the estimation approach accounts for a possible correlation of the residuals. With respect to this estimation strategy, all dependent variables have to be transformed into binary variables. A dichotomous variable indicating whether the respondent currently smokes is provided. While there is evidence that smoking more than 20 cigarettes per day increases the risk of cardiovascular diseases dramatically, one has to keep in mind that smoking per se increases the risk of several forms of cancer and respiratory diseases [5]. Therefore, we use the binary indicator of current smoking to account for the various health effects. The frequency of alcohol consumption is measured by the four categories regularly, occasionally, seldom, and never. Because of the anticipated J-shape of alcohol consumption on health, we focus on the highest category of drinking; so the variable alcohol takes the value 1 if the respondent drinks at least one of the following beverages regularly: beer, wine or champagne, spirits, or mixed drinks.

The self-assessed health variable in the dataset might be vulnerable to reporting heterogeneity. For the correction of self-assessed health, questions that rely on the so-called SF-12v2 indicators [31] are used to compute a new health stock variable which takes the value 1 if health is assessed above average and 0 otherwise (see chapter 4).⁵

The independent variables can be divided into predisposing and socioeconomic variables (see Table 1). First, four age categories capture the deterioration of health with age due to comorbidity risks. In addition, partnership and children are indicators for the family structure of the respondent. Behavioural differences between Eastern and Western Germans are of interest as well as differences to foreigners.

TABLE 1: Description of the variables.

<i>Endogenous variables</i>	
Smoker	Tobacco consumption yes/no
Alcohol	Drinks alcohol regularly yes/no
Obesity	Overweight in terms of age-adjusted BMI yes/no
Health	Self-assessed health above-average
<i>Predisposing variables</i>	
Age 17–29	Respondent 17 to 29 years old yes/no (reference group)
Age 30–44	Respondent 30 to 44 years old yes/no
Age 45–59	Respondent 45 to 59 years old yes/no
Age 60–74	Respondent 60 to 74 years old yes/no
Age >74	Respondent older than 74 years yes/no
Partnership	Living together with a partner yes/no
Children	At least one child younger than 16 years in household yes/no
Eastern Germany	Living in Eastern Germany yes/no
Turkey	Nationality Turkish yes/no
Rest of World	Other nationality not German yes/no
<i>Socioeconomic variables</i>	
Rel. poverty	Less than 50% of the mean of equivalent household net income ($< € 797.50$)
Tenuous prosperity	50–75% of the mean of equivalent household net income ($€ 797.50–€ 1,196.25$)
Middle income position	75–125% of the mean of equivalent household net income (reference group; $€ 1,196.25–€ 1,993.75$)
Higher income	125–150% of the mean of equivalent household net income ($€ 1,993.75–€ 2,938.50$)
Rel. prosperity	More than 150% of the mean of equivalent household net income ($> € 2,938.50$)
Economic worries	Strong worries about own economic situation yes/no
Retired	Retired yes/no
Unemployed	Long-term unemployment in 2005 and unemployed at the time the survey was conducted in 2006 yes/no
Working h. 1–21	1–21 hours effectively worked per week yes/no
Working h. 22–42	22–42 hours effectively worked per week yes/no
Working h. >42	More than 42 hours effectively worked per week yes/no
Secondary school	Secondary school degree or no completed education (reference group)
O-level	First public examination in secondary school yes/no
High school	General qualification for university entrance yes/no
University	University degree yes/no
Education	Currently in some sort of education yes/no
Private health ins.	Fully private insured yes/no
Supplemental ins.	Private supplemental health insurance yes/no
Risk averse	Respondent is risk averse yes/no
Risk taker	Respondent is risk taker yes/no
Renovation	House is at least partly in need of renovation yes/no
Mother O-level	Mother at least O-Level education yes/no
Father O-level	Father at least O-Level education yes/no

Second, socioeconomic variables are included to explain the economic environment. The first variables in this category, namely, income, economic worries, and unemployment, determine the money disposable for consumer and health care goods. First, the net household equivalent income is computed. In a second step, five income categories are built to account for differences in the relative income position of the households [32]. The income position is based on a percentage of the mean of the net household equivalent income which is at about € 1,595.

Furthermore, working hours are used to explain the trade-off between work, health investment, and leisure, and

to control for working conditions.⁶ To control for the expected nonlinear effects, dummy variables for different classes of working hours are created. Furthermore, we include dummy variables indicating whether a respondent is retired or long-term unemployed. Our reference group are those individuals who do not work, are not retired, and are not registered as unemployed.

We are also interested in possible effects of education on health behaviour and health. Therefore, four education variables as well as two variables containing information about the educational level of the parents are included. By using private and supplemental health insurance as additional

TABLE 2: Descriptive statistics ($n = 8713$).

Variable	Male N = 4132		Female N = 4581	
	Mean	Std. Dev.	Mean	Std. Dev.
<i>Endogenous variables</i>				
Smoker	0.3192	0.4662	0.2552	0.4360
Alcohol	0.2539	0.4353	0.0740	0.2618
Obesity	0.1718	0.3773	0.1672	0.3732
Health	0.5748	0.4944	0.5573	0.4968
<i>Predisposing variables</i>				
Age 30–44	0.3044	0.4602	0.2921	0.4548
Age 45–59	0.2561	0.4365	0.2611	0.4393
Age 60–74	0.2236	0.4167	0.2059	0.4044
Age >74	0.0699	0.2551	0.0819	0.2742
Partnership	0.7328	0.4425	0.6830	0.4653
Children	0.2796	0.4488	0.2980	0.4574
Eastern Germany	0.2851	0.4515	0.2796	0.4489
Turkey	0.0346	0.1828	0.0273	0.1629
Rest of World	0.0503	0.2187	0.0513	0.2206
<i>Socioeconomic variables</i>				
Rel. poverty	0.0833	0.2763	0.1067	0.3088
Tenuous prosperity	0.2101	0.4074	0.2438	0.4294
Higher income	0.1007	0.3009	0.0902	0.2864
Rel. prosperity	0.1416	0.3487	0.1135	0.3173
Economic worries	0.2478	0.4318	0.2617	0.4396
Retired	0.1963	0.3970	0.2065	0.4050
Unemployed	0.0296	0.1693	0.0323	0.1768
Working h. 1–21	0.0194	0.1378	0.1155	0.3196
Working h. 22–42	0.2897	0.4537	0.2685	0.4432
Working h. >42	0.2916	0.4546	0.0967	0.2956
O-level	0.2894	0.4536	0.3388	0.4734
High school	0.1087	0.3113	0.1225	0.3279
University	0.2140	0.4101	0.1570	0.3638
Education	0.0748	0.2631	0.0849	0.2788
Private health ins.	0.1498	0.3569	0.0819	0.2742
Supplemental ins.	0.1130	0.3167	0.1377	0.3447
Risk averse	0.2364	0.4250	0.3558	0.4788
Risk taker	0.2962	0.4566	0.1814	0.3854
Renovation	0.2773	0.4477	0.2794	0.4488
Mother O-level	0.2270	0.4189	0.2441	0.4296
Father O-level	0.2556	0.4362	0.2657	0.4417

explaining variables we can account for differences in moral hazard effects of different types of health insurance [33].

If one takes a look at the descriptive statistics in Table 2, it is obvious that there are gender differences with respect to health-related behaviour. In detail, 6 percent more men than women are currently smokers. 25.39 percent of males respond that they drink alcohol regularly, but only 7.4 percent of females. The prevalence of obesity is not significantly different between both sexes.⁷ 57.48 and 55.73 percent range their health above average.

TABLE 3: Shares of respondents drinking, smoking or being obese (in percent).

	Male			
	Nonsmoker		Smoker	
	Not obese	Obese	Not obese	Obese
Drinks alcohol not regularly	42,06	9,56	19,89	3,10
Regular alcohol consumption	13,38	3,07	7,48	1,45
	Female			
	Nonsmoker		Smoker	
	Not obese	Obese	Not obese	Obese
Drinks alcohol not regularly	56,69	12,57	19,84	3,49
Regular alcohol consumption	4,78	0,44	1,96	0,22

Given the assumption that negative health consequences are driven by the quantity of adverse health behaviours, it is of interest how many respondents behave entirely healthy or unhealthy (see Table 3).

Here, data shows again major differences between males and females. While 56.69 percent of females are without any adverse behaviour, only 42.06 percent of males behave entirely healthy. Moreover, only 0.22 percent of women state that they are frequent drinkers, smokers, and obese while this is true for 1.45 percent of men.

4. Estimation Method

4.1. Reporting Heterogeneity and Health Capital Stock. Self-reported measures of health and their validity have caused a considerable debate [11, 34]. The self-assessed health variable might be vulnerable to a reporting bias because of anticipation and measurement heterogeneity [35, 36]. The original health variable in the dataset (SAH) is a five-point scale variable ranging from very good to bad. To correct for possible reporting heterogeneity, we apply a technique proposed by Disney et al. [37]. We estimate a model of self-assessed health as a function of objective health measures m , for example, the utilisation of health care or physical and mental well-being as well as personal characteristics x like age and education [37]. First, we can write the unobservable health status as a function of x and m and unobservables u_{it} :

$$\eta_{it} = x'_{it}\beta + m'_{it}\gamma + u_{it}. \quad (1)$$

Instead of η_{it} , the categorical variable self-assessed health h_{it} is observed in the data set. This variable may be measured with a reporting error since the assessment of health may depend on age, education, and health problems. Hence, the latent health stock h^*_{it} as the counterpart of the observed self-assessed health is a function of the unobservable health status η_{it} and a reporting error ε_{it} :⁸

$$h^*_{it} = \eta_{it} + \varepsilon_{it}. \quad (2)$$

The latent health variable can be linked to the categorical indicator h_{it} using the following observation mechanism:

$$h_{it} = j, \quad \text{if } \mu_{j-1} < h^*_{it} < \mu_j, \quad j = 1, \dots, 5. \quad (3)$$

TABLE 4: Descriptive statistics health variables.

Additional variables	Male		Female	
	Mean	Std. Dev.	Min	Max
SAH	2.6268	0.9472	2.7108	0.9585
Handicap	0.1428	0.3499	0.1166	0.3209
Hospital	0.1067	0.3088	0.1369	0.3437
1-2 doctor visits	0.3548	0.4785	0.3707	0.4830
3-4 doctor visits	0.1517	0.3588	0.2056	0.4042
At least 5 doctor visits	0.1251	0.3309	0.1777	0.3823
Physical functioning	50.2097	9.9242	48.5586	10.4497
Role physical	50.4936	9.8977	48.4472	10.3399
Bodily pain	50.2161	9.8383	48.7392	10.4457
Vitality	50.3684	9.7242	48.7319	10.0824
Social functioning	50.3707	9.8357	48.7376	10.6430
Role emotional	50.6225	9.5372	48.5711	10.5158
Mental health	51.2436	10.0891	48.6149	10.1642

Equation (3) shows that our observable health variable takes the value j if the latent health stock lies between the two thresholds μ_{j-1} and μ_j . Combining this observation mechanism with (1), the model can be estimated using ordered probit techniques. Using the predicted values, we can normalise the health stock using a z -transformation. This yields a health capital stock with a zero mean and a constant variance of one. Furthermore, positive values of our health capital stock variable indicate that the respondent's health is above the sample mean in this period.

In the estimation at hand, we use the variables physical functioning, role physical, bodily pain, vitality, social functioning, role emotional, and mental health. These are elements of the SF-12v2 indicators mentioned above (for a detailed description see [31]). The descriptive statistics are shown in Table 4. Table 5 refers to the estimation results.

These results presented in Table 5 are then used to calculate the health capital stock as a linear prediction. Together with the estimated cut-points, this prediction is taken to generate a new self-assessed health variable.

4.2. The Multivariate Probit Model. Our estimation approach reflects the simultaneity of health behaviours and their impact on health. The multivariate probit model can be seen as a generalization of the bivariate probit model presented in Maddala [38]. In our specific case, the model consists of three reduced-form equations and one structural equation.⁹ The main advantage of estimating four single probit models is that it accounts for possible endogeneity of health behaviours in the structural equation through the recursive structure:

$$\begin{aligned}
 y_{1i}^* &= \beta_1' X_{1i} + \varepsilon_{1i}, \\
 y_{2i}^* &= \beta_2' X_{2i} + \varepsilon_{2i}, \\
 y_{3i}^* &= \beta_3' X_{3i} + \varepsilon_{3i}, \\
 y_{4i}^* &= \delta_{41} y_{1i} + \delta_{42} y_{2i} + \delta_{43} y_{3i} + \beta_4' X_{4i} + \varepsilon_{4i}.
 \end{aligned} \tag{4}$$

TABLE 5: Estimation results self-assessed health.

	Male		Female	
Age 30–44	0.2977***	(0.000)	0.2592***	(0.000)
Age 45–59	0.6679***	(0.000)	0.5649***	(0.000)
Age 60–74	0.6214***	(0.000)	0.6162***	(0.000)
Age > 74	0.4751***	(0.000)	0.5444***	(0.000)
O-level	−0.0256	(0.570)	−0.0683	(0.110)
High school	−0.0746	(0.248)	−0.0463	(0.445)
University	−0.1379***	(0.005)	−0.1018**	(0.047)
Handicap	0.3194***	(0.000)	0.2277***	(0.000)
Hospital	0.2024***	(0.002)	0.1012*	(0.058)
1-2 doctor visits	0.2143***	(0.000)	0.2030***	(0.000)
3-4 doctor visits	0.4321***	(0.000)	0.4303***	(0.000)
At least 5 doctor visits	0.6511***	(0.000)	0.5697***	(0.000)
Physical functioning	−0.0388***	(0.000)	−0.0389***	(0.000)
Role physical	−0.0189***	(0.000)	−0.0207***	(0.000)
Bodily pain	−0.0314***	(0.000)	−0.0301***	(0.000)
Vitality	−0.0256***	(0.000)	−0.0191***	(0.000)
Social functioning	−0.0086***	(0.003)	−0.0056**	(0.026)
Role emotional	−0.0012	(0.686)	0.0004	(0.886)
Mental health	−0.0094***	(0.000)	−0.0153***	(0.000)
N	4132		4581	
AIC	7606.4021		8675.2875	
BIC	7751.9120		8823.1699	
Log pseudo-Likelihood	−3780.2011		−4314.6437	
Wald test ($\chi^2(28)$)	2267.40***		2504.58***	
Pseudo R ²	0.3106		0.3034	

P-values in parentheses; * $P < 0.1$, ** $P < 0.05$, *** $P < 0.01$.

Here, we have $m = 1, \dots, 4$ equations and $i = 1, \dots, N$ observations. X_{mi} are vectors of exogenous variables, β_m the associated parameter vectors, and $\varepsilon_{1i}, \dots, \varepsilon_{Mi}$ are normally distributed errors with a constant variance $\text{var}(\varepsilon_{mi}) = 1$. Given the production of health, we identify two classes of binary-dependent variables: first, health behaviour of the individual, and second, our corrected measure of self-assessed health. The recursive structure of the multivariate probit represents the distinction between the dependent variables as follows. The equations for the health behaviour variables are reduced-form equations. The health equation is a structural equation with the health behaviour variables as explanatory factors.

The covariance between the error terms of equations j and k can be expressed as correlations $\rho_{jk} = \rho_{kj}$ [39]. They measure in how far unobserved factors influence health relevant behaviour and health simultaneously. All equations in (4) can be estimated separately as single probit models but the estimated coefficients would be inefficient because the correlation between the error terms is neglected. Only in the case of independent error terms ε_{mi} (all ρ are not significantly different from zero) it is possible to deal with the above model as independent equations [38].¹⁰

TABLE 6: Comparison of additional exclusion restrictions for the health equation.

	Male		Female	
	With exclusion restrictions	Without exclusion restrictions	With exclusion restrictions	Without exclusion restrictions
AIC	17432.60	17431.36	15825.38	15827.39
BIC	18261.38	18272.79	16667.66	16682.53
Likelihood	−8585.301	−8582.680	−7781.688	−7780.693
LR-Test	5.2420 (0.073)	Chi ² (2, α = 0.05) = 5.99	1.9899 (0.370)	Chi ² (2, α = 0.05) = 5.99

4.3. Model Identification. The estimation of a recursive multivariate probit model requires further assumptions for the identification of the model parameters. For the model given in (4), Maddala [38] shows that the number of parameters to be estimated is larger than the number of probabilities using a constant only model. In this case, the parameters in the structural equation are not identified. To answer this problem, Maddala proposes that at least one of the reduced-form exogenous variables must not be included in the structural equation as explanatory variable. On the contrary, the structural equations may contain variables not included in the reduced-form equations. In contrast to this and according to Wilde [40], the parameters of the model are identified as long as there is at least one varying exogenous regressor.

In our approach, we impose exclusion restrictions and test their validity. For the reduced form equations, we use the complete set of predisposing and socioeconomic variables. In the health equation, we hypothesize that parental education is without influence on health assessment and is therefore excluded.

For the selection of the appropriate set of exclusion restrictions, measures of goodness-of-fit are used. First, the Akaike information criterion (AIC) and, second, the Bayesian information criterion (BIC) are employed [41]. The results for the information criteria for the two specifications are presented in Table 6. For both subsamples, the information criteria of the Maddala and the Wilde approach are relatively close to each other. Regarding the female sample, both AIC and BIC are lower when estimating without parental education as explanatory variables in the health equation. In contrast to this, for males only the BIC prefers the restricted setting. This is confirmed by the result of a likelihood ratio test for both samples at the 5 percent level.

5. Estimation Results

The results indicate that behaviour is determined through different impact factors for males and females (see Tables 7 and 8). Concerning the income variables, for females relative poverty leads to a higher probability of being a smoker or being obese, while relative prosperity lowers the likelihood of obesity. In addition, relative prosperity goes along with frequent alcohol consumption. Last, smoking is positively related to strong economic worries. For males, only a positive relationship between relative poverty and smoking can be found, while relative prosperity again goes along with a higher probability of drinking alcohol regularly. In the obesity equation, there are no direct income effects

for men. In contrast to female behaviour, males who state strong economic worries tend to drink alcohol less often but there exists a positive relationship with smoking and obesity. Income effects are thus not comparable across different health behaviours. While we find a distinct impact of low income on the probability of smoking, frequent drinking seems to be more prominent among high-income earners. For obesity, we find a negative impact of higher income and a positive impact of poverty. While peer-group effects may be the reason for the first two findings, the impact of income on body weight may reflect differences in the distribution of knowledge and food prices.

Theory suggests that being in the labour force goes along with higher opportunity costs of adverse health behaviour in terms of lower productivity, illness, and related costs or simply time costs when physician visits are necessary.¹¹ Therefore, a positive relationship between moderate working hours and behaviour was expected for both sexes, while long working hours may lead to alcohol or tobacco consumption to cope with stress. Surprisingly, no such effect can be found in the equations for males. Here, only being unemployed is positively related to smoking and drinking. In contrast, there exist strong labour force effects for women. In general, women who work tend to smoke and drink alcohol more often but are obese less frequently. Being unemployed raises the probability of smoking but has no effect on alcohol consumption and obesity. Interestingly, retired females have a lower probability of smoking compared to those who are not in the labour force but males who are retired smoke and drink alcohol more often.

Regarding education effects, there are only minor differences between males and females, but results are again somewhat surprising. First and as expected, education reduces tobacco consumption and excessive body weight. Second and against our expectations, the probability of drinking alcohol rises with the educational status. This may be because of a higher social acceptance of drinking wine, for instance [42].

Given these key effects on health relevant behaviour, it is of interest which factors are the main determinants of health. Results show that for males, drinking alcohol and obesity are of negative impact on health, while smoking is without any significant effect, a result similar to [29]. Furthermore, health is positively influenced by a high relative income position and by being in the labour force. Except for men with a university degree, education is without any impact on health. For females, results are different again. Here, drinking influences health assessment positively but being obese is not relevant. While being in the labour force is again related to

TABLE 7: Estimation results (males, $N = 4132$).

	Smoker		Alcohol		Obesity		Health	
	Coefficient	P-value	Coefficient	P-value	Coefficient	P-value	Coefficient	P-value
Smoker								
Alcohol								
Obesity								
Age 30–44	0.0682	(0.428)	0.0862	(0.354)	0.1807	(0.105)	–0.7031***	(0.000)
Age 45–59	–0.0772	(0.398)	0.1850*	(0.057)	0.3933***	(0.001)	–1.3711***	(0.000)
Age 60–74	–0.4658***	(0.000)	0.2816**	(0.015)	0.2992**	(0.024)	–1.4472***	(0.000)
Age >74	–0.7263***	(0.000)	0.0293	(0.845)	0.0094	(0.956)	–1.9553***	(0.000)
Partnership	–0.1724***	(0.004)	–0.0876	(0.135)	0.2218***	(0.001)	0.0015	(0.981)
Children	–0.1404**	(0.015)	0.1205**	(0.046)	–0.0698	(0.290)	0.1610***	(0.010)
Eastern Germany	0.0066	(0.900)	0.0642	(0.223)	0.0538	(0.352)	–0.1068**	(0.040)
Turkey	0.3310***	(0.005)	–0.7926***	(0.000)	–0.0552	(0.671)	0.0759	(0.572)
Rest of World	0.2350**	(0.015)	–0.2718**	(0.010)	0.0815	(0.447)	0.0075	(0.943)
Rel. Poverty	0.3749***	(0.000)	–0.0865	(0.347)	0.0404	(0.672)	0.0482	(0.619)
Tenuous prosperity	0.0312	(0.587)	–0.0879	(0.146)	0.0615	(0.326)	–0.0667	(0.256)
Higher Income	0.0388	(0.609)	0.1157	(0.120)	–0.0451	(0.596)	0.1630**	(0.036)
Rel. prosperity	–0.0162	(0.828)	0.1274*	(0.076)	–0.0030	(0.971)	0.2301***	(0.002)
Economic worries	0.2154***	(0.000)	–0.1074*	(0.051)	0.1154**	(0.043)	–0.2784***	(0.000)
Unemployed	–0.2528**	(0.013)	0.1961**	(0.038)	0.0753	(0.453)	–0.1256	(0.175)
Retired	0.2428*	(0.068)	0.4246***	(0.002)	–0.0151	(0.919)	0.2103	(0.138)
Working h. 1–21	–0.1985	(0.235)	–0.0697	(0.689)	0.0190	(0.920)	0.0224	(0.896)
Working h. 22–42	–0.0080	(0.913)	0.1218	(0.115)	–0.0247	(0.769)	0.2951***	(0.000)
Working h. >42	0.1342*	(0.077)	0.0656	(0.420)	0.0574	(0.506)	0.2449***	(0.002)
O-level	–0.0987*	(0.073)	0.0562	(0.323)	–0.1007	(0.103)	0.0455	(0.426)
High school	–0.2964***	(0.000)	0.1376*	(0.085)	–0.1143	(0.201)	0.0329	(0.695)
University	–0.5291***	(0.000)	0.1325**	(0.047)	–0.1897**	(0.011)	0.1938**	(0.031)
Education	–0.2481**	(0.015)	–0.2764**	(0.015)	–0.0660	(0.635)	–0.1374	(0.281)
Private health ins.	–0.1619**	(0.019)	0.1202*	(0.069)	–0.1244	(0.111)	–0.0605	(0.387)
Supplemental ins.	–0.0460	(0.508)	0.0845	(0.221)	–0.0111	(0.886)	–0.1364*	(0.055)
Risk averse	–0.0841	(0.129)	–0.0719	(0.190)	0.0503	(0.392)	–0.1593***	(0.003)
Risk taker	0.1361***	(0.007)	–0.0015	(0.976)	–0.0032	(0.955)	0.1137**	(0.027)
Renovation	0.0601	(0.206)	0.0792	(0.105)	0.0920*	(0.084)	–0.1227**	(0.016)
Mother O-level	–0.0816	(0.225)	–0.0165	(0.804)	–0.1774**	(0.027)	—	—
Father O-level	0.1267**	(0.047)	–0.0343	(0.580)	–0.0374	(0.610)	—	—
Constant	–0.1445	(0.168)	–0.9135***	(0.000)	–1.3127***	(0.000)	1.5902***	(0.000)

P-values in parentheses: * $P < 0.1$, ** $P < 0.05$, *** $P < 0.01$.

TABLE 8: Estimation results (females, $N = 4581$).

	Smoker		Alcohol		Obesity		Health	
	Coefficient	P-value	Coefficient	P-value	Coefficient	P-value	Coefficient	P-value
Smoker								
Alcohol								
Obesity								
Age 30–44	−0.0760	(0.327)	0.1286	(0.271)	0.1787*	(0.087)	−0.5114***	(0.000)
Age 45–59	−0.1808**	(0.028)	0.3264***	(0.008)	0.4321***	(0.000)	−1.1178***	(0.000)
Age 60–74	−0.5941***	(0.000)	0.5074***	(0.001)	0.4291***	(0.001)	−1.4134***	(0.000)
Age >74	−1.0870***	(0.000)	0.7154***	(0.000)	0.4252***	(0.007)	−1.9218***	(0.000)
Partnership	−0.2973***	(0.000)	−0.0356	(0.603)	0.1041*	(0.064)	−0.0541	(0.351)
Children	0.0458	(0.427)	0.0264	(0.752)	−0.0777	(0.282)	0.1535**	(0.014)
Eastern Germany	−0.1104**	(0.040)	−0.1645**	(0.027)	0.0722	(0.206)	−0.0615	(0.248)
Turkey	−0.0857	(0.504)	−4.0274***	(0.000)	0.0032	(0.981)	0.0605	(0.643)
Rest of World	0.1093	(0.247)	−0.2952*	(0.063)	0.1704*	(0.089)	−0.1005	(0.301)
Rel. Poverty	0.3264***	(0.000)	−0.1462	(0.220)	0.1571*	(0.055)	0.0814	(0.338)
Tenuous prosperity	0.0704	(0.201)	−0.1007	(0.214)	0.1090*	(0.056)	−0.0048	(0.932)
Higher Income	0.0373	(0.633)	0.1385	(0.153)	−0.1469	(0.118)	−0.0049	(0.951)
Rel. prosperity	−0.1185	(0.146)	0.2236**	(0.013)	−0.2377***	(0.008)	0.0550	(0.500)
Economic worries	0.1475***	(0.003)	−0.0345	(0.632)	0.0805	(0.131)	−0.3485***	(0.000)
Retired	−0.2107*	(0.057)	−0.1346	(0.301)	−0.0995	(0.292)	−0.1192	(0.193)
Unemployed	0.4269***	(0.000)	0.3238*	(0.078)	−0.0708	(0.590)	−0.0051	(0.969)
Working h. 1–21	0.2137***	(0.003)	0.1133	(0.292)	−0.1297	(0.128)	0.2369***	(0.003)
Working h. 22–42	0.2546***	(0.000)	0.2020**	(0.019)	−0.2077***	(0.004)	0.1163	(0.102)
Working h. >42	0.3138***	(0.000)	0.3013***	(0.005)	0.1097	(0.248)	0.0232	(0.795)
O-level	−0.1372**	(0.012)	0.2193***	(0.005)	−0.0788	(0.165)	0.2071***	(0.000)
High school	−0.4272***	(0.000)	0.2861***	(0.007)	−0.3556***	(0.000)	0.2333**	(0.013)
University	−0.5430***	(0.000)	0.3438***	(0.000)	−0.3890***	(0.000)	0.3240***	(0.001)
Education	−0.3181***	(0.001)	−0.0801	(0.567)	−0.2838**	(0.040)	0.1395	(0.220)
Private health ins.	−0.0522	(0.553)	0.0972	(0.328)	−0.0511	(0.596)	−0.0283	(0.739)
Supplemental ins.	0.0376	(0.551)	0.1712**	(0.027)	−0.0452	(0.533)	−0.1088*	(0.078)
Risk averse	−0.0980**	(0.046)	0.0029	(0.966)	0.0021	(0.967)	−0.1029**	(0.029)
Risk taker	0.2357***	(0.000)	0.1980***	(0.008)	−0.0452	(0.496)	0.1665***	(0.010)
Renovation	0.1382***	(0.003)	0.0257	(0.696)	0.0648	(0.205)	−0.1454***	(0.003)
Mother O-level	0.0727	(0.276)	0.0814	(0.345)	−0.0643	(0.422)	—	—
Father O-level	0.0667	(0.289)	0.1437*	(0.076)	−0.1067	(0.153)	—	—
Constant	−0.3020***	(0.003)	−2.0829***	(0.000)	−1.1487***	(0.000)	1.0291***	(0.000)

P-values in parentheses: * $P < 0.1$, ** $P < 0.05$, *** $P < 0.01$.

TABLE 9: Correlation coefficients.

Males			
Correlation coefficients	rho21 = 0.1403***		
	rho31 = −0.1099***	rho32 = 0.0183	
	rho41 = 0.2163	rho42 = 0.3535**	rho43 = 0.3923***
LR-Test Chi²(5)	45.2277***		
AIC	17432.6021		
BIC	18261.3758		
Females			
Correlation coefficients	rho21 = 0.1068***		
	rho31 = −0.0490	rho32 = −0.1531***	
	rho41 = −0.0382	rho42 = −0.2803	rho43 = −0.0351
LR-Test Chi²(5)	21.5408***		
AIC	15825.3759		
BIC	16667.6630		

a high probability of good health, income is without any impact for women. Last, strong positive effects for education can be found.

Concerning the estimation technique, the main advantage of the multivariate probit model is that it considers possible dependencies between the equations. Therefore, it is possible to test whether health behaviour is endogenous for health. The four estimated equations involve six correlation coefficients ρ_{jk} which measure the pairwise correlation between the three health relevant behaviour indicators and the health variable. Four of the correlation coefficients are of significance for males and two for females (see Table 9). A positive correlation means that unobserved factors influence both variables in the same direction. We find a positive correlation between smoking and alcohol for both men and women. This implies that there exist factors not in our data like enjoyment that result in a higher probability of smoking and drinking. On contrary, we find a negative correlation between smoking and obesity for men. For women, alcohol and obesity are negatively correlated. One fundamental difference is that the correlation between health and alcohol is positive for men and negative for women. On the other hand, the partial effect of alcohol on health is positive for women and negative for men.¹² Last, we find a positive correlation between the health and obesity equation. The null hypothesis of no joint significance of these parameters is rejected using a likelihood ratio test. These results imply that the equations are not stochastically independent and that single probit estimates would have led to inefficient standard errors. Moreover, the dependent variables of the first three equations can be treated as endogenous in the health equation.

6. Conclusion and Policy Implications

In our analysis, health production is viewed as a process that can be separated into health behavioural aspects and health. From a theoretical point of view, the importance of the individual's health behaviour for the health production process is beyond controversy. To test for the determinants of health behaviour and self-assessed health, we apply

a multivariate probit approach consisting of three reduced form equations and one structural equation. By using this procedure, it is possible to account for the endogeneity of smoking, alcohol consumption and obesity for health. In addition, as reporting heterogeneity is a problem when using self-assessed data on health, we correct this heterogeneity by estimating reported health on age, education, health care utilisation, and objective health indicators.

Estimation shows that health behaviours as well as their consequences on health are gender-specific. To sum up our findings, income including economic worries, labour force participation, and education are the main socioeconomic determinants of behaviour but differ in direction and strength. For males, we find that alcohol consumption and obesity negatively determine the assessment of health while for women a positive relation between alcohol and health is present.

Concerning policy implications, men and women with higher education tend to smoke less than individuals without graduation. Furthermore, a university degree has a negative influence on obesity for both sexes. This implies that education is a key factor and that information campaigns about the hazardous health consequences of smoking and heavy body weight may help to reduce their prevalence especially for people with lower education. In contrast to this, better educated individuals have a higher probability of drinking alcohol regularly. These results indicate that for alcohol consumption a lack of information does not exist. One possible explanation is the existence of peer group or bandwagon effects, which go along with the social acceptance of drinking.

Second and only for females, working hours are of main importance for health relevant behaviour. In detail, women in the labour force tend to be smokers more often, which is again due to peer group effects. Furthermore, smoking as well as drinking alcohol may be consequences of a high stress level. In contrast, women who work less than 42 hours a week are significantly less obese, indicating that this group faces higher opportunity costs of absence from work due to heavy body weight-related illnesses. In addition, obesity may

increase the risk of bullying at work especially for women. Andreyeva [43] points out that unemployment increases the risk of obesity. In our estimations, no unemployment effects can be found compared to those who do not work because of being a housewife or other reasons; nevertheless, due to strong negative effects of working hours on excessive body weight, getting women in the labour force may be another way to reduce the prevalence of obesity.

Third, both education and labour force participation are main determinants of labour income, which is a principal component of family household net income. Estimation shows that relative poverty is an important impact factor for tobacco consumption, while drinking alcohol is positively influenced by a high socioeconomic status. In addition, higher income lowers the probability of being obese for women. For men, the income position is without any effect on heavy body weight.

The dependence of smoking on socioeconomic status raises the question of financial incentives to induce healthy behaviours. Rising taxes on tobacco may lower consumption, given a negative price elasticity of smoking [42]. In Germany, taxation of alcoholic mixed drinks in 2004 in combination with a prohibition of sale for underage individuals led to a significantly decrease in consumption. According to our estimation results, especially high-income individuals tend to drink even more than those in middle-income positions. Therefore, higher taxes are unlikely to reduce drinking significantly for the group in relative prosperity.

Regarding policy implications from the results on health behaviour one has to take different effects for males and females into account. Alcohol and obesity both reduce the reported health status for males. For women, only a positive effect of drinking on health can be found. The difference in the effects of alcohol consumption may be due to an unobserved level effect and the J-shape argument of drinking. First, it seems probable that there exist differences in the real amount of alcohol intake depending on the interpretation of drinking frequencies. Second, the J-shape argument indicates that regular but moderate drinking of wine and beer goes along with positive health consequences or psychic well-being as part of the health status, compared to those who are abstainers or heavy drinkers [44].

For both sexes, smoking is without any significant health effect. First, there seems to be no difference in the valuation of health between smokers and nonsmokers. Second, individuals face the consequences of their behaviour later in life and not in direct relation to their actions. Moreover, the probability of being a smoker lowers with age. Therefore, health problems may arise after quitting smoking. At present, politics aims at reducing smoking through information campaigns as well as a ban from working places or restaurants. Due to a higher probability for low-income individuals, higher taxes may also be an appropriate means. Concerning obesity, it seems that high-calorie intake is not primarily a question of income but a question of education. Further information about the ingredients and the nutritional value of convenience food may be one key to reduce the prevalence of obesity given that individuals have the capabilities to deal with this information.

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Endnotes

1. High body weight and obesity are measured by Body Mass Index (BMI), calculated as weight in kilograms divided by height in meters squared. Obesity means a BMI of 30 or greater. For being overweight, the BMI ranges between a value of 25 and 29.9 (see [30] for a classification in more detail).
2. As we use German microdata one might argue that income loss due to illness and therefore opportunity costs are relatively small because of a comprehensive sick pay system in Germany. As smoking and drinking as well as obesity mostly go along with chronic health conditions rather than acute illness, sick leaves are often not short period. For illnesses lasting more than six weeks sick pays are reduced, resulting in income losses. Moreover, chances for further promotion and therefore higher earned income decline.
3. The data used in this publication were made available to us by the German Socio-Economic Panel Study (SOEP) at the German Institute for Economic Research (DIW), Berlin. Although the Socio-Economic Panel is a representative dataset in general, in our sample Eastern Germans are overrepresented due to nonresponses and drop outs. Concerning the insurance status, the fraction of fully privately insured corresponds to the actual level in Germany. Taking into account that Eastern Germans are overrepresented in this dataset and that their earned income is below average, the share of fully private insured might be slightly biased upwards.
4. Similar indicators are used by Vita et al. [45]. They show that mortality rates and disability risks depend on tobacco consumption, physical exercises, and nutrition.
5. The SF-12v2 is a health-related questionnaire especially on aspects of quality of life covering the dimensions physical and mental health [31].
6. In an alternative setting, we also included variables for the occupational status, for example, whether a respondent is white or blue collar worker, self-employed, or employed in the public sector. In this specification, working time effects cannot be identified and separated from occupational status. Hence, we use the restricted setting with working time effects only.
7. Sturm [5] mentions that weight is often underreported in interviewer-based surveys while height is overreported. Although our data corresponds with data from the German Federal Statistical Office, it may be that the prevalence of obesity is even higher.
8. Disney et al. [37] assume that the error terms in (1) and (2) are uncorrelated.

9. Balia and Jones [29] transform the categorical variable self-assessed health into a binary indicator that takes value 1 if individual-perceived health is excellent or good, and 0 if it is fair or poor.
10. Knapp and Seaks [46] provide a Hausman test for the exogeneity of a dummy variable in a probit model, which is based on the estimated correlation coefficients.
11. For the highest two age groups (age 60 and above), the labour force participation is significantly lower than for the other age groups. While about 65 percent of the respondents younger than 60 are working at least part time, the share drops to 6.5 percent for those aged 60 and above.
12. Here, large differences in the intake of alcohol as well as in the perception of regular drinking might cause such an effect.

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