ON CONVEX FUNCTIONS OF ORDER α AND TYPE β

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ABSTRACT. Owa [1] gave three subordination theorems for convex functions of order α and starlike functions of order α . Unfortunately, none of the theorems is correct. In this paper, similar problems are discussed for a generalized class and sharp results are given.

KEY WORDS AND PHRASES. Subordination, Hadamard product, convex functions of order α and type β .

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1. INTRODUCTION.

Let $f(z)$ and $g(z)$ be analytic in the unit disk $D = \{z: |z| < 1\}$. $f(z)$ is said to be subordinate to $g(z)$, denoted by $f(z) \prec g(z)$, if there exists a function $w(z)$ analytic and satisfying $|w(z)| \leq |z|$ in D such that $f(z) = g(w(z))$. **SEPTEMBER 1988**
valent in D , then $f(z) \prec g(z)$ is equivalent to $f(0) = g(0)$ and $f(D) \subset g(D)$.

Let $S^*(\alpha, \beta)$ be the family of starlike functions of order α and type β . That is, it consists of analytic functions $f(z) = z + a_2 z^2 + \dots$ satisfying

$$|zf'(z)/f(z) - 1| < |(2\beta - 1)zf'(z)/f(z) + 1 - 2\beta\alpha| \quad (z \in D), \quad (1.1)$$

where $0 \leq \alpha < 1$ and $0 < \beta \leq 1$. This class was first introduced by Juneja and Mogra [2]. It is clear that $S^*(\alpha, 1) = S^*(\alpha)$, the usual class of starlike functions of order α .

Similarly, we define the following general class.

DEFINITION. An analytic function $f(z) = z + a_2 z^2 + \dots$ is called convex of order α and type β if and only if

$$|zf''(z)/f'(z)| < |(2\beta - 1)zf''(z)/f'(z) + 2\beta(1 - \alpha)| \quad (z \in D). \quad (1.2)$$

The class of these functions is denoted by $K(\alpha, \beta)$.

$K(\alpha, 1)$ is the well known class $K(\alpha)$, which consists of convex functions of order α . It is easily seen that $f(z) \in K(\alpha, \beta)$ if and only if $zf'(z) \in S^*(\alpha, \beta)$.

We got the following theorem in [3].

THEOREM A. Let $f(z) \in S^*(\alpha, \beta)$, then we have

$$zf'(z)/f(z) \prec (1 + (1 - 2\beta\alpha)z)/(1 + (1 - 2\beta)z), \quad (1.3)$$

$$f(z)/z \prec (1 + (1 - 2\beta)z)^{2\beta(1-\alpha)/(1-2\beta)} \quad (\beta \neq \frac{1}{2}),$$

$$f(z)/z \prec e^{(1-\alpha)z} \quad (\beta = \frac{1}{2}).$$

All of the results are best possible.

In section 2 of this paper, we give a counterexample of Owa's results and point out the mistakes in [1]. Then we discuss similar problems for the class $K(\alpha, \beta)$ and get sharp subordination and convolution theorems. And we give a characterization for convex functions of order α and type β in section 3. Finally, we obtain some inequalities by using the subordination results.

2. A COUNTEREXAMPLE.

Theorem 1 in [1] is equivalent to that if $f(z) \in K(\alpha)$, then

$$f'(z) \prec e^{-4(1-\alpha)/(1-z)} = F(z), \quad (2.1)$$

and if $f'(re^{i\theta})$ lies for some $r \neq 0$ on the boundary of $F(|z| < r)$ if and only if

$$f(z) = \int_0^z e^{4(1-\alpha)/(1-\epsilon t)} dt \quad (|\epsilon| = 1). \quad (2.2)$$

It is well known that

$$f(z) = \int_0^z (1-t)^{-2(1-\alpha)} dt \in K(\alpha).$$

(2.1) implies that

$$(1-z)^{-2(1-\alpha)} \prec e^{-4(1-\alpha)/(1-z)},$$

or equivalently,

$$\log(1-z) \prec 2/(1-z) \quad (2.3)$$

where $\log$ is to be the branch which vanishes at the point one. But clearly, (2.3) does not hold.

The mistake arises from that

$$zf''(z)/f'(z) \prec 4(1-\alpha)z/(1-z)^2 \quad (2.4)$$

implies

$$\log f'(z) \prec -4(1-\alpha)/(1-z).$$

In fact, from (2.4) we can only get

$$\log f'(z) \prec 4(1-\alpha)z/(1-z).$$

And (2.2) was got from $f(0) = f'(0) - 1 = 0$ and

$$zf''(z)/f'(z) = 4(1-\alpha)\epsilon z/(1-\epsilon z)^2.$$

So it should be

$$f(z) = \int_0^z \exp[4(1-\alpha)\epsilon t/(1-\epsilon t)] dt.$$

Furthermore, this function does not belong to $K(\alpha)$.

There are similar mistakes in the theorem 2 [1]. And the family of functions which satisfy the conditions in theorem 3 [1] is empty since $\operatorname{Re}\{zf'(z)\} = 0$ at $z = 0$. Therefore this theorem is meaningless. From the proof of the theorem 3, maybe the condition should be $\operatorname{Re}\{zf'(z)\} < \alpha$, not $\operatorname{Re}\{zf'(z)\} > \alpha$. If so, the following proof goes wrong again. There are also several places needed to be corrected. We omit them here.

3. SUBORDINATION AND CONVOLUTION THEOREMS.

The leading element of $K(\alpha, \beta)$ is

$$k(\alpha, \beta, z) = \begin{cases} (1 - 2\beta\alpha)^{-1} \{(1 + (1 - 2\beta)z)^{(1-2\beta\alpha)/(1-2\beta)} - 1\} & (\beta \neq \frac{1}{2}, \alpha \neq \frac{1}{2}/\beta) \\ (1 - 2\beta)^{-1} \log(1 + (1 - 2\beta)z) & (\beta \neq \frac{1}{2}, \alpha = \frac{1}{2}/\beta) \\ (e^{(1-\alpha)z} - 1)/(1 - \alpha) & (\beta = \frac{1}{2}) \end{cases} \quad (3.1)$$

It is not difficult to prove that for an analytic function $f(z) = z + a_2 z^2 + \dots$, (1.3) implies that $f(z) \in S^*(\alpha, \beta)$. From Theorem A and the correspondence between $K(\alpha, \beta)$ and $S^*(\alpha, \beta)$, we have the following

THEOREM 1. $f(z) \in K(\alpha, \beta)$ if and only if $f(z) = z + a_2 z^2 + \dots$ is analytic in D and

$$zf''(z)/f'(z) \prec 2\beta(1 - \alpha)z/(1 + (1 - 2\beta)z). \quad (3.2)$$

Moreover, let $f(z) \in K(\alpha, \beta)$, then we have sharp subordinations

$$\begin{aligned} f'(z) &\prec (1 + (1 - 2\beta)z)^{2\beta(1-\alpha)/(1-2\beta)} & (\beta \neq \frac{1}{2}), \\ f'(z) &\prec e^{(1-\alpha)z} & (\beta = \frac{1}{2}). \end{aligned}$$

The first result of Theorem 1 is equivalent to that an analytic function $f(z) = z + a_2 z^2 + \dots \in K(\alpha, \beta)$ if and only if

$$1 + zf''(z)/f'(z) \in Q(\alpha, \beta) \quad (z \in D), \quad (3.3)$$

where

$$Q(\alpha, \beta) = \begin{cases} \{w; |w - \alpha - (1-\alpha)/2(1-\beta)| < \frac{1}{2}(1-\alpha)/(1-\beta)\} & (\beta < 1) \\ \{w; \operatorname{Re} w > \alpha\} & (\beta = 1). \end{cases}$$

COROLLARY 1. $K(\alpha, \beta_1) \subset K(\alpha, \beta_2) \subset K(\alpha, 1) = K(\alpha)$ if $\beta_1 \leq \beta_2 \leq 1$.
 $K(\alpha_1, \beta) \subset K(\alpha_2, \beta) \subset K(0, \beta)$ if $\alpha_1 \geq \alpha_2 \geq 0$.

THEOREM 2. Let $p(z) \in K = K(0, 1)$, and $f(z) \in K(\alpha, \beta)$, then

$$p * f(z) \in K(\alpha, \beta),$$

where $*$ denotes the Hadamard product.

PROOF. We know that $1 + zf''(z)/f'(z) = (zf'(z))'/f'(z)$ takes all its values in the convex domain $Q(\alpha, \beta)$. A result of Ruscheweyh and Sheil-Small [4] implies that

$p(z) \star \{z(zf'(z))'\} / p(z) \star (zf'(z))$ also takes all its values in $Q(\alpha, \beta)$ since we have $f(z) \in K(\alpha, \beta) \subset K(0, 1) = K$ from Corollary 1. It is easy to see that

$$\begin{aligned} p(z) \star (zf'(z)) &= z(p \star f)'(z), \\ p(z) \star \{z(zf'(z))'\} &= z\{p(z) \star (zf'(z))'\} = z\{z(p \star f)'(z)\}' \\ &= z(p \star f)'(z) + z^2(p \star f)''(z). \end{aligned}$$

Thus for each $z \in D$

$$1 + z(p \star f)''(z) / (p \star f)'(z) = p(z) \star \{z(zf'(z))'\} / p(z) \star (zf'(z)) \in Q(\alpha, \beta),$$

which yields $p \star f(z) \in K(\alpha, \beta)$. The proof is completed.

For $\alpha = 0$ and $\beta = 1$, Theorem 2 is the well known Polya-Schoenberg conjecture proved in [4].

COROLLARY 2. $K(\alpha, \beta) \subset S^*(\alpha, \beta)$.

PROOF. If $f(z) \in K(\alpha, \beta)$. Let $p(z) = \log(1-z)^{-1}$ in Theorem 2, we get

$$g(z) = \int_0^z f(t)/t \, dt \in K(\alpha, \beta),$$

which gives that $f(z) = zg'(z) \in S^*(\alpha, \beta)$.

LEMMA 1. $G(z) = k(\alpha, \beta, z)/zk'(\alpha, \beta, z)$ is an analytic and convex univalent function in D . Moreover, $G(z)$ is analytic and univalent on $\bar{D}$ except for $z=1$ when $\beta=1$ for which $\lim_{\substack{z \rightarrow 1 \\ z \in D}} G(z) = \infty$.

PROOF. We may assume that $\beta \neq \frac{1}{2}$ and $\alpha \neq \frac{1}{2}/\beta$ since the convexity for $\beta = \frac{1}{2}$ or $\alpha = \frac{1}{2}/\beta$ can be deduced from the convexity for $\beta \neq \frac{1}{2}$ and $\alpha \neq \frac{1}{2}/\beta$.

From (3.1), we find that

$$G(z) = (2\beta - 1 + G_1(z)) / (2\beta\alpha - 1),$$

where

$$G_1(z) = z^{-1} \{ (1 + (1-2\beta)z)^{2\beta(1-\alpha)} / (2\beta-1) - 1 \}.$$

So we have

$$G_1(z) + 2\beta(1-\alpha) = 2\beta(1-\alpha)/z \int_0^z G_2(t) dt,$$

where

$$G_2(z) = 1 - (1 + (1-2\beta)z)^{(1-2\beta\alpha)/(2\beta-1)}.$$

Hence

$$1 + zG_2''(z)/G_2'(z) = (1 - (1-2\beta\alpha)z) / (1 + (1-2\beta)z),$$

which yields that $G_2(z)$ is a convex univalent function. $G_1(z) + 2\beta(1-\alpha)$ is also convex follows from a result due to Libera [5]. Thus $G_1(z)$ is convex, and so is $G(z)$. This results in the conclusions as desired. When $\beta = 1$, we can get the other result easily. We come to the end of our proof.

THEOREM 3. Let $f(z) \in K(\alpha, \beta)$, we have sharp subordination

$$zf'(z)/f(z) \prec zk'(\alpha, \beta, z)/k(\alpha, \beta, z). \quad (3.4)$$

To prove Theorem 3, we need the following lemma due to Miller and Mocanu [6].

LEMMA A. Let $q(z) = a + q_1 z + \dots$ be regular and univalent on $\bar{D}$ except for those points $\zeta \in \partial D$ for which $\lim_{z \rightarrow \zeta, z \in D} q(z) = \infty$, and let $p(z) = a + p_1 z + \dots$ be analytic in D with $p(z) \neq a$. If there exists a point $z_0 \in D$ such that $p(z_0) \in q(\partial D)$ and $p(|z| < |z_0|) \subset q(D)$. Then

$$z_0 p'(z_0) = m \zeta q'(\zeta),$$

where $q^{-1}(p(z_0)) = \zeta = e^{i\theta}$ and $m \geq 1$.

PROOF OF THEOREM 3. Let $g(z) = f(z)/zf'(z)$, $G(z) = k(\alpha, \beta, z)/zk'(\alpha, \beta, z)$ and $H(z) = 1/G(z)$. The required result is equivalent to that

$$g(z) \prec G(z). \quad (3.5)$$

It is clear that (3.5) is to be the case if $g(z) \equiv 1$. So we assume that $g(z) \neq 1$ next. We can easily check that

$$1 + zf''(z)/f'(z) = 1/g(z) - zg'(z)/g(z),$$

$$1/G(z) - zG'(z)/G(z) = (1 + (1 - 2\beta\alpha)z)/(1 + (1 - 2\beta)z).$$

If (3.5) is not true, then by using Lemma 1 and Lemma A, there exists $z_0 \in D$ such that

$$z_0 g'(z_0) = m \zeta G'(\zeta), \quad g(z_0) = G(\zeta),$$

where $|\zeta| = 1$ and $m \geq 1$. Thus we have

$$\begin{aligned} 1 + z_0 f''(z_0)/f'(z_0) &= 1/G(\zeta) - m \zeta G'(\zeta)/G(\zeta) \\ &= m(1/G(\zeta) - \zeta G'(\zeta)/G(\zeta)) - (m-1)/G(\zeta) \\ &= m(1 + (1 - 2\beta\alpha)\zeta)/(1 + (1 - 2\beta)\zeta) - (m-1)H(\zeta). \end{aligned} \quad (3.6)$$

From Corollary 2, we know that $k(\alpha, \beta, z) \in S^*(\alpha, \beta)$, which gives that

$$H(\zeta) \in \overline{Q(\alpha, \beta)}. \quad (3.7)$$

For $\beta = 1$, (3.7) is equivalent to that $\operatorname{Re} H(\zeta) \geq \alpha$. Thus (3.6) implies

$$\begin{aligned} \operatorname{Re}(1 + z_0 f''(z_0)/f'(z_0)) &= m \operatorname{Re}\{(1 + (1 - 2\alpha)\zeta)/(1 - \zeta)\} - (m-1)\operatorname{Re} H(\zeta) \\ &\leq m\alpha - (m-1)\alpha = \alpha, \end{aligned}$$

which contradicts that $f(z) \in K(\alpha, \beta)$.

For $\beta = \frac{1}{2}$, (3.7) becomes $|H(\zeta) - 1| \leq 1 - \alpha$. And it follows from (3.6)

$$\begin{aligned} |z_0 f''(z_0)/f'(z_0)| &= |m(1 + (1 - \alpha)\zeta) - 1 - (m-1)H(\zeta)| \\ &= |m(1 - \alpha)\zeta - (m-1)(H(\zeta) - 1)| \geq m(1 - \alpha) - (m-1)(1 - \alpha) = 1 - \alpha, \end{aligned}$$

which is impossible since $f(z) \in K(\alpha, \frac{1}{2})$.

For $\beta \neq \frac{1}{2}, 1$, (3.7) is the same as

$$|H(\zeta) - \alpha - (1-\alpha)/2(1-\beta)| \leq (1-\alpha)/2(1-\beta).$$

We get from (3.6) that

$$\begin{aligned} & |1 + z_0 f''(z_0)/f'(z_0) - \alpha - \frac{1}{2}(1-\alpha)/(1-\beta)| \\ &= |m(1+(1-2\beta)\zeta)/(1+(1-2\beta)\zeta) - \alpha - \frac{1}{2}(1-\alpha)/(1-\beta) - (m-1)H(\zeta)| \\ &\geq m|(1+(1-2\beta)\zeta)/(1+(1-2\beta)\zeta) - \alpha - \frac{1}{2}(1-\alpha)/(1-\beta)| \\ &\quad - (m-1)|H(\zeta) - \alpha - \frac{1}{2}(1-\alpha)/(1-\beta)| \\ &\geq m\frac{1}{2}(1-\alpha)/(1-\beta) - (m-1)\frac{1}{2}(1-\alpha)/(1-\beta) = \frac{1}{2}(1-\alpha)/(1-\beta), \end{aligned}$$

which is also impossible. This completes the proof of Theorem 3.

For $\beta = 1$, (3.4) was first verified by MacGregor [7]. Our proof is much simpler than that in [7].

THEOREM 4. Let $f(z) = z + a_2 z^2 + \dots$ be analytic in D . Then $f(z) \in K(\alpha, \beta)$ if and only if

$$\frac{1}{z} \{f * \frac{z + z^2(\beta + \beta\alpha - 1 + x)/\beta(1-\alpha)}{(1-z)^3}\} \neq 0 \quad (|z| < 1, |x| = 1).$$

PROOF. We only prove the result for $\beta < 1$. The result for $\beta = 1$ can be deduced from that for $\beta < 1$ by letting β tend to 1.

We know $f(z) \in K(\alpha, \beta)$ if and only if $1 + zf''(z)/f'(z) \in Q(\alpha, \beta)$ ($z \in D$). Since $1 + zf''(z)/f'(z) = 1$ at $z = 0$, $1 + zf''(z)/f'(z) \in Q(\alpha, \beta)$ is equivalent to

$$1 + zf''(z)/f'(z) \neq \alpha + \frac{1}{2}(1-\alpha)(1+y)/(1-\beta) \quad (|y| = 1),$$

which simplifies to

$$zf''(z) + f'(z)\frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \neq 0 \quad (|y| = 1). \quad (3.8)$$

As

$$\begin{aligned} f'(z) &= \frac{f(z)}{z} * \frac{1}{(1-z)^2}, \\ zf''(z) &= \frac{f(z)}{z} * \frac{2z}{(1-z)^3}. \end{aligned}$$

We have

$$\begin{aligned} & zf''(z) + f'(z)\frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \\ &= \frac{f(z)}{z} * \{2z/(1-z)^3 + (1-z)^{-2}\frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta)\} \\ &= \frac{1}{2}(1-\alpha)(1-2\beta-y)(1-\beta)^{-1} \frac{f(z)}{z} * \left\{ \frac{1}{(1-z)^3} (1 + (4(1-\beta)/(1-\alpha)(1-2\beta-y)-1)z) \right\} \end{aligned}$$

It is not difficult to verify that $\frac{1}{2}(1-\alpha)(1-2\beta-y)/(1-\beta) \neq 0$ and $2(1-\beta)/(1-2\beta-y) = 1 - \frac{1}{2}(1-x)/\beta$ is a homotopic mapping from $|y| = 1$ to $|x| = 1$. Thus (3.8) is equivalent to

$$\frac{f(z)}{z} * \frac{1+z(\beta+\alpha-1+x)/(1-\alpha)\beta}{(1-z)^3} \neq 0 \quad (|x| = 1),$$

which is the same as the result desired. This completes the proof of Theorem 4.

For $\beta=1$, Theorem 4 was first given in [8].

4. APPLICATIONS.

With the help of principle of subordination, we can get the following results from Theorem 1 and Theorem 3. Here we omit their proof.

THEOREM 5. Let $f(z) \in K(\alpha, \beta)$ and $|z| = r < 1$, then we obtain sharp estimates.

$$\begin{aligned} 2\beta(1-\alpha)r/(1+|1-2\beta|r) &\leq |zf''(z)/f'(z)| \leq 2\beta(1-\alpha)r/(1-|1-2\beta|r), \\ |\arg(1+zf''(z)/f'(z))| &\leq \arcsin\{2\beta(1-\alpha)r/(1-(1-2\beta)(1-2\beta\alpha)r^2)\}, \\ (1+(2\beta-1)r)^{2\beta(1-\alpha)/(1-2\beta)} &\leq |f'(z)| \leq (1-(2\beta-1)r)^{2\beta(1-\alpha)/(1-2\beta)} \quad (\beta \neq \frac{1}{2}), \\ e^{-(1-\alpha)r} &\leq |f'(z)| \leq e^{(1-\alpha)r} \quad (\beta = \frac{1}{2}), \\ |\arg f'(z)| &\leq (1-2\beta)^{-1} 2\beta(1-\alpha) \arcsin(1-2\beta)r \quad (\beta \neq \frac{1}{2}), \\ |\arg f'(z)| &\leq (1-\alpha)r \quad (\beta = \frac{1}{2}), \\ \min_{|z|=r} |zk'(\alpha, \beta, z)/k(\alpha, \beta, z)| &\leq |zf'(z)/f(z)| \leq rk'(\alpha, \beta, r)/k(\alpha, \beta, r), \\ |\arg\{zf'(z)/f(z)\}| &\leq \max_{|z|=r} \arg\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\}. \end{aligned}$$

Using a traditional method, we get from Theorem 5 the following

COROLLARY 3. Let $f(z) \in K(\alpha, \beta)$ and $|z| = r < 1$, then we have sharp inequality

$$-k(\alpha, \beta, -r) \leq |f(z)| \leq k(\alpha, \beta, r).$$

Theorem 3 also has an application of getting the sharp order of starlikeness for the functions in $K(\alpha, \beta)$.

COROLLARY 4. If $f(z) \in K(\alpha, \beta)$, $|z| = r < 1$. Then

$$\operatorname{Re}\{zf'(z)/f(z)\} \geq \min_{|z|=r} \operatorname{Re}\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\}.$$

In particular, we have $f(z) \in S^*(s(\alpha, \beta))$, where

$$s(\alpha, \beta) = \inf_{|z|<1} \operatorname{Re}\{zk'(\alpha, \beta, z)/k(\alpha, \beta, z)\} > \alpha.$$

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