

CALL FOR PAPERS

Providing assurance to consumers and other stakeholders about the safety, authenticity, and quality of food is of prime importance in adding value to the agrifood economy worldwide. For this reason, the three main attributes of a food have been put together under the name of the new developed concept of food integrity. By examining food integrity in a broader vision and context, it is possible to more effectively strengthen our food systems by leveraging activities that address more than one issue at a time. This helps make our food systems more competitive, more reliable, more sustainable, more efficient, and much safer.

Researchers, experts in food integrity and consumer behaviour, food chain participants, and representatives of food surveillance systems have the opportunity to present their findings, points of view, perspectives, latest developments and strategies in the field of food integrity, and, additionally, gaps in current research.

The purpose of this special issue is to publish high-quality research papers as well as review articles addressing recent advances in food integrity. Original, high-quality contributions that are not yet published or that are not currently under review by other journals or peer-reviewed conferences are sought.

Potential topics include but are not limited to the following:

- ▶ Food quality versus consumers' convenience
- ▶ Food safety implications within food authenticity and traceability strategies
- ▶ Labels-claims and best practices
- ▶ Counterfeiting of food and public health impact
- ▶ Challenges regarding integrity of complex foods
- ▶ Targeted versus nontargeted methods for food fraud testing
- ▶ Tools for food integrity assessment
- ▶ Risk management strategies against food frauds
- ▶ Food Integrity in a global perspective

Authors can submit their manuscripts through the Manuscript Tracking System at <https://mts.hindawi.com/submit/journals/jfq/fooi/>.

Papers are published upon acceptance, regardless of the Special Issue publication date.

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