

BOOK REVIEWS AND MUCH MORE

Inflammatory bowel disease video

The editorial policy of this *Journal* has always been to remain at the forefront of medical advances in the field of gastroenterology. We have also been mindful to the importance of advances in ethics, endoscopy, psychosocial and economic factors, and medical politics. We fully recognize the importance of bringing to our readers' attention important advances that have taken place. The modern communication process may be by way of videos, rather than in print. Dr David Koegler, a gastroenterologist in Lethbridge, Alberta, has developed an interest and a hobby in the production of videos. His sophisticated technology and medical sensitivity bring to our readers' attention an important 30 min video that he has prepared especially for patients with inflammatory bowel diseases and their relatives. In 'Facing the storms', he did candid interviews, with considerable tact and sensitivity, of patients of different ages and both sexes who suffer from Crohn's disease and ulcerative colitis. The backdrop of a community hospital, the fiery rage of a prairie storm, the voiced frustration of the patients – all help us physicians to understand better how patients may often hide from inflammatory bowel disease. Dr Koegler's clinical skill is matched by his capability to help patients cope with their illness better, become more responsible for care, and to do so by becoming knowledgeable about their illness.

I began looking at this video, almost as a bit of a chore, to see if the information was factual. Not only was it factual, but it was presented in an interesting and indeed entertaining manner; it captured my attention and maintained me as an ardent viewer, even without the viewer commercial message allowing one to get daily fibre with a bowl of popcorn or to take a biological break! Out of dedication and interest for the welfare of his patients, Dr Koegler has scripted and produced this video, and with the help of Axcan, this material is available for patients and families who suffer from Crohn's disease or ulcerative colitis. I recommend this to you for your own viewing pleasure, as well as to your patient who wishes to have that extra information in a nonthreatening manner, and particularly in a manner in which the entire family can watch together.

For more information, telephone Axcan at (514) 467-5138 or Fax (514) 464-9979.

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