

## CONVOLUTIONS OF PRESTARLIKE FUNCTIONS

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ABSTRACT. The convolution of two functions  $f(z) = \sum_{n=0}^{\infty} a_n z^n$  and  $g(z) = \sum_{n=0}^{\infty} b_n z^n$  is defined as  $(f * g)(z) = \sum_{n=0}^{\infty} a_n b_n z^n$ . For  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$  and  $g(z) = z/(1-z)^{2(1-\gamma)}$ , the extremal function for the class of functions starlike of order  $\gamma$ , we investigate functions  $h$ , where  $h(z) = (f * g)(z)$ , which satisfy the inequality  $|(zh'/h) - 1| / |(zh'/h) + (1-2\alpha)| < \beta$ ,  $0 \leq \alpha < 1$ ,  $0 < \beta \leq 1$ , for all  $z$  in the unit disk. Such functions  $f$  are said to be  $\gamma$ -prestarlike of order  $\alpha$  and type  $\beta$ . We characterize this family in terms of its coefficients, and then determine extreme points, distortion theorems, and radii of univalence, starlikeness, and convexity. All results are sharp.

KEY WORDS AND PHRASES: Convolution, Starlike Functions, and Univalent Functions.

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### 1. INTRODUCTION.

Let  $S$  denote the class of functions of the form  $f(z) = z + \sum_{n=2}^{\infty} a_n z^n$  that are analytic and univalent in the unit disk  $E = \{z : |z| < 1\}$ . A function  $f \in S$  is said to be starlike of order  $\alpha$  and type  $\beta$  if the inequality

$$|(zf'/f) - 1| / |(zf'/f) + (1-2\alpha)| < \beta$$

holds for some  $\alpha, \beta (0 \leq \alpha < 1, 0 < \beta \leq 1)$  and for all  $z$  in  $E$ . The class of all such functions shall be denoted by  $S^*(\alpha, \beta)$ . Note that  $S^*(\alpha, 1) \equiv S^*(\alpha)$ , the class of functions starlike of order  $\alpha$ , and that  $S^*(0, \beta)$  is a subclass of starlike functions studied by Padmanabhan [1]. For  $f \in S^*(\alpha, \beta), 0 < \beta < 1$ , the values of  $zf'/f$  lie in a disk centered at  $(1 + (1-2\alpha)\beta^2)/(1-\beta^2)$  whose radius is  $2\beta(1-\alpha)/(1-\beta^2)$ .

The convolution or Hadamard product of two power series  $f(z) = \sum_{n=0}^{\infty} a_n z^n$  and  $g(z) = \sum_{n=0}^{\infty} b_n z^n$  is defined as the power series  $(f * g)(z) = \sum_{n=0}^{\infty} a_n b_n z^n$ . A function  $f$ , analytic in  $E$  and normalized by  $f(0) = f'(0) - 1 = 0$ , is said to be in the class of prestarlike functions introduced by Ruscheweyh [2] if  $f * s_{\gamma} \in S^*(\gamma)$ , where  $s_{\gamma}(z) = z/(1-z)^{2(1-\gamma)}$  with  $0 \leq \gamma < 1$  is the well-known extremal function for the class  $S^*(\gamma)$ . We say that a normalized analytic function  $f$  is  $\gamma$ -prestarlike of order  $\alpha$  and type  $\beta (0 \leq \alpha < 1, 0 < \beta \leq 1)$ , denoted  $R_{\gamma}(\alpha, \beta)$ , if  $f * s_{\gamma} \in S^*(\alpha, \beta)$ .

Our main interest will be with functions  $f$  in  $S^*(\alpha), S^*(\alpha, \beta)$ , or  $R_{\gamma}(\alpha, \beta)$  that may be expressed as  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n, a_n \geq 0$ . We denote these classes, respectively, by  $S^*[\alpha], S^*[\alpha, \beta]$ , and  $R_{\gamma}[\alpha, \beta]$ . The class  $R_{\alpha}[\alpha, 1] \equiv R[\alpha]$  was studied in [3] while the class  $S^*[\alpha, \beta]$  was investigated in [4]. For  $\gamma = 1/2$  and  $\beta = 1$ , the class reduces to the family  $S^*[\alpha]$  studied in [5].

We begin with a characterization of the class  $R_{\gamma}[\alpha, \beta]$ , from which we determine the extreme points, distortion properties, and radii of univalence, starlikeness, and convexity.

2. COEFFICIENT INEQUALITIES.

In the sequel, we set

$$C(\gamma, n) = \prod_{k=2}^n (k-2\gamma)/(n-1)! \quad (n = 2, 3, \dots), \tag{2.1}$$

so that  $s_{\gamma}$  may be written in the form  $s_{\gamma}(z) = z/(1-z)^{2(1-\gamma)} = z + \sum_{n=2}^{\infty} C(\gamma, n) z^n$ .

Note that  $C(\gamma, n)$  is a decreasing function of  $\gamma, 0 \leq \gamma < 1$ , with

$$\lim_{n \rightarrow \infty} C(\gamma, n) = \begin{cases} \infty, & \gamma < 1/2 \\ 1, & \gamma = 1/2 \\ 0, & \gamma > 1/2 \end{cases}$$

**THEOREM 1.** A function  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$ ,  $a_n > 0$ , is in the class  $R_{\gamma}[\alpha, \beta]$  if and only if

$$\sum_{n=2}^{\infty} \frac{[(n-1) + \beta(n+1-2\alpha)] C(\gamma, n) a_n}{2\beta(1-\alpha)} \leq 1. \tag{2.2}$$

**PROOF.** If  $f \in R_{\gamma}[\alpha, \beta]$ , then  $g(z) = (f * s_{\gamma})(z) = z - \sum_{n=2}^{\infty} C(\gamma, n) a_n z^n \in S^*[\alpha, \beta]$ , so that

$$\frac{|(zg'/g) - 1|}{|(zg'/g) + (1-2\alpha)|} = \left| \frac{\sum_{n=2}^{\infty} (n-1) C(\gamma, n) a_n z^{n-1}}{2(1-\alpha) - \sum_{n=2}^{\infty} (n+1-2\alpha) C(\gamma, n) a_n z^{n-1}} \right| < \beta \tag{2.3}$$

for all  $z \in E$ . Since the denominator in (2.3) is positive for small positive values of  $z$  and, consequently, for all  $z$ ,  $0 < z < 1$ , we let  $z \rightarrow 1^-$  to obtain

$$\sum_{n=2}^{\infty} (n-1) C(\gamma, n) a_n \leq \beta [2(1-\alpha) - \sum_{n=2}^{\infty} (n+1-2\alpha) C(\gamma, n) a_n],$$

which is equivalent to (2.2).

Conversely, if (2.2) holds, we wish to show that  $g = f * s_{\gamma}$  is in  $S^*[\alpha, \beta]$ . For  $|z| = r < 1$ , we have

$$\begin{aligned} \left| \frac{(zg'/g) - 1}{(zg'/g) + (1-2\alpha)} \right| &= \left| \frac{\sum_{n=2}^{\infty} (n-1) C(\gamma, n) a_n z^{n-1}}{2(1-\alpha) - \sum_{n=2}^{\infty} (n+1-2\alpha) C(\gamma, n) a_n z^{n-1}} \right| \\ &\leq \frac{\sum_{n=2}^{\infty} (n-1) C(\gamma, n) a_n}{2(1-\alpha) - \sum_{n=2}^{\infty} (n+1-2\alpha) C(\gamma, n) a_n}. \end{aligned}$$

The function  $g$  is in  $S^*[\alpha, \beta]$  if the last expression is  $\leq \beta$ , which is equivalent to (2.2). Hence,  $f \in R_{\gamma}[\alpha, \beta]$  and the theorem is proved.

COROLLARY. If  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n \in R_{\gamma}[\alpha, \beta]$ , then  $a_n \leq 2\beta(1-\alpha)/[(n-1) + \beta(n+1-2\alpha)]C(\gamma, n)$ ,  $n \geq 2$ , with equality for functions of the form

$$f_n(z) = z - 2\beta(1-\alpha)z^n / [(n-1) + \beta(n+1-2\alpha)]C(\gamma, n) .$$

It follows from Theorem 1 that  $R_{\gamma}[\alpha, \beta]$  is a closed, convex family. We shall now show that the extreme points of the closed convex hull are those that maximize the coefficients.

THEOREM 2. Set

$$f_1(z) = z \text{ and } f_n(z) = z - 2\beta(1-\alpha)z^n / [(n-1) + \beta(n+1-2\alpha)]C(\gamma, n) , \tag{2.4}$$

$n = 2, 3, \dots$ . Then  $f \in R_{\gamma}[\alpha, \beta]$ ,  $0 \leq \alpha$ ,  $\gamma < 1$ ,  $0 < \beta \leq 1$ , if and only if it can be expressed as  $f(z) = \sum_{n=1}^{\infty} \lambda_n f_n(z)$ , where  $\lambda_n \geq 0$  and  $\sum_{n=1}^{\infty} \lambda_n = 1$ .

PROOF. If  $f(z) = \sum_{n=1}^{\infty} \lambda_n f_n(z)$ , then

$$\sum_{n=2}^{\infty} \frac{[(n-1) + \beta(n+1-2\alpha)]C(\gamma, n)}{2\beta(1-\alpha)} \cdot \frac{\lambda_n (2\beta)(1-\alpha)}{[(n-1) + \beta(n+1-2\alpha)]C(\gamma, n)} = \sum_{n=2}^{\infty} \lambda_n = 1 - \lambda_1 \leq 1$$

and  $f \in R_{\gamma}[\alpha, \beta]$ .

Conversely, if  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n \in R_{\gamma}[\alpha, \beta]$ , then set

$$\lambda_n = [(n-1) + \beta(n+1-2\alpha)]C(\gamma, n) a_n / 2\beta(1-\alpha), \quad n = 2, 3, \dots, \text{ and set } \lambda_1 = 1 - \sum_{n=2}^{\infty} \lambda_n .$$

We see from Theorem 1 that  $\lambda_1 \geq 0$ . Since  $f(z) = \sum_{n=1}^{\infty} \lambda_n f_n(z)$ , the proof is complete.

3. DISTORTION THEOREMS.

We may now find bounds on the modulus of  $f$  and  $f'$  for  $f \in R_{\gamma}[\alpha, \beta]$ .

THEOREM 3. If  $f \in R_{\gamma}[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,  $0 < \beta \leq 1$ , and either

$$0 \leq \gamma \leq (2+3\beta-\alpha\beta)/(2+4\beta-2\alpha\beta) \text{ or } r \leq (1+2\beta-\alpha\beta)/(1+3\beta-2\alpha\beta), \text{ then, for } |z| \leq r ,$$

$$\max\{0, r - \beta(1-\alpha)r^2 / [(1+\beta(3-2\alpha))(1-\gamma)]\} \leq |f(z)| \leq r + \beta(1-\alpha)r^2 / [1+\beta(3-2\alpha)](1-\gamma) . \text{ The bounds}$$

are sharp, with extremal function  $f_2(z) = z - \beta(1-\alpha)z^2 / [1+\beta(3-2\alpha)](1-\gamma)$ .

$$\max\{0, r - \max_n \frac{2\beta(1-\alpha)r^n}{[(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)}\} \leq |f(z)| \leq r + \max_n \frac{2\beta(1-\alpha)r^n}{[(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)} .$$

Under the constraints for  $\gamma$  and  $r$ , it suffices to show that

$$\Psi(\alpha, \beta, \gamma, r, n) = 2\beta(1-\alpha)r^n / [(n-1)+\beta(n+1-2\alpha)]C(\gamma, n) \tag{3.1}$$

is a decreasing function of  $n$  for  $n \geq 2$ . From (2.1) we see that

$C(\gamma, n+1) = [(n+1-2\gamma)/n]C(\gamma, n)$  so that  $\Psi(\alpha, \beta, \gamma, r, n) \geq \Psi(\alpha, \beta, \gamma, r, n+1)$  if and only if

$$h(\alpha, \beta, \gamma, r, n) = (n+1-2\gamma)[n+\beta(n+2-2\alpha)] - rn[n-1+\beta(n+1-2\alpha)] \geq 0 . \tag{3.2}$$

For  $\alpha$  and  $\beta$  fixed, the function  $h$  is decreasing in  $\gamma$  and  $r$  and increasing in  $n$ . Hence,  $h(\alpha, \beta, \gamma, r, n) \geq h(\alpha, \beta, (2+3\beta-\alpha\beta)/(2+4\beta-2\alpha\beta), 1, 2) = 0$  for

$0 \leq \gamma \leq (2+3\beta-\alpha\beta)/(2+4\beta-2\alpha\beta)$ ,  $r < 1$ , and  $n \geq 2$ . Similarly,

$h(\alpha, \beta, \gamma, r, n) \geq h(\alpha, \beta, 1, (1+2\beta-\alpha\beta)/(1+3\beta-2\alpha\beta), 2) = 0$  for

$0 \leq \gamma < 1$ ,  $r \leq (1+2\beta-\alpha\beta)/(1+3\beta-2\alpha\beta)$ , and  $n \geq 2$ . Thus  $\max_{n \geq 2} \Psi(\alpha, \beta, \gamma, r, n)$  is attained at

$n=2$ , and the proof is complete.

As a special case of Theorem 3, we get the result in [3] as a

COROLLARY. If  $f \in R_\alpha[\alpha, 1]$ ,  $0 \leq \alpha < 1$ , then

$$r - r^2/2(2-\alpha) \leq |f(z)| \leq r + r^2/2(2-\alpha) \quad (|z|=r) .$$

PROOF. When  $\beta = 1$ , we have  $\gamma = \alpha \leq (5-\alpha)/(6-2\alpha)$ , so that the first condition in Theorem 3 is satisfied.

REMARK. The function  $f_2(z) = 0$  in Theorem 3 when

$z = [1+\beta(3-2\alpha)](1-\gamma)/\beta(1-\alpha)$ . Letting  $z \rightarrow 1^-$ , we thus have

$|f(z)| \geq r - \beta(1-\alpha)r^2/[1+\beta(3-2\alpha)](1-\gamma)$  for all  $z$  in  $E$  if and only if

$0 \leq \gamma \leq [1+\beta(2-\alpha)]/[1+\beta(3-2\alpha)]$ .

Theorem 3 leaves open the question of an upper bound for  $|f|$  when  $\gamma > (2+3\beta-\alpha\beta)/(2+4\beta-2\alpha\beta)$  and  $r > (1+2\beta-\alpha\beta)/(1+3\beta-2\alpha\beta)$ . We resolve this with

THEOREM 4. Set  $r_{n_0}(\alpha, \beta, \gamma) = (n_0+1-2\gamma)[n_0+\beta(n_0+2-2\alpha)]/n_0[n_0-1+\beta(n_0+1-2\alpha)]$ .

If  $f \in R_\gamma[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,  $0 < \beta \leq 1$ ,

$$\gamma_0 = \frac{(1+\beta)n_0+\beta(1-\alpha)}{n_0+\beta(n_0+2-2\alpha)} < \gamma \leq \frac{1+(1+\beta)n_0+\beta(2-\alpha)}{1+(1+\beta)n_0+\beta(3-2\alpha)} = \gamma_1 \quad (n_0=2, 3, \dots)$$

and  $r_{n_0}(\alpha, \beta, \gamma) < r < 1$ , then

$$|f(z)| \leq r + 2\beta(1-\alpha)r^{n_0+1} / [n_0 + \beta(n_0 + 2 - 2\alpha)]C(\gamma, n_0 + 1) \quad (|z|=r) ,$$

with equality for  $f_{n_0+1}$  given in (2.4).

PROOF. It suffices to determine when  $\Psi(\alpha, \beta, \gamma, r, n)$ , defined in (3.1), is maximized for  $n = n_0 + 1 > 2$ . The function  $\Psi$  attains its maximum value at  $n = n_0 + 1$  if the function  $h$ , defined in (3.2), is negative for  $n = n_0$  and positive for  $n = n_0 + 1$ , which occurs for  $r_{n_0}(\alpha, \beta, \gamma) < r < r_{n_0+1}(\alpha, \beta, \gamma)$ ; however,  $r_{n_0}(\alpha, \beta, \gamma) < 1$  if and only if  $\gamma \geq \gamma_0$  and  $r_{n_0+1}(\alpha, \beta, \gamma) \geq 1$  for  $\gamma \leq \gamma_1$ . Therefore,  $\max_n \psi(\alpha, \beta, \gamma, r, n)$  occurs at  $n = n_0 + 1$  for  $r_{n_0}(\alpha, \beta, \gamma) < r < 1$  and  $\gamma_0 \leq \gamma \leq \gamma_1$ , and the proof is complete.

We use similar methods to determine a distortion theorem for  $f'$ .

THEOREM 5. If  $f \in R_\gamma[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,  $0 < \beta \leq 1$ , and either  $0 \leq \gamma \leq 1/2$  or  $r \leq (2+4\beta-2\alpha\beta)/(3+9\beta-6\alpha\beta) = r_0$ , then

$$1 - 2\beta(1-\alpha)r / [1 + \beta(3-2\alpha)](1-\gamma) \leq |f'(z)| \leq 1 + 2\beta(1-\alpha)r / [1 + \beta(3-2\alpha)](1-\gamma) \text{ for } |z| = r ,$$

with equality when  $f_2(z) = z - 2\beta(1-\alpha)z^2 / [1 + \beta(3-2\alpha)](1-\gamma)$ .

PROOF. For  $A(\alpha, \beta, \gamma, r, n) = 2\beta(1-\alpha)nr^{n-1} / [(n-1) + \beta(n+1-2\alpha)]C(\gamma, n)$  we have, according to Theorem 2,

$$1 - \max_{n > 2} A(\alpha, \beta, \gamma, r, n) \leq |f'(z)| \leq 1 + \max_{n > 2} A(\alpha, \beta, \gamma, r, n) .$$

But  $A$  is a decreasing function of  $n$  if and only if

$$h_1(\alpha, \beta, \gamma, r, n) = (n+1-2\gamma)[n + \beta(n+2-2\alpha)] - (n+1)r[(n-1) + \beta(n+1-2\alpha)] \geq 0 .$$

Since  $h_1$  is decreasing in  $r$  and  $\gamma$  for  $\gamma \leq 1/2$  and increasing in  $n$ , we have

$$h_1(\alpha, \beta, \gamma, r, n) \geq h_1(\alpha, \beta, 1/2, 1, 2) = 1 - \beta(1-2\alpha) \geq 0$$

for  $0 \leq \gamma \leq 1/2$ , and

$$h_1(\alpha, \beta, \gamma, r, n) \geq h_1(\alpha, \beta, 1, r_0, 2) = 0 \text{ for } r \leq r_0 .$$

This completes the proof.

REMARK. The theorem is the best possible in that  $h_1(\alpha, \beta, 1/2, r, 2) < 0$  for

$r > r_0$  and  $A(\alpha, \beta, \gamma, 1, n) > A(\alpha, \beta, \gamma, 1, 2)$  for each fixed  $\gamma > 1/2$  and  $n = n(\gamma)$  sufficiently large.

4. RADII OF UNIVALENCE, STARLIKENESS, AND CONVEXITY.

As we have seen in Theorem 3, it is possible to have  $f(z_0) = 0$ ,  $0 < |z_0| < 1$  for  $f$  in  $R_\gamma[\alpha, \beta]$ , which means that  $f$  need not be univalent. We now determine when the family contains only univalent functions.

THEOREM 6.  $R_\gamma[\alpha, \beta] \subset S$  if and only if  $\gamma \leq 1/2$ .

PROOF. Since  $z + \sum_{n=2}^{\infty} a_n z^n \in S$  if  $\sum_{n=2}^{\infty} n|a_n| \leq 1$ , it suffices to show for  $\gamma \leq 1/2$  -- according to Theorem 1 -- that

$$[(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)/2\beta(1-\alpha) \geq n \text{ for } n=2, 3, \dots \quad (4.1)$$

But  $C(\gamma, n) \geq C(1/2, n) = 1$  for  $\gamma \leq 1/2$ , so we need only prove (4.1) for  $\gamma = 1/2$ , which is equivalent to  $n[1+\beta-2\beta(1-\alpha)] \geq 1-\beta(1-2\alpha)$ . This last inequality is true for  $n=2$ , and consequently for all  $n \geq 2$ .

Conversely, since  $C(\gamma, n) \rightarrow 0$  for  $\gamma > 1/2$ , we take  $f_n(z)$  defined by (2.4), and note that

$$f'_n(z) = 1 - \frac{2\beta(1-\alpha)nz^{n-1}}{[(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)} = 0$$

for

$$z^{n-1} = [(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)/2\beta(1-\alpha)n,$$

which is less than 1 for  $n$  sufficiently large. Thus,  $f_n(z)$  is not univalent for  $\gamma > 1/2$  and  $n = n(\gamma)$  sufficiently large.

Since functions of the form  $z - \sum_{n=2}^{\infty} a_n z^n$ ,  $a_n \geq 0$ , are starlike if and only if they are univalent [5], we have shown that functions in  $R_\gamma[\alpha, \beta]$ ,  $0 \leq \gamma \leq 1/2$ , are all starlike. We now determine the largest disk in which such functions are starlike of order  $\delta$ ,  $0 \leq \delta < 1$ .

THEOREM 7. If  $f(z) = z - \sum_{n=2}^{\infty} a_n z^n \in R_\gamma[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,

$0 < \beta \leq 1$ ,  $0 \leq \gamma \leq 1/2$ , then  $f$  is starlike of order  $\delta$ ,  $0 \leq \delta < 1$ , in the disk

$|z| < r_0$  , where

$$r_0 = \inf_n \left[ \frac{(1-\delta) [(n-1)+\beta(n+1-2\alpha)] C(\gamma, n)}{2\beta(1-\alpha)(n-\delta)} \right]^{1/(n-1)}$$

with equality for a function of the form (2.4).

PROOF. It suffices to show that  $|(zf'/f) - 1| < 1-\delta$  for  $|z| < r_0$  . But

$$|(zf'/f) - 1| \leq \frac{\sum_{n=2}^{\infty} (n-1) a_n |z|^{n-1}}{1 - \sum_{n=2}^{\infty} a_n |z|^{n-1}} \leq 1 - \delta \quad (|z| = r)$$

if and only if

$$\sum_{n=2}^{\infty} \frac{n-\delta}{1-\delta} a_n r^{n-1} \leq 1 . \quad (4.2)$$

In view of Theorem 1, we need only find values of  $r$  for which

$$\left(\frac{n-\delta}{1-\delta}\right) r^{n-1} \leq \frac{[(n-1)+\beta(n+1-2\alpha)] C(\gamma, n)}{2\beta(1-\alpha)} \quad (n=2, 3, \dots) ,$$

which will be true when  $r \leq r_0$  , and the theorem is proved.

COROLLARY 1. If  $f \in R_{\gamma}[\alpha, \beta]$  ,  $0 \leq \alpha < 1$  ,  $0 < \beta \leq 1$  ,  $0 \leq \gamma \leq 1/2$  , then  $f$  is convex of order  $\delta$  ,  $0 \leq \delta < 1$  in the disk  $|z| < r_1$  , where

$$r_1 = \inf_n \left[ \frac{(1-\delta) [(n-1)+\beta(n+1-2\alpha)] C(\gamma, n)}{2\beta(1-\alpha)n(n-\delta)} \right]^{1/(n-1)} .$$

PROOF. Since  $z + \sum_{n=2}^{\infty} a_n z^n$  is convex of order  $\delta$  if and only if

$z + \sum_{n=2}^{\infty} n a_n z^n$  is starlike of order  $\delta$  , the proof follows that of Theorem 7, with  $a_n$  replaced by  $n a_n$  .

By taking  $\delta = 0$  in Theorem 7, we may determine the radius of univalence (and starlikeness) of  $R_{\gamma}[\alpha, \beta]$  when  $\gamma > 1/2$ .



COROLLARY 2. If  $f \in R_{\gamma}[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,  $0 < \beta \leq 1$ ,  $1/2 < \gamma < 1$ , then  $f$  is univalent and starlike for  $|z| < r_2$ , where

$$r_2 = \inf_n \left[ \frac{((n-1)+\beta(n+1-2\alpha))C(\gamma, n)}{2\beta n(1-\alpha)} \right]^{1/(n-1)}$$

5. ORDER OF STARLIKENESS

Since functions in  $R_{\gamma}[\alpha, \beta]$ ,  $0 \leq \gamma \leq 1/2$ , are starlike, it is of interest to determine the order of starlikeness. We do this in

THEOREM 8. If  $f \in R_{\gamma}[\alpha, \beta]$ ,  $0 \leq \alpha < 1$ ,  $0 \leq \beta < 1$ ,  $0 \leq \gamma \leq 1/2$ , then  $f$  is starlike of order

$$\lambda = \frac{[1+\beta(3-2\alpha)](1-\gamma)-2\beta(1-\alpha)}{[1+\beta(3-2\alpha)](1-\gamma)-\beta(1-\alpha)},$$

with equality for  $f(z) = z^{-\beta(1-\alpha)} z^2 / [1+\beta(3-2\alpha)](1-\gamma)$ .

PROOF. From Theorem 1 and [5], it suffices to show, for

$f(z) = z - \sum_{n=2}^{\infty} a_n z^n \in R_{\gamma}[\alpha, \beta]$ , that  $\sum_{n=2}^{\infty} [(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)a_n / 2\beta(1-\alpha) \leq 1$  implies  $\sum_{n=2}^{\infty} [(n-\lambda)/(1-\lambda)]a_n \leq 1$ . This will be true if

$$g(\alpha, \beta, \gamma, n) = \frac{[(n-1)+\beta(n+1-2\alpha)]C(\gamma, n)(1-\lambda)}{2\beta(1-\alpha)(n-\lambda)} \geq 1 \quad (n=2, 3, \dots).$$

For  $\alpha$  and  $\beta$  fixed,  $g$  can be shown to be an increasing function of  $\gamma$ ,  $0 \leq \gamma \leq 1/2$ , and an increasing function of  $n$ ,  $n \geq 2$ , so that  $g(\alpha, \beta, \gamma, n) \geq g(\alpha, \beta, 1/2, 2) = 1$  for  $0 \leq \gamma \leq 1/2$  and  $n \geq 2$ . This completes the proof.

Choosing  $\beta = 1$  and  $\gamma = \alpha$  in Theorem 8, we get the following result proved in [3] as a

COROLLARY. If  $f \in R_{\alpha}[\alpha, 1]$ ,  $0 \leq \alpha \leq 1/2$ , then  $f$  is starlike of order  $(2-2\alpha)/(3-2\alpha)$ .

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