# On Certain Class of Bazilevič Functions Associated with the Lemniscate of Bernoulli 

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Making use of the principle of subordination, we introduce a certain class of multivalently Bazilevic functions involving the Lemniscate of Bernoulli. Also, we obtain subordination properties, inclusion relationship, convolution result, coefficients estimate, and Fekete-Szegö problem for this class.

## 1. Introduction

Let $\mathscr{H}(\mathbb{U})$ be the class of analytic functions in the open unit disk

$$
\begin{equation*}
\mathbb{U}=\{\zeta \in \mathbb{C}:|\zeta|<1\} \tag{1}
\end{equation*}
$$

and let $\mathscr{A}_{p}$ denote the subclass of $\mathscr{H}(\mathbb{U})$ consisting of functions of the form:

$$
\begin{equation*}
f(\zeta)=\zeta^{p}+\sum_{k=p+1}^{\infty} a_{k} \zeta^{k}(p \in \mathbb{N}=\{1,2,3, \cdots\}) \tag{2}
\end{equation*}
$$

We write $\mathscr{A}_{1}=\mathscr{A}$. For $f_{1}, f_{2} \in \mathscr{H}(\mathbb{U})$, we say that $f_{1}(\zeta)$ is subordinate to $f_{2}(\zeta)$, written symbolically, $f_{1}<f_{2}$ in $\mathbb{U}$ or $f_{1}$ $(\zeta)<f_{2}(\zeta)(\zeta \in \mathbb{U})$, if there exists a Schwarz function $\omega(\zeta)$, which (by definition) is analytic in $\mathbb{U}$ with $\omega(0)=0$ and $|\omega(\zeta)|<1(\zeta \in \mathbb{U})$ such that $f_{1}(\zeta)=f_{2}(\omega(\zeta))(\zeta \in \mathbb{U})$. Further more, if the function $f_{2}(\zeta)$ is univalent in $\mathbb{U}$, then we have the following equivalence (see $[1,2]$ ):

$$
\begin{equation*}
f_{1}(\zeta) \prec f_{2}(\zeta)(\zeta \in \mathbb{U}) \Leftrightarrow f_{1}(0)=f_{2}(0) \text { and } f_{1}(\mathbb{U}) \subset f_{2}(\mathbb{U}) \tag{3}
\end{equation*}
$$

Let $\phi: \mathbb{C}^{2} \times \mathbb{U} \longrightarrow \mathbb{C}$ and $h(\zeta)$ be univalent in $\mathbb{U}$. If $g(\zeta)$ is analytic in $\mathbb{U}$ and satisfies the first order differential subordination:

$$
\begin{equation*}
\phi\left(g(\zeta), \zeta g^{\prime}(\zeta) ; \zeta\right) \prec h(\zeta) \tag{4}
\end{equation*}
$$

then $g(\zeta)$ is a solution of the differential subordination (4). The univalent function $q(\zeta)$ is called a dominant of the solutions of the differential subordination (4) if $g(\zeta) \prec q(\zeta)$ for all $g(\zeta)$ satisfying (4). A univalent dominant $\tilde{q}$ that satisfies $\tilde{q}<q$ for all dominants of $(4)$ is called the best dominant.

Sokól and Stankiewicz [3] introduced the class $\mathcal{S} \mathscr{L}^{*}$ consisting of analytic functions $f \in \mathscr{A}$ satisfying the following condition

$$
\begin{equation*}
\left|\left[\frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}\right]^{2}-1\right|<1 \tag{5}
\end{equation*}
$$

which is equivalent to

$$
\begin{equation*}
\frac{\zeta f^{\prime}(\zeta)}{f(\zeta)} \prec q(\zeta)=\sqrt{1+\zeta} \tag{6}
\end{equation*}
$$

where the function

$$
\begin{equation*}
q(\zeta)=\sqrt{1+\zeta}(\zeta \in \mathbb{U}) \tag{7}
\end{equation*}
$$

maps $\mathbb{U}$ onto the domain $\mathcal{O}=\left\{w \in \mathbb{C}: \Re w>0,\left|w^{2}-1\right|<1\right\}$, and its boundary $\partial \mathscr{O}$ is the right-half of the lemniscate of Bernoulli $\left(x^{2}+y^{2}\right)^{2}-2\left(x^{2}-y^{2}\right)=0$. Several geometric properties of $\mathcal{S} \mathscr{L}^{*}$ were investigated done by many authors in ([4-7]).

Now, we define a class $\mathscr{B}_{p}(\lambda, \alpha)$ of Bazilevic functions associated with lemniscate of Bernoullia by using the principle of differential subordination as follows.

Definition 1. A function $f \in \mathscr{A}_{p}$ is said to be the class $\mathscr{B}_{p}(\lambda$, $\alpha)$ if it satisfies the following subordination condition:

$$
\begin{equation*}
(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec \sqrt{1+\zeta} \tag{8}
\end{equation*}
$$

all the powers are principal values and throughout the paper unless otherwise mentioned the parameters $\lambda, \alpha$, and $p$ are constrained as $\lambda \in \mathbb{C}, \alpha>0, p \in \mathbb{N}$, and $\zeta \in \mathbb{U}$.

We note that
(1) $\mathscr{B}_{1}(\lambda, \alpha)=\mathscr{B}(\lambda, \alpha)=\left\{f \in \mathscr{A}:(1-\lambda)(f(\zeta) / \zeta)^{\alpha}+\right.$ $\left.\lambda\left(\zeta f^{\prime}(\zeta) / f(\zeta)\right)(f(\zeta) / \zeta)^{\alpha} \prec \sqrt{1+\zeta}\right\}$
(2)
) $\mathscr{B}_{p}(\lambda, 1)=\mathscr{B}_{p}(\lambda)=\left\{f \in \mathscr{A}_{p}:(1-\lambda)\left(f(\zeta) / \zeta^{p}\right)+\right.$ $\left.\lambda\left(f^{\prime}(\zeta) / p \zeta^{p-1}\right)<\sqrt{1+\zeta}\right\}$ and $\mathscr{B}_{1}(\lambda)=\mathscr{B}(\lambda)$
(3) $\mathscr{B}_{p}(1, \alpha)=\mathscr{B}_{p}(\alpha)=\left\{f \in \mathscr{A}_{p}:\left(\zeta f^{\prime}(\zeta) / p f(\zeta)\right)\right.$ $\left.\left(f(\zeta) / \zeta^{\mathscr{}}\right)^{\alpha}<\sqrt{1+\zeta}\right\}$ and $\mathscr{B}_{1}(\alpha)=\mathscr{B}(\alpha)$
(4) $\mathscr{B}_{p}(1,0)=\mathcal{S} \mathscr{L}_{p}^{*}=\left\{f \in \mathscr{A}_{p}:\left(\zeta f^{\prime}(\zeta) / p f(\zeta)\right) \prec\right.$ $\sqrt{1+\zeta}\}$ and $\delta \mathscr{L}_{1}^{*}=\delta \mathscr{L}^{*}$
In order to establish our main results, we need the following lemmas.

Lemma 2 [8]. Let the function $h$ be analytic and convex (univalent) in $\mathbb{U}$ with $h(0)=1$. Suppose also that the function $g(\zeta)$ given by

$$
\begin{equation*}
g(\zeta)=1+c_{1} \zeta+c_{2} \zeta^{2}+\cdots \tag{9}
\end{equation*}
$$

is analytic in $\mathbb{U}$. If

$$
\begin{equation*}
g(\zeta)+\frac{\zeta g^{\prime}(\zeta)}{\gamma}<h(\zeta)(\Re(\gamma) \geq 0 ; \gamma \neq 0 ; \zeta \in \mathbb{U}) \tag{10}
\end{equation*}
$$

then

$$
\begin{equation*}
g(\zeta)<q(\zeta)=\gamma \zeta^{-\gamma} \int_{0}^{\zeta} h(t) t^{\gamma-1} \quad d t<h(\zeta) \tag{11}
\end{equation*}
$$

and $q(\zeta)$ is the best dominant.

Lemma 3. [9]. For real or complex numbers $a, b, c(c \neq 0,-1$, $-2, \cdots)$ and $\zeta \in \mathbb{U}$,

$$
\begin{aligned}
& \int_{0}^{1} t^{b-1}(1-t)^{c-b-1}(1-t \zeta)^{-a} d t \\
& \quad=\frac{\Gamma(b) \Gamma(c-b)}{\Gamma(c)} F_{1}(a, b ; c ; \zeta) \quad(\Re(c)>\Re(b)>0),
\end{aligned}
$$

${ }_{2} F_{1}(a, b ; c ; \zeta)=(1-\zeta)^{-a}{ }_{2} F_{1}\left(a, c-b ; c ; \frac{\zeta}{\zeta-1}\right)$.

Lemma 4. [10]. Let $F$ be analytic and convex in $\mathbb{U}$. If $f, g<F$, then

$$
\begin{equation*}
\lambda f+(1-\lambda) g<F(0 \leq \lambda \leq 1) . \tag{13}
\end{equation*}
$$

Lemma 5 [11]. Let $f(\zeta)=\sum_{k=1}^{\infty} a_{k} \zeta^{k}$ be analytic in $\mathbb{U}$ and $g(\zeta)=\sum_{k=1}^{\infty} b_{k} \zeta^{k}$ be analytic and convex in $\mathbb{U}$. If $f<g$, then

$$
\begin{equation*}
\left|a_{k}\right|<\left|b_{1}\right|(k \in \mathbb{N}) \tag{14}
\end{equation*}
$$

Lemma 6 [12]. Let $g(\zeta)=1+\sum_{k=1}^{\infty} c_{k} \zeta^{k} \in \mathscr{P}$, i.e., let $g$ be analytic in $\mathbb{U}$ and satisfy $\mathfrak{R}\{g(\zeta)\}>0$ for $\zeta \in \mathbb{U}$, then the following sharp estimate holds

$$
\begin{equation*}
\left|c_{2}-v c_{1}^{2}\right| \leq 2 \max \{1,|2 v-1|\} \text { for all } v \in \mathbb{C} \tag{15}
\end{equation*}
$$

The result is sharp for the functions given by

$$
\begin{equation*}
g(\zeta)=\frac{1+\zeta^{2}}{1-\zeta^{2}} \text { or } g(\zeta)=\frac{1+\zeta}{1-\zeta} \tag{16}
\end{equation*}
$$

Lemma 7. [12]. If $g(\zeta)=1+\sum_{k=1}^{\infty} c_{k} \zeta^{k} \in \mathscr{P}$, then

$$
\left|c_{2}-v c_{1}^{2}\right| \leq\left\{\begin{array}{ccc}
-4 v+2 & \text { if } & v \leq 0  \tag{17}\\
2 & \text { if } & 0 \leq v \leq 1 \\
4 v-2 & \text { if } & v \geq 1
\end{array}\right\}
$$

when $v<0$ or $v>1$, the equality holds if and only if $g(\zeta)$ $=(1+\zeta) /(1-\zeta)$ or one of its rotations. If $0<v<1$, then the equality holds if and only if $g(\zeta)=\left(1+\zeta^{2}\right) /\left(1-\zeta^{2}\right)$ or one of its rotations. If $v=0$, the equality holds if and only if

$$
\begin{equation*}
g(\zeta)=\left(\frac{1+\lambda}{2}\right) \frac{1+\zeta}{1-\zeta}+\left(\frac{1-\lambda}{2}\right) \frac{1-\zeta}{1+\zeta}(0 \leq \lambda \leq 1) \tag{18}
\end{equation*}
$$

or one of its rotations. If $v=1$, the equality holds if and only if $g$ is the reciprocal of one of the functions such that equality holds in the case of $v=0$.

Also, the above upper bound is sharp, and it can be improved as follows when $0<\nu<1$ :

$$
\begin{array}{r}
\left|c_{2}-v c_{1}^{2}\right|+v\left|c_{1}\right|^{2} \leq 2\left(0 \leq v \leq \frac{1}{2}\right), \\
\left|c_{2}-v c_{1}^{2}\right|+(1-v)\left|c_{1}\right|^{2} \leq 2\left(\frac{1}{2} \leq v \leq 1\right) \tag{19}
\end{array}
$$

In the present paper, we obtain subordination properties, inclusion relationship, convolution result, coefficients estimate, and Fekete-Szegö inequalities for the class $\mathscr{B}_{p}(\lambda, \alpha)$.

## 2. Main Results

We begin by presenting our first subordination property given by Theorem 8.

Theorem 8. If $f \in \mathscr{B}_{p}(\lambda, \alpha)$ with $\boldsymbol{R}(\lambda)>0$, then

$$
\begin{equation*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec Q(\zeta) \prec \sqrt{1+\zeta} \tag{20}
\end{equation*}
$$

where the function $Q(\zeta)$ given by

$$
\begin{equation*}
Q(\zeta)=(1+\zeta){ }_{2}^{1 / 2} F_{1}\left(-\frac{1}{2}, 1 ; \frac{p \alpha}{\lambda}+1 ; \frac{\zeta}{1+\zeta}\right) \tag{21}
\end{equation*}
$$

is the best dominant.
Proof. Let $f \in \mathscr{B}_{p}(\lambda, \alpha)$ and suppose that

$$
\begin{equation*}
g(\zeta)=\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \quad(\zeta \in \mathbb{U}) \tag{22}
\end{equation*}
$$

Then, the function $g(\zeta)$ is of the form (9), analytic in $\mathbb{U}$, and $g(0)=1$. By taking the derivatives in the both sides of (22), we get

$$
\begin{equation*}
(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=g(\zeta)+\frac{\lambda}{p \alpha} \zeta g^{\prime}(\zeta) \tag{23}
\end{equation*}
$$

Since $f \in \mathscr{B}_{p}(\lambda, \alpha)$, we have

$$
\begin{equation*}
g(\zeta)+\frac{\lambda}{p \alpha} \zeta g^{\prime}(\zeta) \prec \sqrt{1+\zeta} \tag{24}
\end{equation*}
$$

Now, by using Lemma 2 for $\gamma=p \alpha / \lambda$, we deduce that

$$
\begin{align*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} & \prec Q(\zeta)=\frac{p \alpha}{\lambda} \zeta^{(p \alpha / \lambda)} \int_{0}^{\zeta} t^{(p \alpha / \lambda)-1}(1+t)^{1 / 2} d t \\
& =\frac{p \alpha}{\lambda} \int_{0}^{1} u^{(p \alpha / \lambda)-1}(1+\zeta u)^{1 / 2} d u  \tag{25}\\
& =(1+\zeta)^{1 / 2}{ }_{2} F_{1}\left(-\frac{1}{2}, 1 ; \frac{p \alpha}{\lambda}+1 ; \frac{\zeta}{1+\zeta}\right)
\end{align*}
$$

where we have made a change of variables followed by the use of identities in Lemma 3 with $a=-1 / 2, b=p \alpha / \lambda n$, and $c=b+1$. This completes the proof of Theorem 8 .

For a function $f \in \mathscr{A}(p)$ given by (2), the generalized Bernardi-Libera-Livingston integral operator $F_{p, \mu}: \mathscr{A}(p)$ $\longrightarrow \mathscr{A}(p)$, with $\mu>-p$, is defined by (see [13-16])

$$
\begin{equation*}
F_{p, \mu} f(\zeta)=\frac{\mu+p}{\zeta^{\mu}} \int_{0}^{\zeta} t^{\mu-1} f(t) d t(\mu>-p) \tag{26}
\end{equation*}
$$

It is easy to verify that for all $f \in \mathscr{A}(p)$, we have

$$
\begin{equation*}
\zeta\left(F_{p, \mu} f(\zeta)\right)^{\prime}=(\mu+p) f(\zeta)-\mu F_{p, \mu} f(\zeta) \tag{27}
\end{equation*}
$$

Theorem 9. If the function $f \in \mathscr{A}(p)$ satisfies the subordination condition

$$
\begin{equation*}
(1-\lambda)\left(\frac{F_{p, \mu} f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{f(\zeta)}{F_{p, \mu} f(\zeta)}\left(\frac{F_{p, \mu} f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec \sqrt{1+\zeta} \tag{28}
\end{equation*}
$$

and $F_{p, \mu}$ is the integral operator defined by (26), then

$$
\begin{equation*}
\left(\frac{F_{p, 4} f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec K(\zeta) \prec \sqrt{1+\zeta} \tag{29}
\end{equation*}
$$

where the function $K$ given by

$$
\begin{equation*}
K(\zeta)=(1+\zeta){ }_{2}^{1 / 2} F_{1}\left(-\frac{1}{2}, 1 ; \frac{\alpha(p+\mu)}{\lambda}+1 ; \frac{\zeta}{1+\zeta}\right) \tag{30}
\end{equation*}
$$

is the best dominant of (28).
Proof. Let

$$
\begin{equation*}
g(\zeta)=\left(\frac{F_{p, \mu} f(\zeta)}{\zeta^{p}}\right)^{\alpha}(\zeta \in \mathbb{U}) \tag{31}
\end{equation*}
$$

then $g$ is analytic in $\mathbb{U}$. Differentiating (31) with respect to $\zeta$ and using the identity (28) in the resulting relation, we get

$$
\begin{align*}
(1 & -\lambda)\left(\frac{F_{p, \mu} f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{f(\zeta)}{F_{p, \mu} f(\zeta)}\left(\frac{F_{p, \mu} f(\zeta)}{\zeta^{p}}\right)^{\alpha}  \tag{32}\\
& =g(\zeta)+\frac{\lambda \zeta g^{\prime}(\zeta)}{\alpha(p+\mu)} \prec \sqrt{1+\zeta}
\end{align*}
$$

Employing the same technique that we used in the proof of Theorem 8, the remaining part of the theorem can be proved similarly.

Theorem 10. If $\lambda_{2} \geq \lambda_{1} \geq 0$, then

$$
\begin{equation*}
\mathscr{B}_{p}\left(\lambda_{2}, \alpha\right) \subset \mathscr{B}_{p}\left(\lambda_{1}, \alpha\right) . \tag{33}
\end{equation*}
$$

Proof. Suppose that $f \in \mathscr{B}_{p}\left(\lambda_{2}, \alpha\right)$. We know that

$$
\begin{equation*}
\left(1-\lambda_{2}\right)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda_{2} \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec \sqrt{1+\zeta} \tag{34}
\end{equation*}
$$

Thus, the assertion of Theorem 10 holds for $\lambda_{2}=\lambda_{1} \geq 0$. If $\lambda_{2}>\lambda_{1} \geq 0$, by Theorem 8 and (34), we have

$$
\begin{equation*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec \sqrt{1+\zeta} \tag{35}
\end{equation*}
$$

At the same time, we have

$$
\begin{align*}
(1- & \left.\lambda_{1}\right)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda_{1} \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \\
& =\left(1-\frac{\lambda_{1}}{\lambda_{2}}\right)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\frac{\lambda_{1}}{\lambda_{2}}\left[\left(1-\lambda_{2}\right)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}\right.  \tag{36}\\
& \left.+\lambda_{2} \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}\right]
\end{align*}
$$

Moreover, since $0 \leq \lambda_{1} / \lambda_{2}<1$, and the function $\sqrt{1+\zeta}$ $(\zeta \in \mathbb{U})$ is analytic and convex in $\mathbb{U}$.

Combining (34)-(36) and Lemma 4, we find that

$$
\begin{equation*}
\left(1-\lambda_{1}\right)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda_{1} \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \prec \sqrt{1+\zeta} \tag{37}
\end{equation*}
$$

that is $f \in \mathscr{B}_{p}\left(\lambda_{1}, \alpha\right)$, which implies that the assertion (33) of Theorem 10 holds.

Theorem 11. If $f \in \mathscr{A}_{p}$, then $f \in \mathscr{B}_{p}(\lambda, \alpha)$ if and only if

$$
\begin{equation*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} *\left[\frac{1-L \zeta+M \zeta^{2}}{(1-\zeta)^{2}}\right] \neq 0 \quad(\zeta \in \mathbb{U}) \tag{38}
\end{equation*}
$$

where

$$
\begin{align*}
L & =\left(1+\frac{\lambda}{\alpha p}\right) e^{-i \theta}\left(1+\sqrt{1+e^{i \theta}}\right)+2  \tag{39}\\
M & =e^{-i \theta}\left(1+\sqrt{1+e^{i \theta}}\right)+1 .
\end{align*}
$$

Proof. For any function $f \in \mathscr{A}_{p}$, we can verify that

$$
\begin{gather*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} * \frac{1}{1-\zeta}  \tag{40}\\
\frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} * \frac{1-(1-1 / p \alpha) \zeta}{(1-\zeta)^{2}} \tag{41}
\end{gather*}
$$

First, in order to prove that (38) holds, we will write (8) by using the principle of subordination, that is,

$$
\begin{equation*}
(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\sqrt{1+w(\zeta)} \tag{42}
\end{equation*}
$$

where $w(\zeta)$ is a Schwarz function, hence

$$
\begin{equation*}
(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \neq \sqrt{1+e^{i \theta}} \tag{43}
\end{equation*}
$$

for all $\zeta \in \mathbb{U}$ and $\theta \in 0,2 \pi)$. From (40) and (41), the relation (43) may be written as

$$
\begin{equation*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} *\left[\frac{1-\sqrt{1+e^{i \theta}}-\left(1-(\lambda / \alpha p)-2 \sqrt{1+e^{i \theta}}\right) \zeta-\sqrt{1+e^{i \theta} \zeta^{2}}}{(1-\zeta)^{2}}\right] \neq 0 \tag{44}
\end{equation*}
$$

which is equivalent to

$$
\begin{equation*}
\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} *\left[\frac{1-\left[(1+(\lambda / p \alpha)) e^{-i \theta}\left(1+\sqrt{1+e^{i \theta}}\right)+2\right] \zeta+\left[e^{-i \theta}\left(1+\sqrt{1+e^{i \theta}}\right)+1\right] \zeta^{2}}{(1-\zeta)^{2}}\right] \neq 0 \tag{45}
\end{equation*}
$$

that is (38).
Reversely, suppose that $f \in \mathscr{A}_{p}$ satisfy the condition (38). Like it was previously shown, the assumption (38) is equivalent to (41), that is,

$$
\begin{align*}
& (1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}  \tag{46}\\
& \quad \neq \sqrt{1+e^{i \theta}} \quad(\zeta \in \mathbb{U})
\end{align*}
$$

## Denoting

$$
\begin{align*}
\varphi(\zeta) & =(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \text { and } \psi(\zeta)  \tag{47}\\
& =\sqrt{1+\zeta}
\end{align*}
$$

the relation (46) could be written as $\varphi(\mathbb{U}) \cap \psi(\partial \mathbb{U})=\varnothing$. Therefore, the simply connected domain $\varphi(\mathbb{U})$ is included in a connected component of $\mathbb{C} \backslash \psi(\partial \mathbb{U})$. From this fact, using that $\varphi(0)=\psi(0)=1$ together with the univalence of the function $\psi$, it follows that $\varphi(\zeta) \prec \psi(\zeta)$, that is $f \in \mathscr{B}_{p}$ $(\lambda, \alpha)$.

Theorem 12. If $f(\zeta)$ given by (2) belongs to $\mathscr{B}_{p}(\lambda, \alpha)$, then

$$
\begin{equation*}
\left|a_{p+1}\right| \leq \frac{p}{2|p \alpha+\lambda|} \tag{48}
\end{equation*}
$$

Proof. Combining (2) and (8), we obtain

$$
\begin{align*}
(1 & -\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha} \\
& =1+\left(\frac{p \alpha+\lambda}{p}\right) a_{p+1} \zeta+\cdots . \prec \sqrt{1+\zeta}  \tag{49}\\
& =1+\frac{1}{2} \zeta-\frac{1}{8} \zeta^{2}+\cdots .
\end{align*}
$$

An application of Lemma 5 to (49) yields

$$
\begin{equation*}
\left|\left(\frac{p \alpha+\lambda}{p}\right) a_{p+1}\right|<\frac{1}{2} \tag{50}
\end{equation*}
$$

Thus, from (50), we easily obtain (48) asserted by Theorem 12.

## 3. Fekete-Szegö Problem

Many authors have considered the Fekete-Szegö problem for many subclasses of analytic functions (see, for instance, [1721]). In this section, we evaluate the Fekete-Szegö inequalities for the class $\mathscr{B}_{p}(\lambda, \alpha)$.

Theorem 13. If $f$ given by (2) belongs to the class $\mathscr{B}_{p}(\lambda, \alpha)$, then

$$
\begin{align*}
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq & \frac{p}{2(\alpha p+2 \lambda)} \max \left\{1 ; \left.\frac{1}{4} \right\rvert\, 1\right.  \tag{51}\\
& \left.\left.+\frac{p(\alpha p+2 \lambda)(\alpha-1+2 \mu)}{(\alpha p+\lambda)^{2}} \right\rvert\,\right\} .
\end{align*}
$$

The result is sharp.
Proof. If $f \in \mathscr{B}_{p}(\lambda, \alpha)$, then there is a Schwarz function $\omega$ in $\mathbb{U}$ such that

$$
\begin{equation*}
(1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\phi(\omega(\zeta)) \tag{52}
\end{equation*}
$$

where $\phi(\zeta)=\sqrt{1+\zeta}$. Define the function $g(\zeta)$ by

$$
\begin{equation*}
g(\zeta)=\frac{1+\omega(\zeta)}{1-\omega(\zeta)}=1+c_{1} \zeta+c_{2} \zeta^{2}+\cdots \tag{53}
\end{equation*}
$$

Since $\omega(\zeta)$ is a Schwarz function, we see that $g \in \mathscr{P}$ with $g(0)=1$. Therefore,

$$
\begin{align*}
\phi(\omega(\zeta)) & =\phi\left(\frac{g(\zeta)-1}{g(\zeta)+1}\right)=\sqrt{\frac{2 g(\zeta)}{g(\zeta)+1}}  \tag{54}\\
& =1+\frac{1}{4} c_{1} \zeta+\left(\frac{1}{4} c_{2}-\frac{5}{32} c_{1}^{2}\right) \zeta^{2}+\ldots
\end{align*}
$$

Now by substituting (54) in (52), we have

$$
\begin{align*}
(1 & -\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}  \tag{55}\\
& =1+\frac{1}{4} c_{1} \zeta+\left(\frac{1}{4} c_{2}-\frac{5}{32} c_{1}^{2}\right) \zeta^{2}+\ldots
\end{align*}
$$

Equating the coefficients of $\zeta$ and $\zeta^{2}$, we obtain
$a_{p+1}=\frac{p}{4(\alpha p+\lambda)} c_{1}$,
$a_{p+2}=\frac{p}{4(\alpha p+2 \lambda)} c_{2}-\frac{p}{32}\left(\frac{5}{(\alpha p+2 \lambda)}+\frac{p(\alpha-1)}{(\alpha p+\lambda)^{2}}\right) c_{1}^{2}$.

Therefore,

$$
\begin{equation*}
a_{p+2}-\mu a_{p+1}^{2}=\frac{p}{4(\alpha p+2 \lambda)}\left\{c_{2}-v c_{1}^{2}\right\} \tag{57}
\end{equation*}
$$

where

$$
\begin{equation*}
v=\frac{1}{8}\left[5+\frac{p(\alpha p+2 \lambda)(\alpha-1+2 \mu)}{(\alpha p+\lambda)^{2}}\right] . \tag{58}
\end{equation*}
$$

Our result now follows by an application of Lemma 6. The result is sharp for the functions

$$
\begin{align*}
& (1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\phi\left(\zeta^{2}\right)  \tag{59}\\
& (1-\lambda)\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}+\lambda \frac{\zeta f^{\prime}(\zeta)}{p f(\zeta)}\left(\frac{f(\zeta)}{\zeta^{p}}\right)^{\alpha}=\phi(\zeta)
\end{align*}
$$

This completes the proof of Theorem 13.
Putting $\lambda=1$ and $\alpha=0$ in Theorem 13, we obtain the following corollary.

Corollary 14. Iff given by (2) belongs to the class $\mathscr{B}_{p}(\alpha)$, then

$$
\begin{align*}
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq & \frac{p}{2(\alpha p+2)} \max \left\{1 ; \left.\frac{1}{4} \right\rvert\, 1\right.  \tag{60}\\
& \left.\left.+\frac{p(\alpha p+2)(\alpha-1+2 \mu)}{(\alpha p+1)^{2}} \right\rvert\,\right\} .
\end{align*}
$$

The result is sharp.

Putting $\lambda=1$ and $\alpha=0$ in Theorem 13, we obtain the following corollary.

Corollary 15. If $f$ given by (2) belongs to the class $\mathcal{S} \mathscr{L}_{p}^{*}$, then

$$
\begin{equation*}
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq \frac{p}{4} \max \left\{1 ; \frac{|1+2 p(2 \mu-1)|}{4}\right\} . \tag{61}
\end{equation*}
$$

The result is sharp.
Putting $p=\lambda=1$ and $\alpha=0$ in Theorem 13, we obtain the following corollary.

Corollary 16. If given by (2) (with $p=1$ ) belongs to the class $\mathcal{S} \mathscr{L}^{*}$, then

$$
\begin{equation*}
\left|a_{3}-\mu a_{2}^{2}\right| \leq \frac{1}{4} \max \left\{1 ; \frac{|4 \mu-1|}{4}\right\} . \tag{62}
\end{equation*}
$$

The result is sharp.
Applying Lemma 7 to (57) and (58), we obtain the following theorem.

Theorem 17. Let

$$
\begin{align*}
& \sigma_{1}=\frac{p(\alpha p+2 \lambda)(1-\alpha)-5(\alpha p+\lambda)^{2}}{2 p(\alpha p+2 \lambda)}, \\
& \sigma_{2}=\frac{p(\alpha p+2 \lambda)(1-\alpha)+3(\alpha p+\lambda)^{2}}{2 p(\alpha p+2 \lambda)},  \tag{63}\\
& \sigma_{3}=\frac{p(\alpha p+2 \lambda)(1-\alpha)-(\alpha p+\lambda)^{2}}{2 p(\alpha p+2 \lambda)} .
\end{align*}
$$

If $f$ given by (2) belongs to the class $\mathscr{B}_{p}(\lambda, \alpha)$, then

$$
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq \begin{cases}-\frac{p}{8(\alpha p+2 \lambda)}\left[1+\frac{p(\alpha p+2 \lambda)(\alpha-1+2 \mu)}{(\alpha p+\lambda)^{2}}\right] & \left(\mu \leq \sigma_{1}\right)  \tag{64}\\ \frac{p}{2(\alpha p+2 \lambda)} & \left(\sigma_{1} \leq \mu \leq \sigma_{2}\right) \\ \frac{p}{8(\alpha p+2 \lambda)}\left[1+\frac{p(\alpha p+2 \lambda)(\alpha-1+2 \mu)}{(\alpha p+\lambda)^{2}}\right] & \left(\mu \geq \sigma_{2}\right)\end{cases}
$$

Further, if $\sigma_{1} \leq \mu \leq \sigma_{3}$, then

$$
\begin{align*}
& \left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{2}\left[\frac{5(\alpha p+\lambda)^{2}}{p(\alpha p+2 \lambda)}+\alpha-1+2 \mu\right]\left|a_{p+1}\right|^{2}  \tag{65}\\
& \quad \leq \frac{p}{2(\alpha p+2 \lambda)} \tag{66}
\end{align*}
$$

$$
\begin{aligned}
& \left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{2}\left[\frac{3(\alpha p+\lambda)^{2}}{p(\alpha p+2 \lambda)}-\alpha+1-2 \mu\right]\left|a_{p+1}\right|^{2} \\
& \quad \leq \frac{p}{2(\alpha p+2 \lambda)}
\end{aligned}
$$

Putting $\lambda=1$ in Theorem 17, we obtain the following result.

Corollary 18. Let

$$
\delta_{1}=\frac{p(\alpha p+2)(1-\alpha)-5(\alpha p+1)^{2}}{2 p(\alpha p+2)}
$$

$$
\begin{aligned}
& \delta_{2}=\frac{p(\alpha p+2)(1-\alpha)+3(\alpha p+1)^{2}}{2 p(\alpha p+2)} \\
& \delta_{3}=\frac{p(\alpha p+2)(1-\alpha)-(\alpha p+1)^{2}}{2 p(\alpha p+2)}
\end{aligned}
$$

If $f$ given by (2) belongs to the class $\mathscr{B}_{p}(\alpha)$, then

$$
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq \begin{cases}-\frac{p}{8(\alpha p+2)}\left[1+\frac{p(\alpha p+2)(\alpha-1+2 \mu)}{(\alpha p+1)^{2}}\right] & \left(\mu \leq \delta_{1}\right)  \tag{68}\\ \frac{p}{2(\alpha p+2)} & \left(\delta_{1} \leq \mu \leq \delta_{2}\right) \\ \frac{p}{8(\alpha p+2)}\left[1+\frac{p(\alpha p+2)(\alpha-1+2 \mu)}{(\alpha p+1)^{2}}\right] & \left(\mu \geq \delta_{2}\right)\end{cases}
$$

Further, if $\delta_{1} \leq \mu \leq \delta_{3}$, then

$$
\begin{align*}
& \left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{2}\left[\frac{5(\alpha p+1)^{2}}{p(\alpha p+2)}+\alpha-1+2 \mu\right]\left|a_{p+1}\right|^{2}  \tag{69}\\
& \quad \leq \frac{p}{2(\alpha p+2)}
\end{align*}
$$

If $\delta_{3} \leq \mu \leq \delta_{2}$, then

$$
\begin{align*}
& \left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{2}\left[\frac{3(\alpha p+1)^{2}}{p(\alpha p+2)}-\alpha+1-2 \mu\right]\left|a_{p+1}\right|^{2}  \tag{70}\\
& \quad \leq \frac{p}{2(\alpha p+2)}
\end{align*}
$$

Putting $\lambda=1$ and $\alpha=0$ in Theorem 17, we obtain the following result for the subclass $\mathcal{S} \mathscr{L}_{p}^{*}$.

Corollary 19. Iff given by (2) belongs to the class $\mathcal{S} \mathscr{L}_{p}^{*}$, then

$$
\left|a_{p+2}-\mu a_{p+1}^{2}\right| \leq \begin{cases}-\frac{p[1+2 p(2 \mu-1)]}{16} & \left(\mu \leq \frac{2 p-5}{4 p}\right)  \tag{71}\\ \frac{p}{4} & \left(\frac{2 p-5}{4 p} \leq \mu \leq \frac{2 p+3}{4 p}\right) \\ \frac{p[1+2 p(2 \mu-1)]}{16} & \left(\mu \geq \frac{2 p+3}{4 p}\right)\end{cases}
$$

Further, if $((2 p-5) / 4 p) \leq \mu \leq((2 p-1) / 4 p)$, then

$$
\begin{equation*}
\left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{4}\left(\frac{5}{p}-2+4 \mu\right)\left|a_{p+1}\right|^{2} \leq \frac{p}{4} . \tag{72}
\end{equation*}
$$

If $((2 p-1) / 4 p) \leq \mu \leq((2 p+3) / 4 p)$, then

$$
\begin{equation*}
\left|a_{p+2}-\mu a_{p+1}^{2}\right|+\frac{1}{4}\left(\frac{3}{p}+2-4 \mu\right)\left|a_{p+1}\right|^{2} \leq \frac{p}{4} \tag{73}
\end{equation*}
$$

Putting $\lambda=p=1$ and $\alpha=0$ in Theorem 17, we obtain the following result obtained by ([18], Theorem 2.1).

Corollary 20. ([18], Theorem 2.1). If $f$ given by (2) (with $p=1)$ belongs to the class $\mathcal{S} \mathscr{L}^{*}$, then

$$
\left|a_{3}-\mu a_{2}^{2}\right| \leq \begin{cases}-\frac{1}{16}(4 \mu-1) & \left(\mu \leq-\frac{3}{4}\right)  \tag{74}\\ \frac{1}{4} & \left(-\frac{3}{4} \leq \mu \leq \frac{5}{4}\right) \\ \frac{1}{16}(4 \mu-1) & \left(\mu \geq \frac{5}{4}\right)\end{cases}
$$

Further, if $-(3 / 4) \leq \mu \leq 1 / 4$, then

$$
\begin{equation*}
\left|a_{3}-\mu a_{2}^{2}\right|+\frac{1}{4}(3+4 \mu)\left|a_{2}\right|^{2} \leq \frac{1}{4} \tag{75}
\end{equation*}
$$

If $1 / 4 \leq \mu \leq 5 / 4$, then

$$
\begin{equation*}
\left|a_{3}-\mu a_{2}^{2}\right|+\frac{1}{4}(5-4 \mu)\left|a_{2}\right|^{2} \leq \frac{1}{4} \tag{76}
\end{equation*}
$$

## Data Availability

No data were used to support this study.

## Ethical Approval

This article does not contain any studies with human participants or animals performed by any of the authors.

## Conflicts of Interest

The authors declare that they have no competing interests.

## Authors' Contributions

All authors contributed equally to the writing of this paper. All authors read and approved the final manuscript.

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