Performance Prediction of the Ferrous Metal Smelting and Rolling Processing Industry in Supply-Side Structural Reform in China

Kaihe Shi, Danning Du, and Xiaoxuan Zhang

1 School of Management, Tianjin University of Technology, Tianjin 300384, China
2 School of Political Science and Public Administration, Wuhan University, Wuhan 430072, China
3 School of Accounting and Financial Management, University of Waterloo, Waterloo N2L 3G1, Canada

Correspondence should be addressed to Kaihe Shi; skh1166@163.com

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1. Introduction

In recent years, the development of China’s ferrous metal smelting and rolling processing industry (FRI) has been volatile. Fluctuation in price of ferrous metal has been exerting pressure on ferrous metal smelting and rolling processing companies. The impact of these measures on China’s ferrous metal smelting and rolling processing industry continues to increase with the strengthening of supply-side structural reforms and increased environmental protection policies [1]. It is expected that relevant policies will continue to exert pressure on the industry in the future. Currently, China is in the middle to late stage of industrial development [2]. The industry is facing relatively high development pressure [3].

The forecasting of FRI indicators is helpful to provide a reference for the development of FRI. Moreover, it can provide a basis for the government and other departments to formulate relevant policies. At present, the research on the forecast of FRI in China is still limited. There are few studies on FRI development structure, scale, production, and other indicators. In order to discuss the development trend of FRI in China, it is necessary to analyze its indicators. However, there are few data on FRI indicators since the supply-side structural reform only started in 2015. The sample size of the data is small. Statistical methods are not suitable for predicting these indicators. Fortunately, grey system theory is a suitable method for analyzing small sample size data. GM(1, 1) is the core model of the grey system, but it has some drawbacks. For time series with relatively large change rates, its prediction effect is not satisfactory. In response to these defects, many scholars have improved GM(1, 1). Based on the effectiveness characteristics of short-term series forecasting, the fractional cumulative grey model (FGM) has been widely applied in various fields [4], including in the field of economic research and development [5]. Several studies have demonstrated that the accuracy of FGM(1, 1) is higher than that of the traditional GM(1, 1) [6]. FGM(1, 1) not only has higher accuracy but also has better initial validity. In the case of FGM(1, 1) equality perturbation, the sample size of the original series is proportional to the size of the perturbation boundary of the model [7]. This implies that from the perspective of stability, the model is relatively stable when the sample size is small. It not only has high...
allocation of factors, with the aim of adjusting the economic structure and improving the quality and quantity of economic growth [11]. Structural reforms on the supply side include demand and supply. The demand-side reform mainly includes investment, consumption, and export, while the supply side has labor, land, capital, institutional creation, and innovation [12]. The supply-side structural reform can improve supply quality and use reforms to promote structural adjustment. It not only corrects the distortion of factor configuration but also expands the effective supply. It also improves the adaptability and flexibility of the supply structure to demand changes and increases total factor productivity [13]. For FRI, the main purpose of supply-side structural reform is to eliminate backward production capacity and improve product quality [14]. The FRI in China is greatly affected by the supply-side structural reform and environmental protection, and its economy loss is relatively high [15]. Some scholars have conducted research on the impact of supply-side structural reforms on the heavy industry. Zhang and Cui [16] analyzed how coal listed companies can assume social responsibilities with regard to supply-side reforms and ecological protection policies and the impact these policies may have on companies. Wang and Quan [17] found through research that supply-side decision-making reforms have a positive impact on enhancing innovation in enterprises. Tang et al. [18] studied the development of state-owned enterprises and heavy industry enterprises in China following the promulgation of supply-side structural reform policies.

Grey system theory can provide accurate predictions using small data sets and limited information [19]. In pursuit of higher prediction accuracy, scholars began to improve the traditional grey model after GM(1, 1) was widely used in many fields. Lei et al. [20] proposed a novel grey prediction model based on GM(1, 1), called neural ordinary differential grey model, with high prediction accuracy. Wang et al. [21] compared the GM(1, 1) and discrete grey model (DGM(1, 1)) in terms of prediction accuracy and found that DGM(1, 1) has better stability. The FGM(1, 1) used in this paper was proposed by Shi and Wu [22]. The introduction of the fractional-order cumulative generating operator makes the grey prediction model have higher prediction performance compared with the traditional grey prediction model GM(1, 1). FGM(1, 1) can weaken the randomness of the original data sequence during the operation, and the data fluctuation has less interference with the model prediction results, which can obtain a higher fitting accuracy (the construction principle of FGM(1, 1) is shown in Figure 1). Therefore, this grey forecasting model is also commonly used as a forecasting tool by scholars [23]. Tu and Chen [24] used the unequal fractional-order discrete multivariable grey model to predict the public concern about air pollution in three cities of China. Liu et al. [25] used a fractional-order grey model to analyze the development trend of total retail sales of consumer goods in China and obtained some management insights from numerical examples. Wang and Li [26] analyzed the development trends of the eastern, central, and western regions of China by building a fractional-order multivariate grey model at the level of ecological environment and economic development. The main influencing
3. Methodology

The composition of FGM(1, 1) is to introduce the fractional-order cumulant operator into the traditional grey univariate model GM(1, 1). One indicator sequence is \( Y^{(0)} = \{ y^{(0)}(1), y^{(0)}(2), \ldots, y^{(0)}(n) \} \); the FGM(1, 1) modeling process is as follows. By using

\[
Y^{(r)} = \sum_{i=1}^{k} C_{k-i+r-1}^{i-1} y^{(0)}(i),
\]

the \( r \)-order accumulation sequence is \( Y^{(r)} = \{ y^{(r)}(1), y^{(r)}(2), \ldots, y^{(r)}(n) \} \).

Here,

\[
C_{r-1}^{0} = 1, C_{k}^{k+1} = 0, C_{k-1+r-1}^{k-1} = \frac{(k-i+r-1)(k-i+r-2) \cdots (r+1)(r-1)!}{(k-1)!}.
\]

The first-order one-variable differential equation of the \( r \)-order cumulative sequence, \( Y^{(r)} \), can be expressed as

\[
\frac{dy^{(r)}(t)}{dt} + ay^{(r)}(t) = b.
\]

Among them, \( a \) is the development coefficient and \( b \) is the grey action quantity. The solution is

\[
y^{(r)}(t+1) = y^{(0)}(1) e^{-at} + \frac{b}{a}.
\]

The parameters are obtained by using the least squares method. It enables to minimise the square sum of errors. The unknown parameters \( \tilde{a} \) and \( \tilde{b} \) are obtained by the following calculations:

\[
\begin{bmatrix}
\tilde{a} \\
\tilde{b}
\end{bmatrix} = (A^T A)^{-1} A^T Z,
\]

where

\[
Z = \begin{bmatrix}
    y^{(r)}(2) - y^{(r)}(1) \\
y^{(r)}(3) - y^{(r)}(2) \\
\vdots \\
y^{(r)}(n) - y^{(r)}(n-1)
\end{bmatrix},
\]

\[
A = \begin{bmatrix}
    -0.5 y^{(r)}(1) + y^{(r)}(2) & 1 \\
    -0.5 y^{(r)}(2) + y^{(r)}(3) & 1 \\
    \vdots & \vdots \\
    -0.5 y^{(r)}(n-1) + y^{(r)}(n) & 1
\end{bmatrix}.
\]

Entering \( \tilde{a} \) and \( \tilde{b} \) into the time response function

\[
\tilde{y}^{(r)}(k+1) = [y^{(0)}(1) - (\tilde{b}/\tilde{a})] e^{-\tilde{a}k} + (\tilde{b}/\tilde{a}),
\]

\( \tilde{y}^{(r)}(k+1) \) is the fitting value at the time \( k+1 \).

The predictive sequence of \( \tilde{y}^{(r)} = \{ \tilde{y}^{(1)}(1), \tilde{y}^{(1)}(2), \ldots, \tilde{y}^{(1)}(n) \} \) is

\[
\alpha^r \tilde{Y}^{(r)} = \{ a_1^r \tilde{y}^{(1-r)}(1), a_1^r \tilde{y}^{(1-r)}(2), \ldots, a_1^r \tilde{y}^{(1-r)}(n) \},
\]

where \( a_1^r \tilde{y}^{(1-r)}(k) = \tilde{y}^{(1-r)}(k) - \tilde{y}^{(1-r)}(k-1) \).

Therefore, the forecasting values are \( \tilde{y}^{(0)}(1), \tilde{y}^{(0)}(2), \ldots, \tilde{y}^{(0)}(n) \).

The mean absolute percentage error (MAPE) is used to evaluate the model, and the calculation method is as follows:

\[
MAPE = 100\% \frac{1}{n} \sum_{k=1}^{n} \frac{|y^{(0)}(k) - \tilde{y}^{(0)}(k)|}{y^{(0)}(k)}.
\]

In summary, through the fractional-order accumulation generation process in FGM(1, 1) and the model solving process, the model construction steps are summarized as follows:

**Step 1.** The original nonnegative sequence \( Y^{(0)} = \{ y^{(0)}(1), y^{(0)}(2), \ldots, y^{(0)}(n) \} \) is generated by the action of fractional-order accumulation to obtain the sequence \( Y^{(r)} = \{ y^{(r)}(1), y^{(r)}(2), \ldots, y^{(r)}(n) \} \).

**Step 2.** The order \( r \) in the fractional-order cumulative generation is optimized in the case where the objective function is MAPE minimum. The parameters \( a \) and \( b \) are obtained according to the above equations.

**Step 3.** The time response equation of the FGM(1, 1) model can be obtained by substituting the calculated parameters \( a \) and \( b \) into formula. Subsequently, the fitted and predicted values of the original series can be computed.

4. Forecasting Results and Discussion

4.1. Forecasting the Enterprise’s Losses. The sample data are the number of enterprises from 2013 to 2017. The companies’ number is taken as the example, and the FGM(1, 1) model is developed to forecast the change in the companies’ number in 2018–2022. The modeling process is as follows:

**Step 1.** The sequence of the enterprise is
The 0.84-order accumulation sequence is

\[ Y^{(0)} = \{11034, 10564, 10071, 9224, 8545\} \]  \hspace{1cm} (9)

\[ Y^{(0.84)} = \{y^{(0.84)} (1), y^{(0.84)} (2), y^{(0.84)} (3), y^{(0.84)} (4), y^{(0.84)} (5)\} \]

\[ = \{11034, 19832.56, 27471.84, 33919.80, 39553.89\}. \]  \hspace{1cm} (10)

\textit{Step 2.} The unknown parameters \( \tilde{a} \) and \( \tilde{b} \) are obtained by the following calculations:

\[
\begin{bmatrix}
\tilde{a} \\
\tilde{b}
\end{bmatrix} = (A^T A)^{-1} A^T Z = \begin{bmatrix} 0.1506 \\ 11140.61 \end{bmatrix}, \]  \hspace{1cm} (11)

where

\[
Z = \begin{bmatrix}
8798.56 \\
7639.28 \\
6447.96 \\
5634.09 \\
-15433.28 \\
-23652.20 \\
-30695.82 \\
-36736.84 \\
\end{bmatrix}, \]

\[
A = \begin{bmatrix}
8798.56 & 7639.28 & 6447.96 & 5634.09 & -15433.28 & -23652.20 & -30695.82 & -36736.84
\end{bmatrix}. \]  \hspace{1cm} (12)

\[ \tilde{y}^{(0.84)} = \{\tilde{y}^{(0.84)} (1), \tilde{y}^{(0.84)} (2), \tilde{y}^{(0.84)} (3), \tilde{y}^{(0.84)} (4), \tilde{y}^{(0.84)} (5), \tilde{y}^{(0.84)} (6), \tilde{y}^{(0.84)} (7), \tilde{y}^{(0.84)} (8), \tilde{y}^{(0.84)} (9), \tilde{y}^{(0.84)} (10)\} \]

\[ = \{11034, 19833.52, 27402.74, 33913.65, 39514.25, 44331.78, 48475.76, 52040.33, 55106.5357744.02\}. \]  \hspace{1cm} (14)

Therefore,

\[ \tilde{y}^{(0.84)(0.16)} = \{\tilde{y}^{(0.84)(0.16)} (1), \tilde{y}^{(0.84)(0.16)} (2), \tilde{y}^{(0.84)(0.16)} (3), \tilde{y}^{(0.84)(0.16)} (4), \tilde{y}^{(0.84)(0.16)} (5), \tilde{y}^{(0.84)(0.16)} (6), \tilde{y}^{(0.84)(0.16)} (7), \tilde{y}^{(0.84)(0.16)} (8), \tilde{y}^{(0.84)(0.16)} (9), \tilde{y}^{(0.84)(0.16)} (10)\} \]

\[ = \{11304, 21598.96, 31600.06, 40875.89, 49391.03, 57163.68, 64235.94, 70660.00, 76491.10, 81783.94\}. \]  \hspace{1cm} (15)

The predictive sequence is

\[ \tilde{y}^{(0)} = \{\tilde{y}^{(0)} (1), \tilde{y}^{(0)} (2), \tilde{y}^{(0)} (3), \tilde{y}^{(0)} (4), \tilde{y}^{(0)} (5), \tilde{y}^{(0)} (6), \tilde{y}^{(0)} (7), \tilde{y}^{(0)} (8), \tilde{y}^{(0)} (9), \tilde{y}^{(0)} (10)\} \]

\[ = \{11034, 10564.96, 10001.09, 9275.84, 8515.13, 7772.65, 7072.27, 6424.06, 5831.10, 5292.83\}. \]  \hspace{1cm} (16)

A comparison of the fitted values with the actual values is shown in Figure 2.

The MAPE calculated by FGM(1, 1) with the number of enterprises as the sample data is 0.4%, which is much less than 10%, indicating that FGM(1, 1) is applicable to the calculation of this data set. The calculation process of other indicators is the same as this process.
The fitted and predicted values of the number of enterprises are derived based on the above calculation process. The fitted results and MAPE comparisons derived from FGM(1, 1), DGM(1, 1), even GM(1, 1) (EGM(1, 1)), and original difference GM(1, 1) (ODGM(1, 1)) for the same set of data are shown in Table 1. The comparison of each model further illustrates the advanced nature of FGM(1, 1).

The forecasting results of the FGM(1, 1) indicate that the number of enterprises in 2018–2022 is decreasing continuously and will fall to 5293 by 2022, which is half of that in 2013 (Table 2). The number of loss-making enterprises declines at a slow rate and accounts for 13.3% of the total number of enterprises in 2022, which represents a 2% decrease compared with 2017.

The number of smelting and rolling processing enterprises in China was 8545 in 2017. Under the pressure of supply-side structural reform and environmental protection, the number of enterprises decreased by 23% compared with 2013 (11,034). The number of enterprises declaring losses in 2015 was 2,210, accounting for 21.9% of the total number of enterprises. The number of enterprises declaring losses in 2017 dropped to 1,305 (Table 3). Although the number of loss-making enterprises is gradually decreasing, the percentage of the total number of enterprises is still high at 15.3%. This implies that one out of every seven enterprises is declaring a loss.

One of the reasons for the rapid decline in the total number of enterprises is the relatively poor innovation capacity of enterprises. The issue arises in connection with the ability to upgrade the technology of products and the organizational structure of enterprises as well as their management capabilities. It ultimately leads to low market competitiveness. In addition, the market pressure on Chinese FRI is gradually increasing. The enterprises are actively

<table>
<thead>
<tr>
<th>Year</th>
<th>FGM(1, 1)</th>
<th>DGM(1, 1)</th>
<th>EGM(1, 1)</th>
<th>ODGM(1, 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>11034.00</td>
<td>11034.00</td>
<td>11034.00</td>
<td>11034.00</td>
</tr>
<tr>
<td>2014</td>
<td>10564.96</td>
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<td>10651.09</td>
<td>10654.94</td>
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<td>2015</td>
<td>10001.09</td>
<td>9919.51</td>
<td>9915.61</td>
<td>9919.27</td>
</tr>
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<td>2016</td>
<td>9275.84</td>
<td>9233.94</td>
<td>9230.92</td>
<td>9234.39</td>
</tr>
<tr>
<td>2017</td>
<td>8515.13</td>
<td>8595.75</td>
<td>8593.51</td>
<td>8596.80</td>
</tr>
</tbody>
</table>

| MAPE | 0.40% | 0.77% | 0.75% | 0.77% |

<table>
<thead>
<tr>
<th>Year</th>
<th>Predicted value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>7773</td>
</tr>
<tr>
<td>2019</td>
<td>7072</td>
</tr>
<tr>
<td>2020</td>
<td>6424</td>
</tr>
<tr>
<td>2021</td>
<td>5831</td>
</tr>
<tr>
<td>2022</td>
<td>5293</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Fitted value</th>
<th>Year</th>
<th>Predicted value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>1946</td>
<td>2018</td>
<td>1199</td>
</tr>
<tr>
<td>2014</td>
<td>2064</td>
<td>2019</td>
<td>1035</td>
</tr>
<tr>
<td>2015</td>
<td>1862</td>
<td>2020</td>
<td>901</td>
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<td>792</td>
</tr>
<tr>
<td>2017</td>
<td>1394</td>
<td>2022</td>
<td>703</td>
</tr>
</tbody>
</table>

| MAPE | 8.91% |

Figure 2: Comparison of actual value and fitting value.
seeking a way out of restructuring and integration, forced by external pressure. Thus, many companies are being swallowed up and merged. Furthermore, the debt ratio of enterprises is very high. It is possible for many enterprises to collapse due to the breakage of capital chain. It is considered to be the main means for Chinese FRI enterprises to maintain cash flow by borrowing new debts to pay off old ones. However, with the State Council’s stricter regulation and control policies on overcapacity industries, the channels for these enterprises to borrow directly from banks are gradually being closed. Under the dual pressure of policies and the market, the number of enterprises has continued to decline; thus, the number of loss-making enterprises has also decreased.

4.2. Forecasting Inventory and Finished Products. From 2013 to 2015, the inventory showed a sharp downward trend and reached 6749.9. After a rebound in 2016, it began to decline again. As of 2017, the inventory of FRI was 7125.9 hundred million Yuan, and the finished product value was 2475.8 hundred million Yuan (Figure 3). It is observed that from 2018 to 2022, changes in inventories and finished products tended to be flat, and development was relatively stable (the modeled MAPEs for the inventory and finished product data sets were 3.20% and 2.43%, respectively).

The marked decline in FRI inventory in 2015 and 2017 was mainly due to the impact of China’s national policies. Therefore, China’s traditional manufacturing capacity is generally surplus, and there is a problem of oversupply. In 2015, to solve the problem of overcapacity, the “de-capacity” policy based on the supply-side structural reform was proposed by China’s President Xi Jinping. In 2017, Premier Li Keqiang of the State Council identified the target for capacity reduction in the government work report. The rationalization of production capacity was accelerated by this policy, and the rationalization level of production capacity has been realized. Therefore, in 2015 and 2017, affected by the relevant policies and regulation, the inventory of the FRI was reduced, especially in 2015 the excess capacity was regulated. The forecasting results show that the development of inventory and finished products is stable. After 2018, it indicates that the implementation of the policy has promoted the steady development of the industry.

4.3. Forecasting Assets and Total Liabilities. In 2016, the assets of the FRI were 64445.1 hundred million Yuan, a decrease of 0.98% compared with the value in 2015. In 2017, the assets and liabilities of the industry were 63818 hundred million Yuan and 40902 hundred million Yuan, respectively, and the asset-liability ratio was 64.09% (Figure 4). The forecasting results indicate that by 2022, the asset-liability ratio will be 51.62%, representing a decrease of 15.83% compared with the value in 2013.

As shown in Figures 4 and 5, FRI’s assets, liabilities, and asset-liability ratio have all increased in 2013–2014. Since 2015, they have begun to show a continuous decline. It can be seen from Figure 1 that the debt ratio will drop to 51.62% in 2022, which is 15.83% lower than 2013.

However, it is worth noting that although industrial operations have improved, the current asset-liability ratio is still relatively high. The main reasons for the high asset-liability ratio of the FRI are as follows. On the one hand, the production capacity has expanded rapidly in the early years, which led to the expansion of enterprises (or an increase in the number of new projects). It is difficult to maintain the capital requirements of enterprises by using their own funds. External financing is inevitably necessary. On the other hand, under the market orientation, the ferrous metal industry needs to upgrade its industrial structure. The structural adjustment requires large investment amounts and a long payback period. This depends largely on the financial system, especially bank loans.

In response to these problems, the FRI companies began to improve their profitability by reducing costs. They increased the net assets by increasing income and increasing profits. In addition, some high-debt companies have reached market-based debt-to-equity swap agreements. Debt-to-equity swaps are a direct solution to the high debts of companies. In 2018, the National Development and Reform Commission, the Central Bank, and the Ministry of Finance and other seven ministries and commissions jointly issued the “Notice on Specific Policy Issues in the Implementation of Market-Oriented Banks’ Debt-to-Equity Rights.” This document loosened the implementation requirements in terms of the combination of stocks and bonds, sources of funds, targets of implementation, types of claims, and financial instruments. This policy has further promoted the implementation of debt-to-equity swaps and had a positive impact on reducing debt ratios. These companies’ own adjustments and favorable policies are also the reasons that caused the debt ratio to decrease annually. With the continuous adjustment of the industrial structure, the industry is gradually being standardized, and the operational conditions are expected to improve.

4.4. Forecasting the Revenue Scale. The revenue scale fluctuated considerably, dropping sharply to 64605.70 in 2015. Compared with the amount of 75028.45 hundred million Yuan in 2014, it decreased by 13.89%. Then in 2016, the industry resumed its growth. In 2017, the revenue of the industry was 67429.60 hundred million Yuan, an increase of 22.4% over the same period of the previous year (Table 4).

The prediction results of the FGM(1, 1) show that after a brief decline in 2018, the scale of revenue will rise steadily in 2019–2022 and reach 88082.92 by 2022. In 2015, the focus of China’s macroeconomic policy shifted to supply-side structural reforms and there was a significant withdrawal of capital from the futures market, resulting in price volatility and declines.

The scale of revenues started to increase in 2016, and the overall growth was due to the reasons listed below. To begin with, the implementation of “de-capacity” and the corresponding national policies provided new ideas for the development of FRI. Many backward industries were eliminated. As a result, some resources and capital were
released and utilized more effectively. Moreover, based on the support of the Belt and Road Initiative and the definition of international division of labor, China’s advanced technologies are exported along with other resources. Such development is highly sustainable. Furthermore, the expansion of international FRI is increasing with the economic rise of developing countries and the international demand for ferrous metals. This trend has contributed to the continued increase in market prices for international ferrous
metals in 2018. The revenue size of FRI in China is bound to be influenced by the international market.

5. Conclusions

In this paper, FGM(1, 1) was used for the predictive analysis of the FRI data and the MAPEs were less than 10% during the calculation. It indicates that the model is suitable for studying the problem in this field. The prediction results of FGM(1, 1) demonstrate that the number of enterprises, inventories, and finished products in China’s ferrous metal smelting and rolling industry will decrease annually due to the structural reform on the supply side and environmental pressure. The number of loss-making enterprises is on a downward trend. The trend of industrial assets, total liabilities, and gearing ratio will also decrease.

The revenue size started to increase after 2017. It shows that the industry is improving. In other words, FRI’s decapitalization has achieved milestones. As the decapacity measures continue to strengthen and the industrial structure is adjusted, the profitable development pattern of the FRI in China is likely to maintain the relatively high prices of ferrous metals.

Considering the development status of China’s foreign direct investment, the following suggestions are made for China’s FRI. First of all, it is necessary to adopt innovative thinking to accelerate the extension of the industrial chain. Extension of the industrial chain helps solve the problem of overcapacity, it also helps seeking new sources of power and improving market competitiveness. This is the most effective way to enhance traditional industries. The second is to promote investor diversification and optimize resource allocation, thereby adjusting the industrial layout to avoid diversified investment and repeated construction. It is also necessary to increase the scale of income by adjusting product structure and reducing production costs.

Data Availability

The data used to support the findings of this study are available from the corresponding author upon request.

Conflicts of Interest

The authors declare that they have no conflicts of interest.

Acknowledgments

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Table 4: Revenue scale (hundred million Yuan).

<table>
<thead>
<tr>
<th>Year</th>
<th>Fitted value</th>
<th>Year</th>
<th>Predicted value</th>
</tr>
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<tbody>
<tr>
<td>2013</td>
<td>76316.93</td>
<td>2018</td>
<td>63227.03</td>
</tr>
<tr>
<td>2014</td>
<td>68209.31</td>
<td>2019</td>
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<td>2015</td>
<td>64911.45</td>
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<td>2016</td>
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<td>2017</td>
<td>62696.86</td>
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<td>88983.92</td>
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<tr>
<td>MAPE</td>
<td>4.17%</td>
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References


